

From the co-author of  
The Australian Policy Handbook

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2018 Workshops

BUILDING POLICY CAPACITY



Expert Facilitators: Peter Bridgman and Nonie Malone

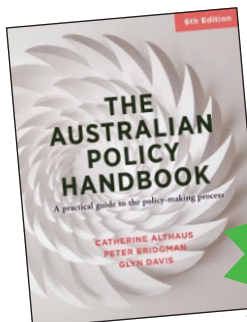
# Evaluation skills for robust policy design and program development



Key facilitators  
**Marion Norton and  
Nonie Malone**

**BRISBANE  
26–27 JUNE**

Venue: Ship Inn  
Stanley St & Sidon St,  
South Brisbane



**FREE  
copy**

All participants receive  
a copy of *The Australian  
Policy Handbook 6<sup>th</sup> Edition*

## 2 Day Workshop

Two-day workshop combining policy management with evaluation expertise — delivered by Nonie Malone and Marion Norton. Interactive, hands-on learning suitable for practitioners at all levels

- Understand the role of evaluation in delivering efficient & effective outcomes for government
- Know how to plan for and deliver quality evaluation that is fit for purpose and audience
- Know how to influence the authorising environment to ensure quality evaluations can occur
- Understand and know how to select and use evaluation methodologies
- Develop capability in commissioning and managing evaluations
- Gain and refine program logic skills
- Know how to develop the evidence-base from policy idea to post-program implementation
- Become familiar with the best information available to support your evaluation responsibilities and practice.

Register online at

[www.policyskills.com.au](http://www.policyskills.com.au)

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## Course overview

### *Day One: Fundamental Evaluation Skills*

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#### 1. Role of evaluation in policy decision-making

- What is policy – where does it come from?
- From policy to program – governments and non-government organisations.
- What determines failure vs success in policy and programs?
- What is evaluation?
- What do we evaluate and why?
- Role of the policy officer in evaluation

#### 2. Evaluation skills for policy and programs

- Applying program theory to uncover what works
- Building outcome chains
- Using program logic as a formative policy analytical tool

#### 3. Basic evaluation tools

- Creating an evaluation framework to specify what, how and when to evaluate
- Identifying objectives, high-level evaluation questions, what to measure and sources of evidence

#### 4. Scoping evaluation questions and data instruments

- Understanding the purpose of the evaluation
- Identifying perspectives of internal and external stakeholders to inform design and scope
- Involving internal and external stakeholders in evaluation processes
- Identifying and designing data instruments (incl. surveys, interviews, audits)
- Revealing unintended consequences

### *Day Two: Applied Evaluation Skills For Policy & Programs*

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#### 5. Evaluation design – choosing methodologies

- Designing at the beginning of the policy cycle
- Choosing time and place for different methods
- Applying techniques for formative and summative evaluation
- Demystifying evaluation terms
- Designing at the end of the policy cycle

#### 6. Evaluation planning, commissioning and governance

- Integrating phases of evaluation with policy development and implementation
- Managing meaningful evaluation with resource constraints
- Incorporating ethical and culturally-appropriate practices
- Securing authority and commitment for conduct and use of evaluation that fulfills its purpose

#### 7. Building credibility through robust analysis and reporting

- Making sense of evaluation data
- Using sound research practices
- Determining cause and effect, and challenging assumptions
- Answering evaluation questions
- Reporting findings to various audiences

#### 8. Open session

- Setting and meeting evaluation requirements for service providers
- Developing competencies and skill building
- Discuss Queensland Program Evaluation guidelines and other practical guidance

### COSTS

**2 Day Workshop \$1,970**



Early  
Bird Rate

Register by  
16 April and  
save \$200

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