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# Survey of the community radio broadcasting sector 2002–03

A report prepared by the Communications Research Unit  
for the Australian Communications and Media Authority

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# Contents

<b>Summary .....</b>	<b>1</b>
Main findings .....	2
<b>Introduction.....</b>	<b>12</b>
Purpose .....	12
<b>Background to the CBOOnline database project .....</b>	<b>13</b>
Survey approach .....	13
Data analysis .....	15
<b>Survey data .....</b>	<b>16</b>
List of tables and figures .....	16
Important notes about the data and analysis.....	20
Definitions of terms.....	21
Calculation of sample weights .....	22
Tables and figures .....	24–123



# Summary

This executive summary provides an overview of the main research findings from the report *Survey of the community radio broadcasting sector 2002–03*. The report contains 82 tables and 20 figures that describe the Australian community radio sector. It includes information about programming, music genres, program sources, income, expenditure, staffing, volunteers and subscribers.

The data was collected by the Community Broadcasting Association of Australia (CBAA) as part of its CBOOnline Database Project. An online survey form was used by the CBAA to collect the data from community radio licensees in 2004. The project was conducted on behalf of the Community Broadcasting Foundation and funded by the Department of Communications, Information Technology and the Arts (the Department). The Australian Communications and Media Authority (ACMA – see box below) provided financial assistance to the CBAA in order to increase the survey response rate and sample size.

The results were compiled collaboratively by the CBAA, the Communications Research Unit (CRU - a unit of the Department) and ACMA. The collaboration enabled the provision of aggregated CBOOnline data from the CBAA, an independent analysis of the data by the CRU, and a report of statistical tables published by ACMA.

The outcome is an accurate and reliable description of the community radio broadcasting sector. The sample includes 154 stations out of a total of 262 community stations operating at the time of the survey. Sample weights were applied to the data to extrapolate sample estimates to the total population of community radio broadcasters across Australia.

## **Note about ACMA**

The Australian Communications and Media Authority (ACMA) was formed on 1 July 2005, when the Australian Broadcasting Authority (ABA) and the Australian Communications Authority (ACA) merged. Work on this community radio broadcasting report was conducted *before* the merger, by the ABA. However, for convenience, since the ABA is now ACMA, all references in this report are to ACMA.

## MAIN FINDINGS

### Almost all community radio services broadcast 24/7

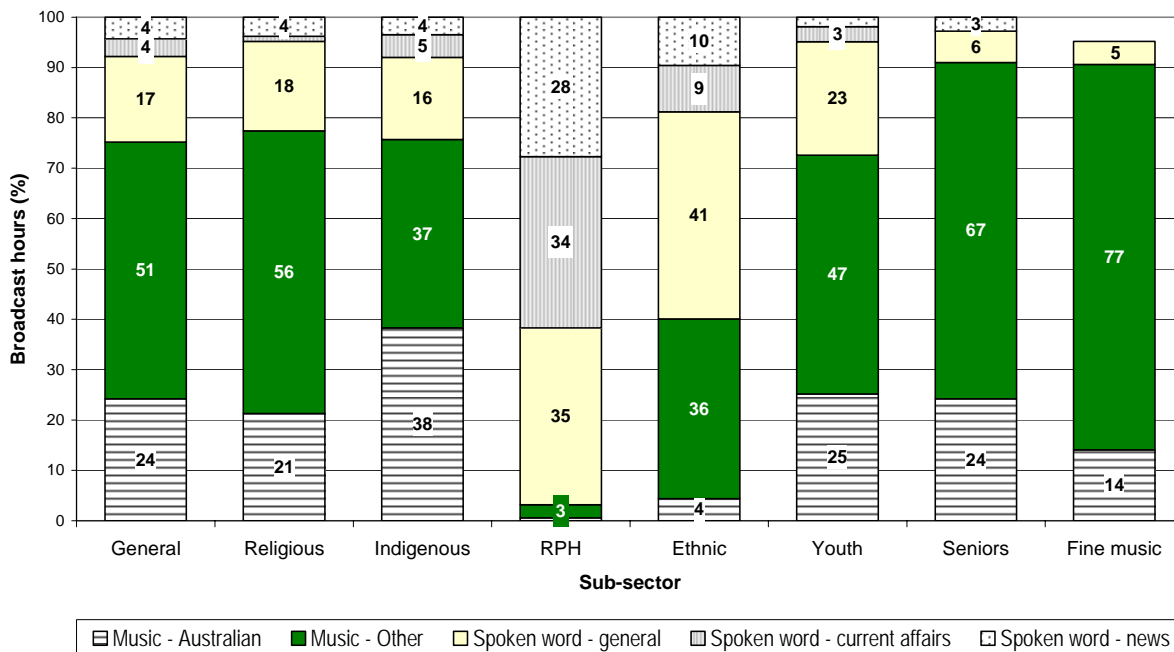
Nationally, community radio broadcast a total of 43,836 hours per week. Ninety-eight percent (or 256 out of 262) of stations broadcast 168 hours per week. The remaining stations broadcast between 126 and 150 hours per week.

### Music is the most prominent program format

Music generally accounted for most of the material broadcast by community radio services. Music accounted for 71 percent of total programming (119 hours per station per week on average) across the sector, while spoken word accounted for the remaining 29 percent (48 hours per station per week on average).

The proportion of total programming time devoted to music ranged from around 75 percent by general community, religious, Indigenous and youth services, to just over 90 percent by services that target seniors/mature-aged and fine music communities (Figure 1). RPH (radio for print-handicapped) and ethnic stations placed greater emphasis on spoken word programming (97% and 60% of total programming respectively).

**Figure 1. Spoken word and music programming as a proportion of total programming – by sub-sector, 2002-03**



Note: sub-sectors that do not add to 100% comprise other spoken word programs that have not been included due to small sample sizes.

(Source: CBOOnline Database)

The level of music programming ranged from a low 5 hours per station per week on average for RPH stations to a high of 152 hours for fine music stations. The level of spoken word programs varied from 15 hours per station per week on average among seniors/mature-aged stations to 163 hours for RPH stations

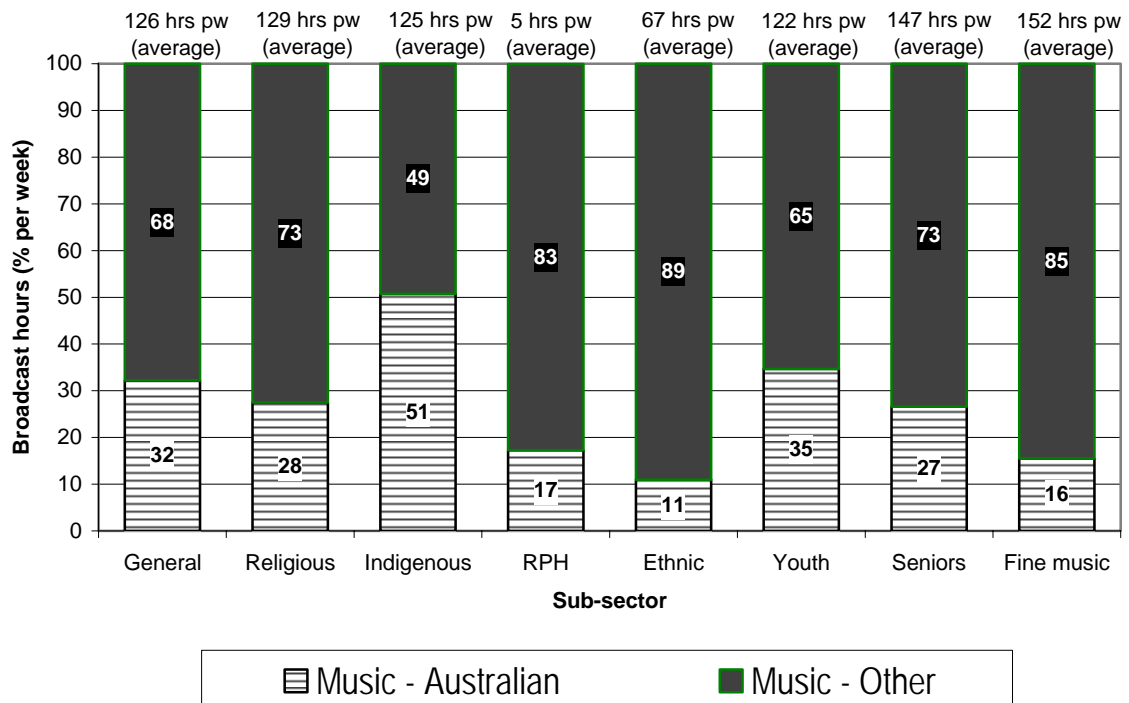
Stations located in suburban areas played more music (76% of programming time) than stations located in regional/rural areas (73%) and metropolitan areas (62%).

### The sector meets the Australian music requirements

The *Community Broadcasting Codes of Practice 2002* require at least 25 percent Australian music to be broadcast by individual community licensees as a proportion of total music. This is the requirement for most community interest sub-sectors except ethnic and classical (fine music) services which have to broadcast a minimum 10 percent Australian music.

On the basis of individual licensee reports that have been aggregated for each sub-sector, the different sub-sectors met, and in some cases exceeded, these code requirements (Figure 2). Australian music made up just over half (or 63 hours per week on average) of the music broadcast on Indigenous services, and about one-third of the music broadcast on youth (42 hours per week) and general community services (41 hours per week).

**Figure 2. Australian music as a proportion of total music broadcast – by sub-sector, 2002-03**



(Source: CBOOnline Database)

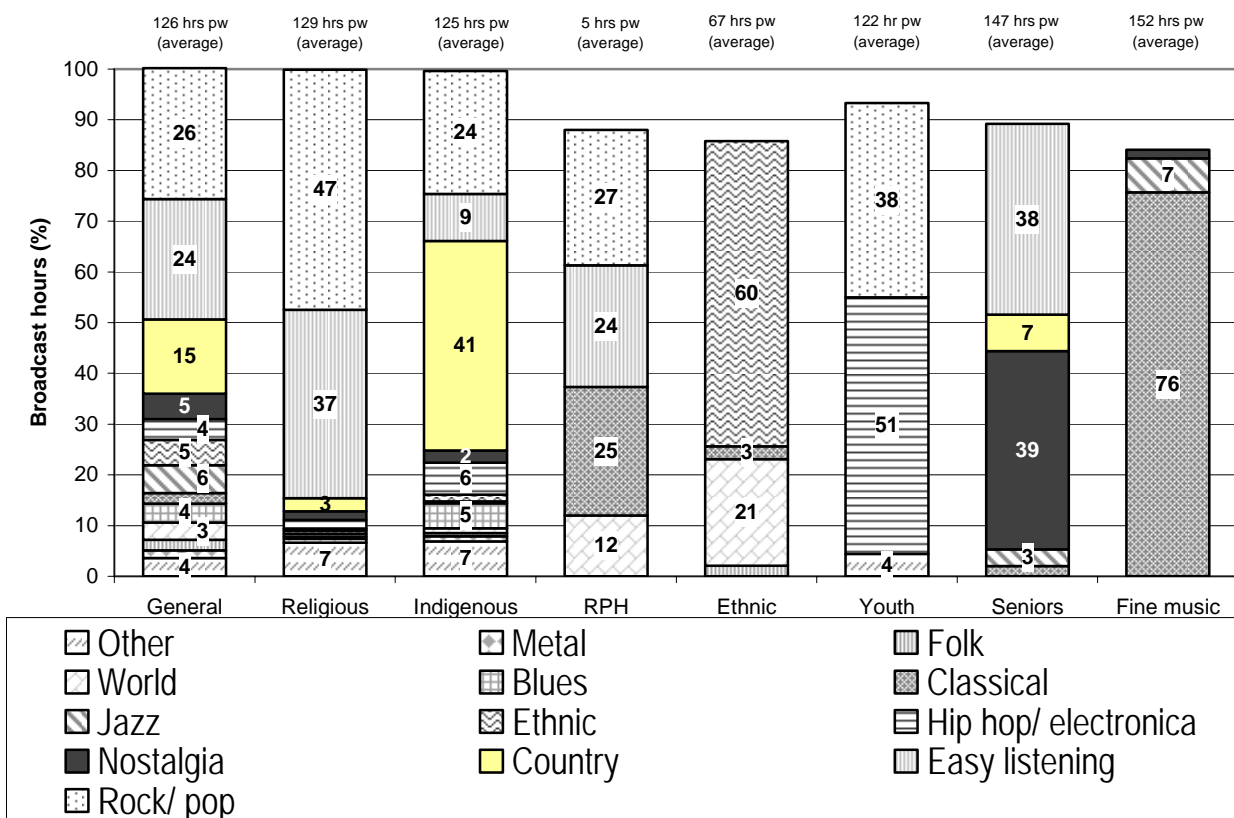
Community radio services in rural areas broadcast an average of 47 hours of Australian music per station per week (38% of music programming), followed by suburban (40 hours or 32%), regional (36 hours or 29%) and metropolitan (31 hours or 30%) stations.

### Community stations offer a range of music styles

Nationally, the top three music genres broadcast by community radio stations were rock/pop (28% of total music broadcast or 37 hours per station per week on average), easy listening (23% or 36 hours) and country music (14% or 21 hours).

However, there was considerable variation in the music played across the different sub-sectors (Figure 3). General community broadcasters offered the most diverse range of music styles to listeners than other services.

**Figure 3. Music genres as a proportion of total music broadcast – by sub-sector, 2002-03**



Note: sub-sectors that do not add to 100% comprise other music genres that have not been included due to small sample sizes.

(Source: CBOOnline Database)



## Most content is locally-produced

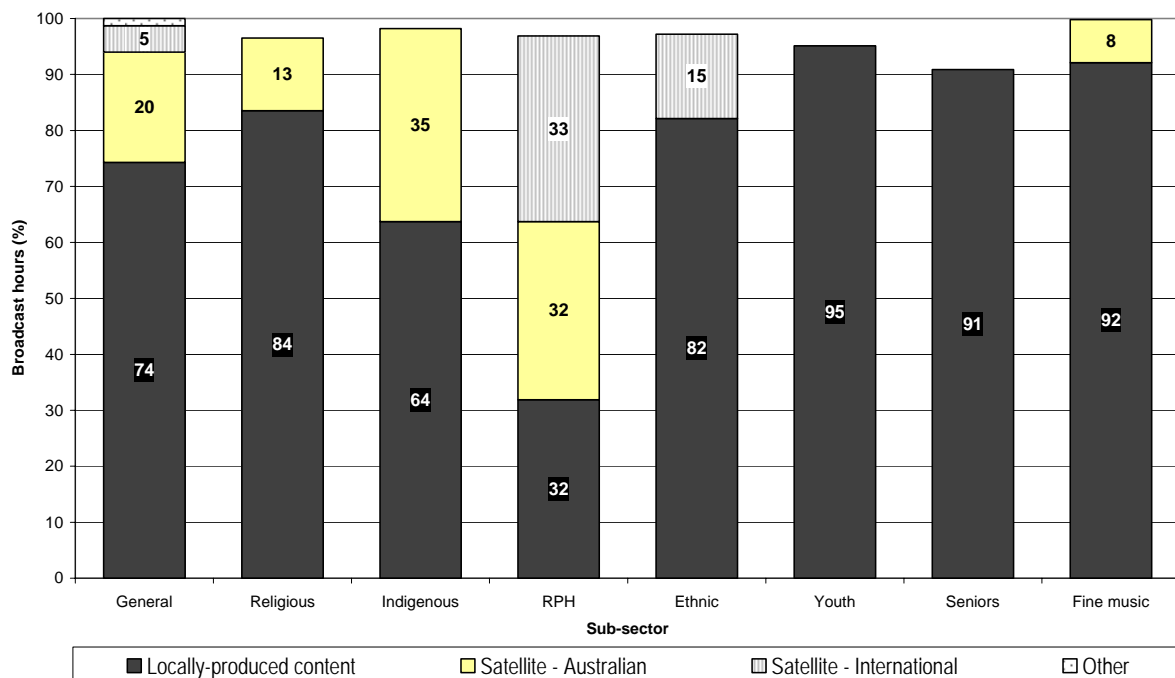
Locally-produced content is defined in this survey as content that is produced at the station for a local audience. This includes the compilation of music tracks by individual stations. It does not include any content taken from a satellite service or produced by another station for re-broadcast.

Nationally, locally-produced content accounted for 74 percent of total programming (or 125 hours per station per week on average). Satellite services made up a further 25 percent (50 hours per station per week on average). Nineteen percent of total programming was drawn from Australian satellite services, particularly ComRadSat (12% of total programs on average). The remaining six percent was broadcast from international satellite services.

Figure 4 shows that the proportion of locally-produced content was highest for youth services (95% or 160 hours per station per week on average), fine music services (92% or 155 hours), and stations that target seniors/mature-aged people (91% or 147 hours).

The production of local content was lowest for RPH stations (32% of total programming or 54 hours per station per week on average) which relied more heavily on satellite services (65% of total programming or 109 hours).

**Figure 4. Program sources as a proportion of total programming – by sub-sector, 2002-03**



Note: sub-sectors that do not add to 100% comprise other program sources that have not been included due to small sample sizes.

(Source: CBOOnline Database)

Stations in metropolitan and suburban areas had the highest proportion of locally-produced content (86% of total programming or 145 hours per station per week on average). This compares to 72 percent (or 123 hours) for regional areas and 60 percent (or 102 hours) for rural areas.

Rural and regional services relied more heavily on satellite services than their metropolitan and suburban counterparts.

### Audience research is undertaken by some services

Twenty-nine percent of stations undertook audience research during the financial year, with metropolitan/suburban stations (35%) more likely to engage in this activity than regional/rural stations (25%).

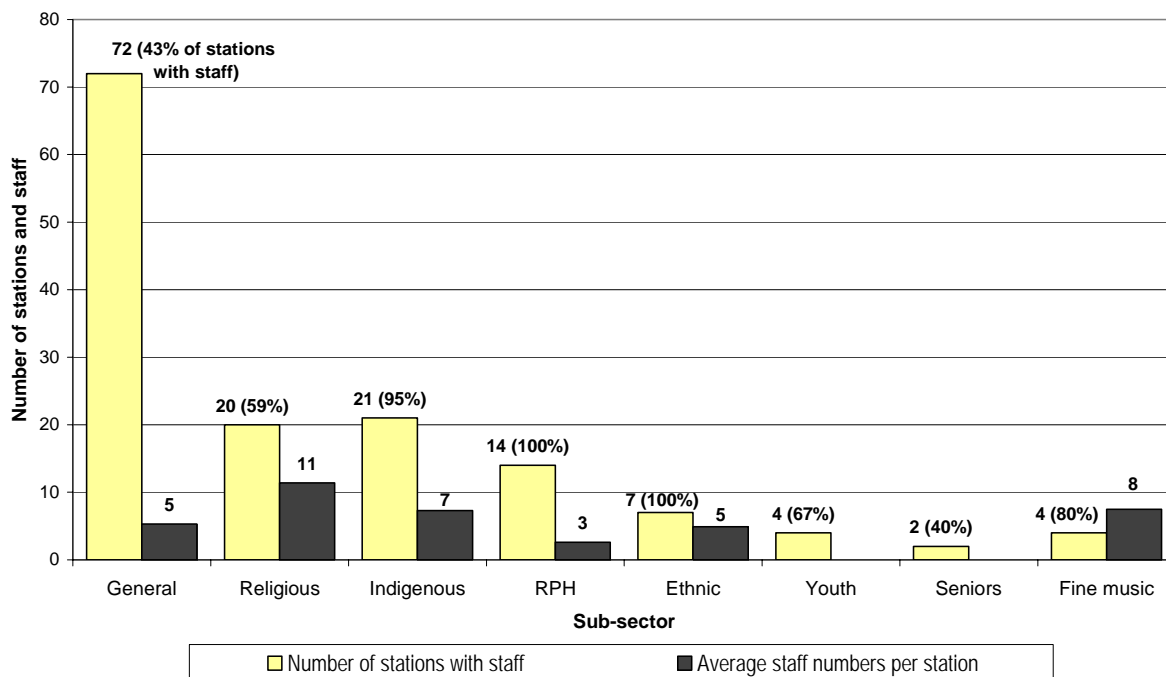
Religious services (44%) were the most likely sub-sector to undertake audience research.

### Many community radio stations do not employ staff

Nationally, 144 community radio stations (55% of all stations) employed a total of 880 staff. Less than half (46%) of staff were employed on a full-time basis. The remaining 118 stations (45%) did not employ staff.

An average of six staff were employed per station, ranging from three or less staff working at RPH, youth and seniors/mature-aged stations to 11 staff at individual religious stations on average (Figure 5).

Figure 5. Staff employed – by sub-sector, 2002-03

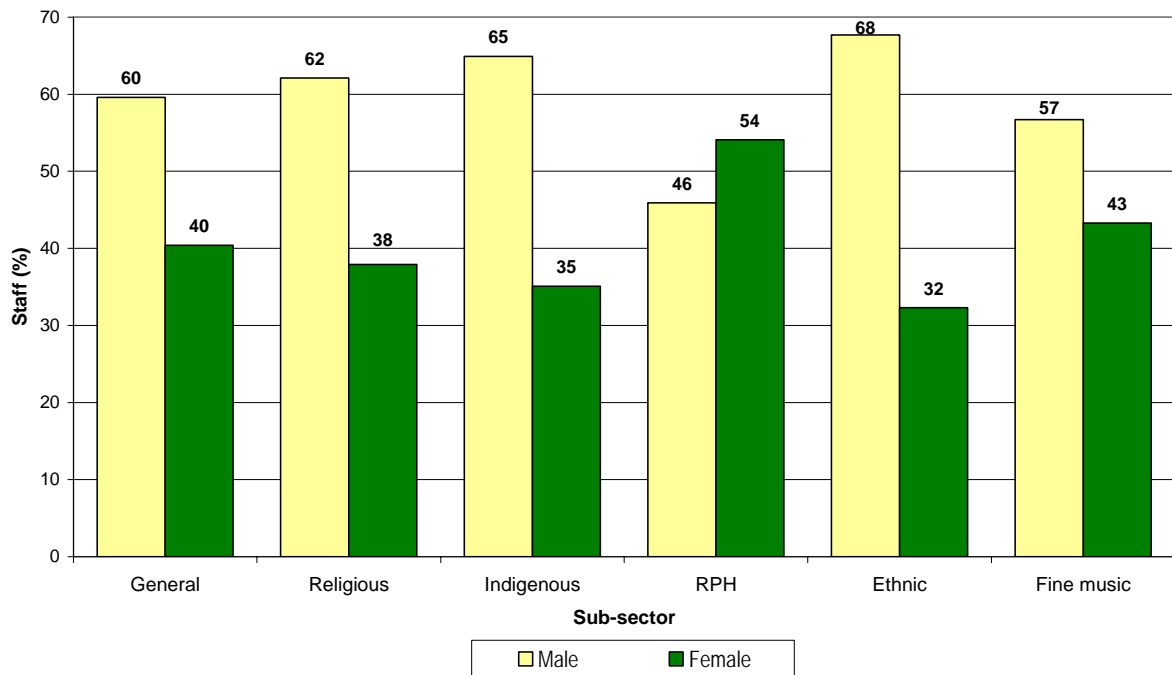


Note: average staff numbers are not reported for youth and seniors stations due to small sample sizes.

(Source: CBOOnline Database)

Generally, females accounted for less than half the number of employed staff (39 percent of staff employed across the community radio sector), with the exception of RPH stations where 54 percent of staff were female (Figure 6).

**Figure 6. Gender of staff – by sub-sector, 2002-03**



Note: percentages for the youth and seniors sub-sectors are not reported due to small sample sizes.

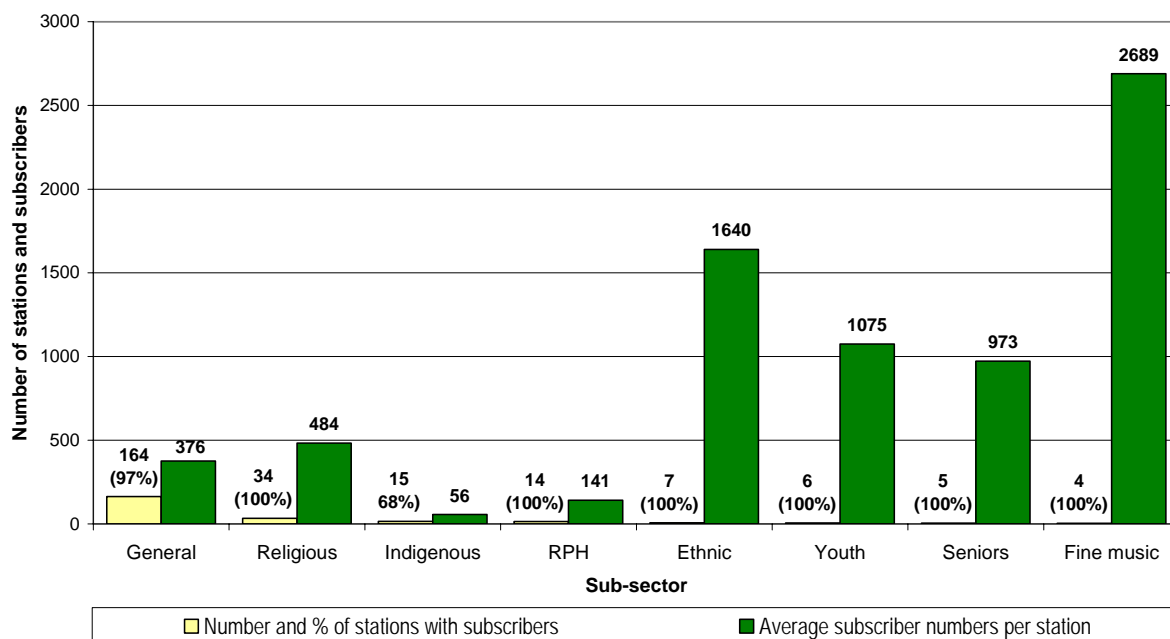
(Source: CBOOnline Database)

### **The sector relies heavily on volunteers**

Two-hundred and fifty-eight community radio stations (99% of all stations) had a total 20,500 volunteers who contributed their time to community radio across Australia. This gives an average of 80 volunteers per station, ranging from 20 volunteers at each Indigenous station to 267 volunteers at ethnic stations on average.

Community participation in station operations is most evident within the ethnic, youth, and fine music sub-sectors where volunteer numbers were highest, ranging from 173 to 267 people per station on average (Figure 7).

Figure 7. Volunteer numbers – by sub-sector, 2002-03



(Source: CBOOnline Database)

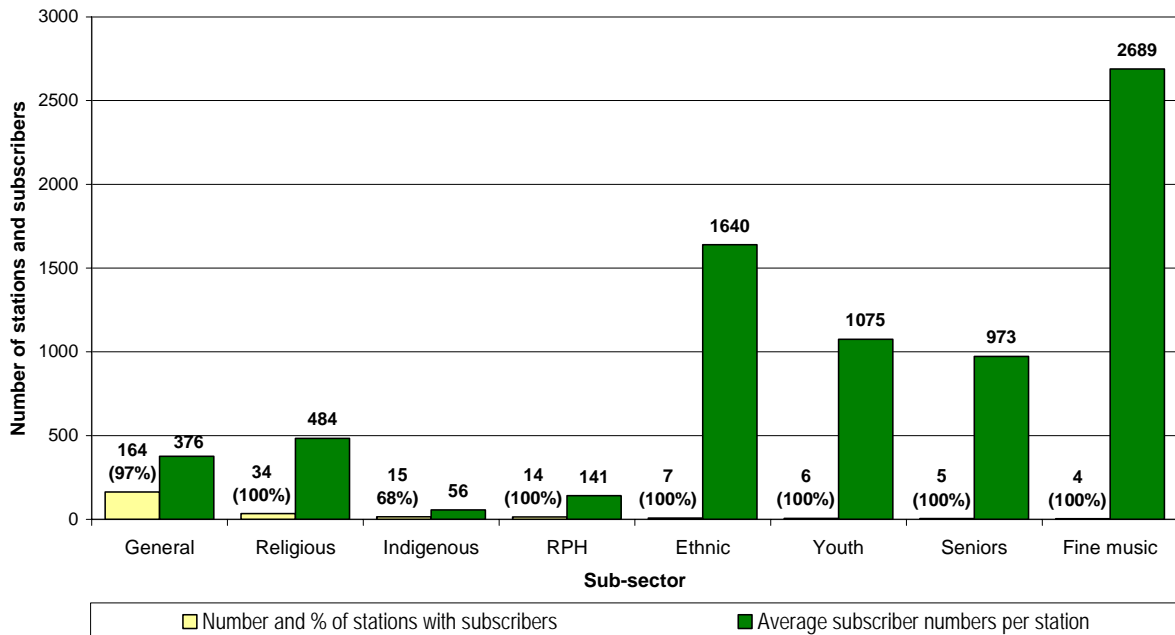
Females accounted for 45 percent of volunteers across the sector. As with staff, RPH stations were the only service type to have more female (62%) than male (38%) volunteers.

### Fine music, ethnic, youth and seniors stations have more subscribers

Two-hundred and forty-one stations (92% of all stations) reported having fee-paying subscribers, making a total of 113,400 people who subscribed to community radio stations across Australia.

Subscriber numbers varied considerably across the different community interest sub-sectors from 56 to 2689 subscribers per station on average (Figure 8).

**Figure 8. Subscriber numbers – by sub-sector, 2002-03**



(Source: CBOOnline Database)

### **Community radio represents a substantial sector of the broadcasting industry**

Community radio broadcasting stations across Australia reported income totalling \$46.6 million<sup>1</sup>. Sponsorship was the largest income item that accounted for almost one-third (32%) of total sector income. The largest sub-sector comprised the general community stations (\$20.6 million), the smallest were the stations for seniors/mature-aged people (\$400,000).

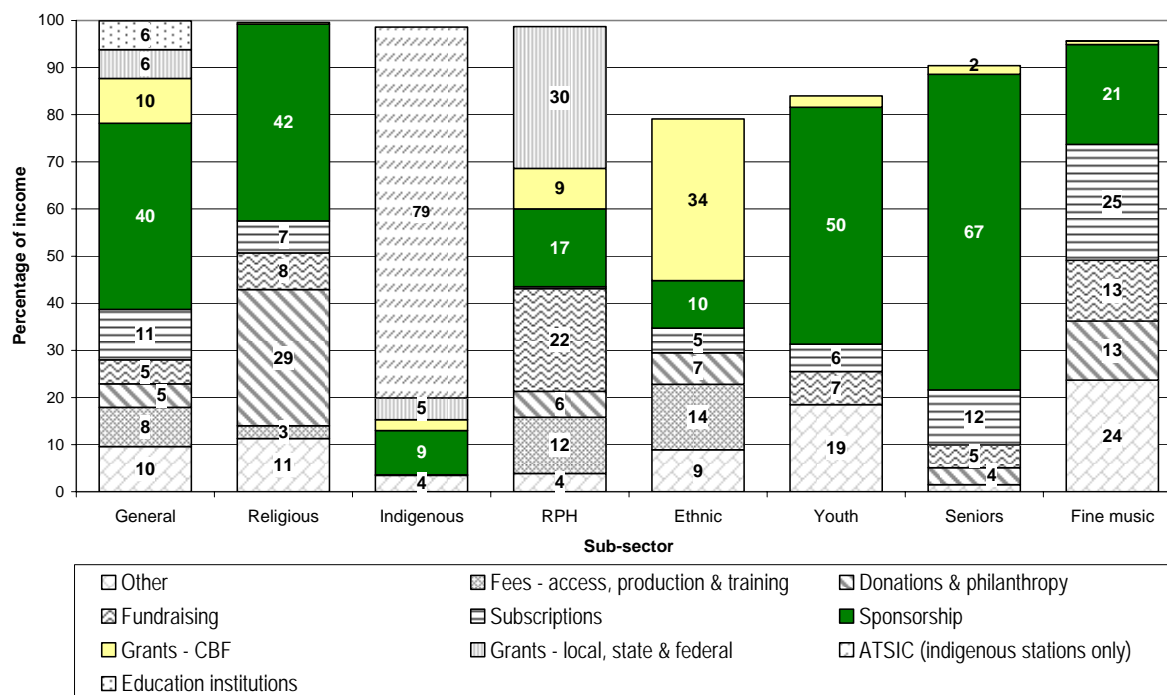
Average income across all stations was \$177,805 per station. Average income was highest for fine music (\$521,001), ethnic (\$459,800) and Indigenous (\$325,997) stations, and lowest for seniors/mature-aged (\$77,014) stations.

Nationally, grants from the Community Broadcasting Foundation (CBF) accounted for \$3.5 million or 8 percent of total income. CBF grants were the most significant source of income for ethnic stations (34% of total income or \$157,562 per station on average).

The sector drew from a range of income sources showing considerable diversity across the different community interest sub-sectors (Figure 9).

<sup>1</sup> To put this in context, the Australian commercial radio industry (251 services) generated \$774.2 million in revenue in 2002-03, and a total profit of \$106.2 million (Source: ABA Broadcasting Financial Results, 2002-03).

**Figure 9. Income (excluding GST) – by sub-sector, 2002-03**



Note 1: sub-sectors that do not add to 100% comprise other income sources that have not been included due to small sample sizes.

Note 2: total income for each sub-sector was: general \$20.6m; religious \$9.5m; Indigenous \$7.2m; ethnic \$3.2m; fine music \$2.6m; RPH \$2.1m; youth \$1m, and seniors \$0.4m.

(Source: CBOOnline Database)

Subscription fees were the primary source of income for fine music stations (25% of total income or \$128,377 per station on average).

Sponsorship was the main source of income for seniors/mature-aged (67% of total income or \$51,588 per station on average), youth (50% or \$82,413), religious (42% or \$119,867) and general community (40% or \$49,222) stations.

Fundraising was most significant for RPH stations (22% of total income or \$38,489 per station on average).

AT&SIC funding accounted for 79 percent of income among Indigenous stations (or \$274,154 per station on average).

Religious stations relied more on donations than any of the other community interest sub-sectors. Donations provided 29 percent of their total income (or \$82,864 per station on average).

By location, average income was substantially higher among metropolitan stations (\$504,428) than for rural (\$104,686), suburban (\$92,853) or regional (\$88,385) stations.

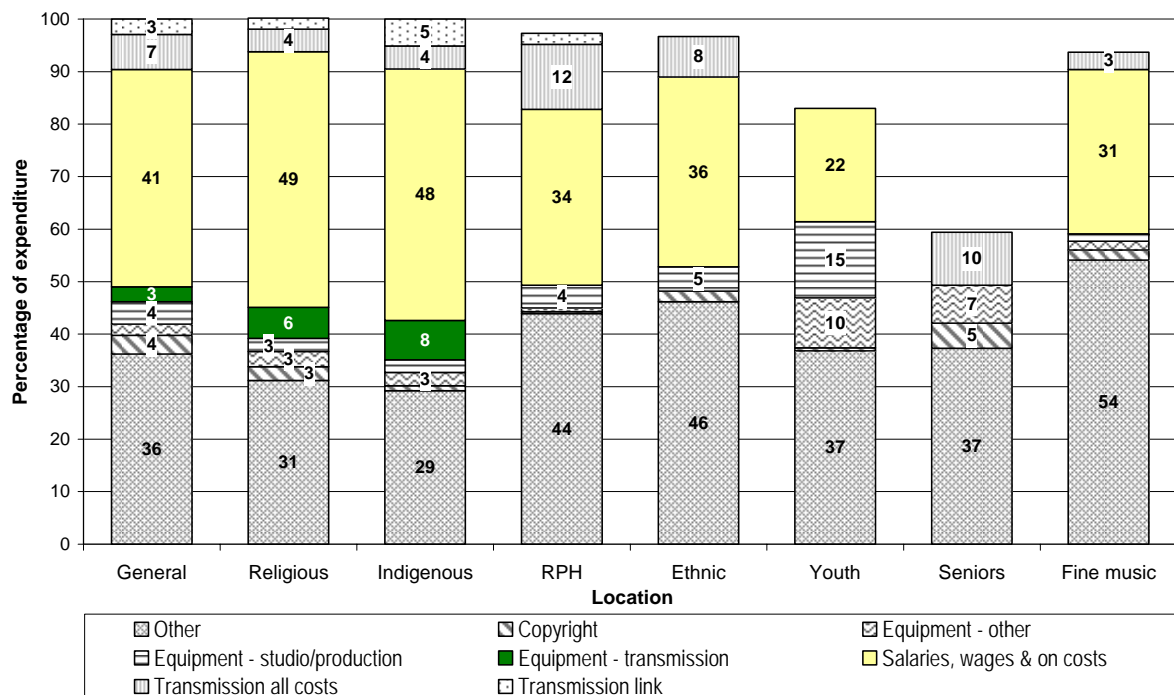
## The sector spends most of what it makes on station operations

As expected, non-profit community radio services spend almost all of their income on operational requirements. The sector reported a total expenditure of \$45 million. The largest item of expenditure was gross salaries, wages and on-costs (\$19 million or 42% of total expenditure) and other expenditure<sup>2</sup> (\$16.2 million or 36%).

Average expenditure per station across the sector was \$171,809. Averages for each expenditure item are salaries, wages and on-costs (\$121,075), other expenditure (\$64,884), transmission equipment (\$17,551), transmission all costs (\$13,015), transmission link (\$9,250), studio/production equipment (\$8,960), other equipment (\$5,626), and copyright (\$4,548).

Together, general community stations, religious stations, and Indigenous stations accounted for about 82 percent of total expenditure across the sector. Figure 10 shows the proportion of expenditure spent on items by each sub-sector.

**Figure 10. Expenditure (excluding GST) – by sub-sector, 2002-03**



Note 1: sub-sectors that do not add to 100% comprise other income sources that have not been included due to small sample sizes.

Note 2: total expenditure for each sub-sector was: general \$19.6m; religious \$9.4m; Indigenous \$7.8m; ethnic \$2.8m; fine music \$2.4m; RPH \$1.9m; youth \$0.8m; and seniors \$0.3m.

(Source: CBOOnline Database)

<sup>2</sup> Other expenditure includes items such as rent, electricity, telephones, stationary supplies, purchase of minidisks, CDs and cassettes, CBAA membership fees, and subscriptions to satellite services.

# Introduction

This report has been prepared by the Communications Research Unit (CRU) for the Australian Communications and Media Authority (ACMA – see box below). It provides a descriptive analysis of data collected by the Community Broadcasting Association of Australia (CBAA) from community radio broadcasting licensees. The data was collected in mid-2004 using an online survey under the CBOOnline Database Project. That project was conducted on behalf of the Community Broadcasting Foundation and funded by the Department of Communications, Information Technology and the Arts. ACMA provided financial assistance to the CBAA in order to increase the survey response rate and sample size.

The report highlights key aspects of the community radio broadcasting sector, and includes details about programming, program sources, finances, staffing, volunteers and subscribers for the 2002-2003 financial year. It also provides a description of the CBOOnline Database Project, the survey methodology and how the data were analysed. Detailed statistical tables and figures are provided with breakdowns by sub-sector and geographic location.

## Purpose

In its brief to the CRU, ACMA identified the purpose of the analysis as follows, to:

- improve ACMA's overall knowledge of the community radio broadcasting sector;
- provide a basis for comparing the operations of individual community radio broadcasting licensees to industry benchmarks at licence renewal times;
- provide accurate and reliable statistics which can be referred to in licence renewal investigations reports; and
- provide descriptive information about the community broadcasting sector for use in internal and external reports, articles and conference presentations.

### **Note about ACMA**

The Australian Communications and Media Authority (ACMA) was formed on 1 July 2005, when the Australian Broadcasting Authority (ABA) and the Australian Communications Authority (ACA) merged. Work on this community radio broadcasting report was conducted *before* the merger, by the ABA. However, for convenience, since the ABA is now ACMA, all references in this report are to ACMA.



# Background to the CBOonline database project

The CBOonline Database Project is one of a number of information technology initiatives and online resources developed by the CBAA for the benefit of the community broadcasting sector. The database is intended to provide accurate and reliable statistical information on the operations of community broadcasting stations for use by the sector in planning and promoting its activities, lobbying, and preparing reports to government funding bodies. Prior to the establishment of the database, very little accurate statistical information was available on the structure of the sector and the scope of its activities.

After each annual survey of licensees is completed, a report is prepared by the CBAA for public release and circulated to key sector bodies for comment and approval. The results are then posted on the CBOonline website ([www.cbonline.org.au](http://www.cbonline.org.au)). To date, only national aggregate figures have been released publicly by the CBAA. However, sector bodies may request aggregate figures for their own constituent stations (e.g. The National Ethnic and Multicultural Broadcasters Council for ethnic stations) and this information is provided where the data is considered statistically valid and reliable.

The first survey of community broadcasting licensees was conducted in 2003 and covered the 2001-02 financial year. The second survey (as presented in this report) was conducted in May-June 2004 with data for the 2002-03 financial year. The CBAA has also conducted a survey in the first half of 2005 and plans to conduct future surveys.

## Survey approach

The survey data were collected using an online interface hosted on the administrative area of the CBOonline website. Stations eligible to take part in the survey were allocated a user name and password to access the survey questionnaire.

Eligible stations were defined as those stations holding both a full community radio licence and broadcasting as at 30 June 2003. A total of 243 community radio licensees were surveyed from a pool of 262 eligible stations, where 154 stations completed a long survey and the remaining 89 stations completed a short survey. Only the long survey results have been included in this report as they offer readers a more comprehensive picture of the sector's activities during the reporting period. No data pertaining to Remote Indigenous Broadcasting Services (previously known as BRACS) are included in this dataset. The table below provides details of the sample strata.

**Number of community radio stations surveyed compared to the total population of stations – by sub-sector and location, 2002-03**

Sub-sector	METROPOLITAN		SUBURBAN		REGIONAL		RURAL		NATIONAL		
	Long survey	Total pop.	Long survey	Total pop.	Long survey	Total pop.	Long survey	Total pop.	Long survey	Total pop.	Surveys completed
Income >\$500k	18	19			2	2	3	4	23	25	92%
Income <\$500k	27	32	18	43	55	93	31	69	131	237	55%
General community	12	15	16	40	28	62	17	52	73	169	43%
Religious	8	9			18	20	5	5	31	34	91%
Indigenous (non-RIBS)	3	5			1	2	11	15	15	22	68%
RPH (Radio for print-handicapped)	7	7			6	6	1	1	14	14	100%
Ethnic	6	6	0	1					6	7	86%
Youth	5	5			0	1			5	6	83%
Seniors/mature-age			1	1	4	4			5	5	100%
Fine music	4	4	1	1					5	5	100%
<b>TOTAL</b>	<b>45</b>	<b>51</b>	<b>18</b>	<b>43</b>	<b>57</b>	<b>95</b>	<b>34</b>	<b>73</b>	<b>154</b>	<b>262</b>	<b>59%</b>

Shaded cells show sub-sectors and locations where no community radio services were operating during the survey period.

As the table shows, stations were categorised by sub-sector and geographic location. The sub-sectors are: general community, ethnic, RPH (radio for print-handicapped), Indigenous, religious, fine music, seniors/mature-age, and youth. The small number of stations representing the gay and lesbian, specialist music and arts communities was included with general community services for statistical purposes. The categories of geographic location are: metropolitan, suburban, regional, and rural.

In order to make efficient use of available resources and ensure that the long survey results were statistically representative of the sector as a whole, a sample of approximately 40 percent of stations was randomly drawn from general community stations turning over less than \$500k per annum. These stations were distributed proportionally over the four geographic locations. All stations turning over more than \$500k per annum were asked to complete the long survey to avoid a small station bias.

Similarly, all stations in the specialist sub-sectors (i.e. ethnic, RPH, Indigenous, religious, fine music, seniors/mature age, and youth) were asked to complete a long survey.

Stations that declined to participate in the long survey were asked to complete the short survey. The short survey did not include financial questions, as the 2001-02 survey had

shown that disclosure of this information was considered too sensitive for a number of licensees.

## **Data analysis**

Following the collection and cleaning of survey data, sample weights were applied to the data to extrapolate sample estimates to the total population of community broadcasters across Australia. Weights were based on an assessment of the original selection probabilities as well as non-response outcomes within particular sample strata. The specific objectives behind the weighting were to:

1. enable the production of statistically valid estimates of the number of stations and their characteristics across the sector as a whole;
2. compensate for disproportionate sampling of various sub-groups in the original sample list;
3. reduce the potential sample bias that could have arisen from differences between non-respondents and respondents in certain key respects; and
4. compensate for non-coverage in the sample due to possible inadequacies in the sample frame or other unknown reasons for non-coverage.

All cells were weighted, with the exception of those pertaining to Community Broadcasting Foundation (CBF) grants and where sub-sectors achieved a 100 percent response rate. For CBF grants, the actual grant amounts were known and no statistical inference was required.

An assessment of the data from each of the surveys has indicated that the final weighted results from the long survey have a high degree of statistical correspondence to the short survey results. The use of one dataset also avoids any possible confusion that may arise from the use of the partial dataset (i.e. merged short and full survey results). As already mentioned, only the aggregate results from the long survey have been presented in this report.

Before passing the raw survey data to the CRU, all individual station identifiers were removed from the dataset to ensure that no individual licensee could be identified.

Analysis of the survey data was undertaken using SPSS (Statistical Package for the Social Sciences) and MS Excel.

# Survey data

When viewing the tables and figures, readers are advised to refer to the explanatory information after the list of tables and figures. This information covers:

- important notes about the data and analysis
- definitions of terms
- calculation of sample weights.

## List of tables and figures

<b>Broadcast hours</b> .....	<b>24</b>
Figure 1. Broadcast hours per week, 2002–03 .....	24
Table 1. Hours broadcast in an average week – total and average hours – by sub-sector, 2002–03 .....	25
Table 2. Hours broadcast in an average week – total and average hours – by location, 2002–03 .....	25
<b>Programming</b> .....	<b>26</b>
Figure 2. Spoken word and music programming by sub-sector, 2002–03 .....	26
Figure 3. Australian music as a proportion of total music broadcast, 2002–03 .....	27
Figure 4. Religious programming by non-religious sub-sectors, 2002–03 .....	28
Table 3. Spoken word and music broadcast in an average week – total and average hours – by sub-sector, 2002–03 .....	29
Table 4. Spoken word and music broadcast in an average week – as a percentage of total broadcast hours – by sub-sector, 2002–03 .....	30
Table 5. Spoken word and music broadcast in an average week – number and percentage of stations – by sub-sector, 2002–03 .....	31
Table 6. Spoken word and music broadcast in an average week – total and average hours – by location, 2002–03 .....	32
Table 7. Spoken word and music broadcast in an average week – as a percentage of total broadcast hours – by location, 2002–03 .....	33
Table 8. Spoken word and music broadcast in an average week – number and percentage of stations – by location, 2002–03 .....	34

Table 9. Ethnic, religious and RPH programs broadcast – total and average hours – by sub-sector, 2002–03 .....	35
Table 10. Ethnic, religious and RPH programs broadcast – number and percentage of stations – by sub-sector, 2002–03 .....	36
Table 11. Ethnic, religious and RPH programs broadcast – total and average hours – by location, 2002–03 .....	37
Table 12. Ethnic, religious and RPH programs broadcast – number and percentage of stations – by location, 2002–03 .....	38
<b>Music genres .....</b>	<b>39</b>
Figure 5. Music genres as a proportion of total music programming – by sub-sector, 2002–03 .....	39
Table 13. Music genres broadcast in an average week – total and average hours – by sub-sector, 2002–03 .....	40
Table 14. Music genres broadcast in an average week – number and percentage of stations – by sub-sector, 2002–03 .....	41
Table 15. Music genres broadcast in an average week – total and average hours – by location, 2002–03 .....	42
Table 16. Music genres broadcast in an average week – number and percentage of stations – by location, 2002–03 .....	43
<b>Program sources.....</b>	<b>44</b>
Figure 6. Program sources by sub-sector, 2002–03.....	44
Figure 7. Program sources by location, 2002–03 .....	45
Table 17. Program sources in an average week – total and average hours – by sub-sector, 2002–03 .....	46
Table 18. Program sources in an average week – as a percentage of total broadcast hours – by sub-sector, 2002–03 .....	47
Table 19. Program sources in an average week – number and percentage of stations – by sub-sector, 2002–03 .....	48
Table 20. Level of locally-produced content broadcast in an average week – number and percentage of stations – by sub-sector, 2002–03 .....	49
Table 21. Program sources in an average week – total and average hours – by location, 2002–03 .....	50
Table 22. Program sources in an average week – as a percentage of total broadcast hours – by location, 2002–03 .....	51
Table 23. Program sources in an average week – number and percentage of stations – by location, 2002–03 .....	52
Table 24. Level of locally-produced content broadcast in an average week – number and percentage of stations – by location, 2002–03 .....	53
<b>Staff .....</b>	<b>54</b>
Figure 8. Staff by sub-sector, 2002–03.....	54

Figure 9. Gender of staff by sub-sector, 2002–03.....	55
Table 25. Average number of staff employed (full- and part-time) and number of stations with staff – by sub-sector and location, 2002–03 .....	56
Table 26. Male and female staff – average number and percentage – by sub-sector, 2002–03.....	57
Table 27. Male and female staff – average number and percentage – by location, 2002–03 .....	58
<b>Volunteers .....</b>	<b>59</b>
Figure 10. Volunteers by sub-sector, 2002–03 .....	59
Figure 11. Gender of volunteers by sub-sector, 2002–03.....	60
Table 28. Average number of volunteers and number of stations with volunteers – by sub-sector and location, 2002–03 .....	61
Table 29. Male and female volunteers – average number and percentage – by sub-sector, 2002–03.....	62
Table 30. Male and female volunteers – average number and percentage – by location, 2002–03 .....	63
<b>Subscribers.....</b>	<b>64</b>
Figure 12. Subscribers by sub-sector, 2002–03 .....	64
Figure 13. Average number of staff, volunteers and subscribers by sub-sector, 2002–03 .....	65
Table 31. Average number of subscribers and number of stations with subscribers – by sub-sector and location, 2002–03 .....	66
<b>Audience research .....</b>	<b>67</b>
Figure 14. Audience research by location, 2002–03.....	67
Table 32. Stations that undertake audience research – number and percentage of stations – by sub-sector, 2002–03 .....	68
Table 33. Stations that undertake audience research – number and percentage of stations – by location, 2002–03.....	68
<b>Income .....</b>	<b>69</b>
Figure 15. National income (excluding GST), 2002–03 .....	69
Figure 16. Income by sub-sector (excluding GST), 2002–03.....	70
Figure 17. Income by location (excluding GST), 2002–03 .....	71
Table 34. Income (excluding GST) – all stations/national, 2002–2003 (n=262).....	72
Table 34a. Income scatterplot (excluding GST) – all stations/national, 2002–2003 (n=262) .....	73
Table 35. Income (excluding GST) – stations earning <\$500k, 2002–2003 (n=236) .....	74
Table 35a. Income scatterplot (excluding GST) – stations earning <\$500k, 2002–2003 (n=236) .....	75
Table 36. Income (excluding GST) – stations earning >\$500k, 2002–2003 (n=26) .....	76
Table 36a. Income scatterplot (excluding GST) – stations earning >\$500k, 2002–2003 (n=26) .....	77

Table 37. Income (excluding GST) – general stations, 2002–2003 (n=169).....	78
Table 37a. Income scatterplot (excluding GST) – general stations, 2002–2003 (n=169) .....	79
Table 38. Income (excluding GST) – religious stations, 2002–2003 (n=34) .....	80
Table 38a. Income scatterplot (excluding GST) – religious stations, 2002–2003 (n=34).....	81
Table 39. Income (excluding GST) – Indigenous (non-RIBS) stations, 2002–2003 (n=22) .....	82
Table 39a. Income scatterplot (excluding GST) – Indigenous (non-RIBS) stations, 2002–2003 (n=22) .....	83
Table 40. Income (excluding GST) – RPH stations, 2002–2003 (n=14) .....	84
Table 40a. Income scatterplot (excluding GST) – RPH stations, 2002–2003 (n=14) .....	85
Table 41. Income (excluding GST) – ethnic stations, 2002–2003 (n=7) .....	86
Table 41a. Income scatterplot (excluding GST) – ethnic stations, 2002–2003 (n=7) .....	87
Table 42. Income (excluding GST) – youth stations, 2002–2003 (n=6).....	88
Table 42a. Income scatterplot (excluding GST) – youth stations, 2002–2003 (n=6) .....	89
Table 43. Income (excluding GST) – seniors/mature aged stations, 2002–2003 (n=5).....	90
Table 43a. Income scatterplot (excluding GST) – seniors/mature aged stations, 2002–2003 (n=5) ....	91
Table 44. Income (excluding GST) – fine music stations, 2002–2003 (n=5) .....	92
Table 44a. Income scatterplot (excluding GST) – fine music stations, 2002–2003 (n=5).....	93
Table 45. Income (excluding GST) – metropolitan stations, 2002–2003 (n=53).....	94
Table 45a. Income scatterplot (excluding GST) – metropolitan stations, 2002–2003 (n=53) .....	95
Table 46. Income (excluding GST) – suburban stations, 2002–2003 (n=42).....	96
Table 46a. Income scatterplot (excluding GST) – suburban stations, 2002–2003 (n=42) .....	97
Table 47. Income (excluding GST) – regional stations, 2002–2003 (n=94).....	98
Table 47a. Income scatterplot (excluding GST) – regional stations, 2002–2003 (n=94) .....	99
Table 48. Income (excluding GST) – rural stations, 2002–2003 (n=73) .....	100
Table 48a. Income scatterplot (excluding GST) – rural stations, 2002–2003 (n=73).....	101
Table 49. Income (excluding GST) – metropolitan/suburban stations, 2002–2003 (n=95).....	102
Table 50. Income (excluding GST) – regional/rural stations, 2002–2003 (n=167)#.....	103
<b>Expenditure.....</b>	<b>104</b>
Figure 18. National expenditure (excluding GST), 2002–03.....	104
Figure 19. Expenditure by location (excluding GST), 2002–03.....	105
Figure 20. Expenditure by sub-sector (excluding GST), 2002–03 .....	106
Table 51. Expenditure (excluding GST) – all stations/national, 2002–2003 (n=262) .....	107

Table 52. Expenditure (excluding GST) – stations earning <\$500k, 2002–2003 (n=236)#.....	108
Table 53. Expenditure (excluding GST) – stations earning >\$500k, 2002–2003 (n=26)#.....	109
Table 54. Expenditure (excluding GST) – general stations, 2002–2003 (n=169) .....	110
Table 55. Expenditure (excluding GST) – religious stations, 2002–2003 (n=34) .....	111
Table 56. Expenditure (excluding GST) – Indigenous (non-RIBS) stations, 2002–2003 (n=22) .....	112
Table 57. Expenditure (excluding GST) – RPH stations, 2002–2003 (n=14).....	113
Table 58. Expenditure (excluding GST) – ethnic stations, 2002–2003 (n=7).....	114
Table 59. Expenditure (excluding GST) – youth stations, 2002–2003 (n=6).....	115
Table 60. Expenditure (excluding GST) – seniors/mature aged stations, 2002–2003 (n=5).....	116
Table 61. Expenditure (excluding GST) – fine music stations, 2002–2003 (n=5) .....	117
Table 62. Expenditure (excluding GST) – metropolitan stations, 2002–2003 (n=53).....	118
Table 63. Expenditure (excluding GST) – suburban stations, 2002–2003 (n=42) .....	119
Table 64. Expenditure (excluding GST) – regional stations, 2002–2003 (n=94).....	110
Table 65. Expenditure (excluding GST) – rural stations, 2002–2003 (n=73) .....	111
Table 66. Expenditure (excluding GST) – metropolitan/suburban stations, 2002–2003 (n=95).....	112
Table 67. Expenditure (excluding GST) – regional/rural stations, 2002–2003 (n=167) .....	113

## Important notes about the data and analysis

It is recommended that the tables be distributed with the following information to ensure they are viewed in context.

**Small cell sizes:** To prevent identification of individual stations and to avoid readers drawing misleading conclusions based on small sample sizes, no data are reported where cell sizes contain three or less cases. Such cells are denoted by an asterisk.

**Merging of metropolitan and suburban station information:** The survey showed significant variation between metropolitan-wide licences and those operating with limited metropolitan or suburban licences in terms of the operational nature of stations. It is recommended that individual service area tables be used to avoid drawing misleading conclusions.

**Rural station financial figures:** In most cases, stations located in areas classified as ‘regional’ are likely to have larger incomes than those classified as ‘rural’, due mainly to larger population bases in which they operate. However, it should be noted that financial figures for rural stations can be distorted by the strong presence of Indigenous stations in these areas (i.e. 15 are located in rural areas as compared to two in regional areas). This



reflects the fact that Indigenous stations derived a larger proportion of their income from ATSIIC grants, and as such, are less affected by the size of the populations to which they broadcast.

## Definitions of terms

**General stations:** includes stations that are operating with general community licences aimed at serving broad local community interests. This category also includes a small number of licensees that represent the gay and lesbian, specialist music and arts communities.

**Metropolitan:** the station is located in a State or Territory capital city and licensed to broadcast metropolitan-wide.

**Suburban:** the station is located in a State or Territory capital city and licensed to broadcast to a particular suburban (or sub-metropolitan) area.

**Regional:** the station is not located in a State or Territory capital city, but is in a centre with a relatively high level of service provision (i.e. access to health, education and other public services and a range of commercial outlets), or is within 100 kilometres of such a centre.

**Rural:** the station is located in a centre in a country area, which has a comparatively low level of service provision (i.e. access to health, education and other public services and a range of commercial outlets) and is not within 100 kilometres of a centre which has a high level of service provision.

**RPH:** refers to radio for the print-handicapped.

**RIBS:** Remote Indigenous Broadcasting Services.

**Australian music:** music that is performed or composed by a citizen or ordinary resident of Australia.

**Locally-produced content:** content produced at a station for its local audience. This does not include content taken from a satellite service or produced by another station.

**Program sources – Other sources:** stations were not asked to specify the hours of non-locally produced or satellite programming they aired. As such, the estimates for ‘Other Sources’ were derived by subtracting the total hours of locally produced content and the total hours of satellite programming from total the broadcast hours. In general, ‘Other Sources’ refers to programming sourced through CD exchange services.

**Financial data:** The data cover the 2002-03 financial year except for a small number of stations whose accounting systems are based on a calendar year. In these cases, data from the 2003 calendar year has been used.

**Expenditure – Salaries, wages and on-costs:** gross salaries, salaries and associated on-costs. Includes commission and retainers as well as superannuation, payroll tax, and other staffing on-costs.

**Expenditure – Transmission link:** includes operational costs related to transmission linking, including equipment and site rentals, electricity and maintenance. Also includes provisions for transmitter link depreciation and/or replacement. Does not include capital costs.

**Expenditure – Transmission equipment:** includes capital equipment used for transmission and linking.

**Expenditure - Transmission all costs:** transmission-related operational costs.

**Expenditure – Other:** includes rent, electricity, telephone, stationary supplies, purchase of minidisks, CD's and cassettes, CBAA membership fees, and subscriptions to satellite services.

## Calculation of sample weights

The primary goal of the survey is to generate various measures of the total size of the national defined sector. Therefore grossing up the stations that did comply to represent all stations is crucial to the overall survey design. The 2001-2002 survey which aimed for a census but achieved a weak self-selecting sample was found to be significantly biased toward small turnover stations. To reduce this risk reoccurring the 262 stations were split into large and small stations based on a total turnover boundary of \$500,000 per annum determined prior to the data collection.

Weights were used to expand the survey data collected from the stations that were:

1. in the general, less than \$500k turnover cells which were sampled; and
2. in cells where there were stations that did not complete the long survey.

The methodology for calculating the weights was the same in both cases:

$$\text{Weight} = \text{Universe} / (\text{target sample} - \text{non-respondents})$$

Taking the general, regional, less than \$500k cell, a random sample of just over 45 percent was taken from the universe of 62 stations giving a sample target of 28 stations. All but one of the target-sample completed the long survey. The weight was the simple numeric weight calculated as:

In this case:

$$\text{Weight} = 62 / (28 - 1) = 62 / 27 = 2.2963$$

The largest weight was for general, rural, less than \$500k where 17 of the targeted sample of 20 was achieved, giving a weight of just over 3.

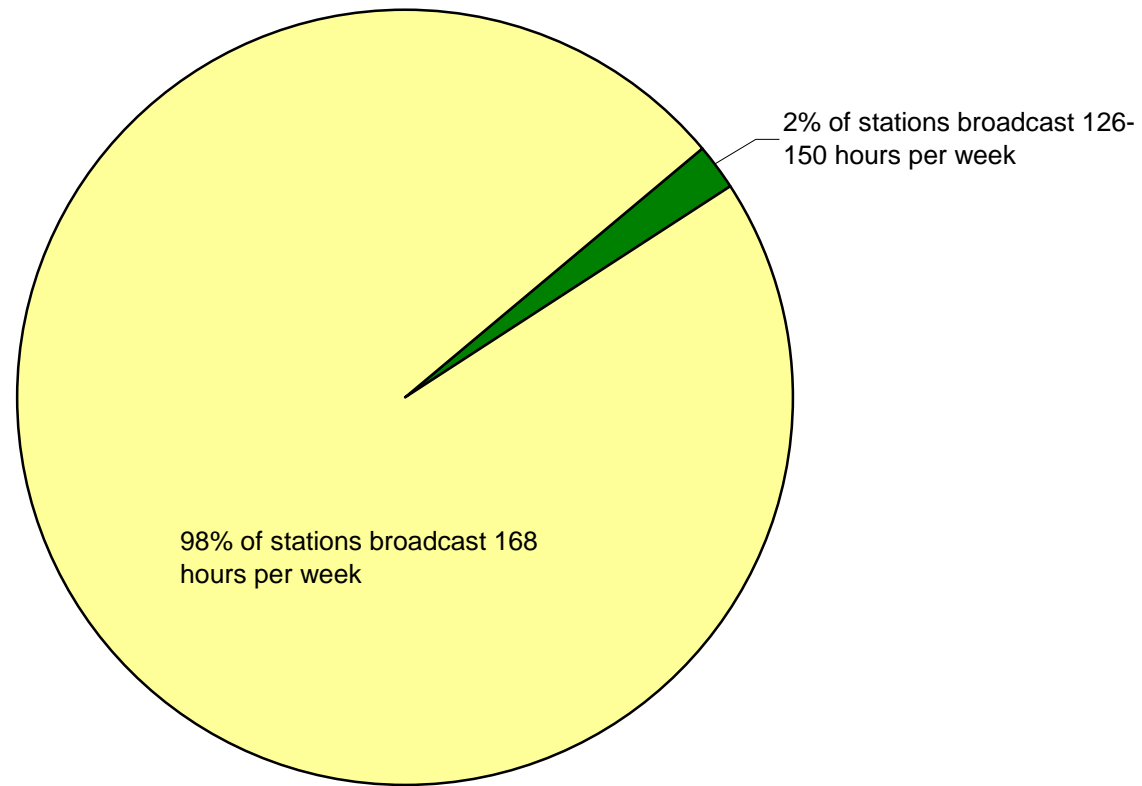
The effect of applying these weights for the general, less than \$500k was checked using a multi-variant regression of variables that were found to have some direct regression to total turnover in the 2001-2002 survey. This involved determining the optimal regression equation (line of best fit) from the long survey and then applying this to the short survey stations, calculating a turnover, weighting for the stations that did not comply with either the long or the short survey and then comparing the total with the weighted long survey total. The comparison produced a 3 percent difference and suggested a high level of validity in the simple numeric weights in terms of extrapolating to the 96 general stations (ie. 36.6%% of the total universe of 262 stations) that did not complete the long survey questionnaire.

The largest weighting for a 'sub-sector' strata was for Indigenous stations, with an overall weighting of 1.47 (68% response rate). This was partially compensated for by a 75 percent response rate for both of the greater than \$500k cells (ie. rural and metropolitan service types), which had the effect of reducing the potential bias toward small stations.

In three cases, non-response required the merging of cells. Accordingly, ethnic, metro, less than \$500k was used to represent one suburban station; youth, metro, less than \$500k was used to represent one youth regional station, and Indigenous metro over \$500k was used to represent one Indigenous metro station less than \$500k. However, as the merged cells contained only one station in the universe, this was not considered to be a significant problem.

## BROADCAST HOURS

Figure 1. Broadcast hours per week, 2002-03



(Source: CBOOnline Database)

**Table 1. Hours broadcast in an average week – total and average hours – by sub-sector, 2002-03**

	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Total hrs broadcast	39,468	167.2	4,368	168.0	28,347	167.7	5,665	166.6	3,638	165.4	2,352	168.0	1,176	168.0	1,008	168.0	810	162.0	840	168.0

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

(Source: CBOOnline Database)

**Table 2. Hours broadcast in an average week – total and average hours – by location, 2002-03**

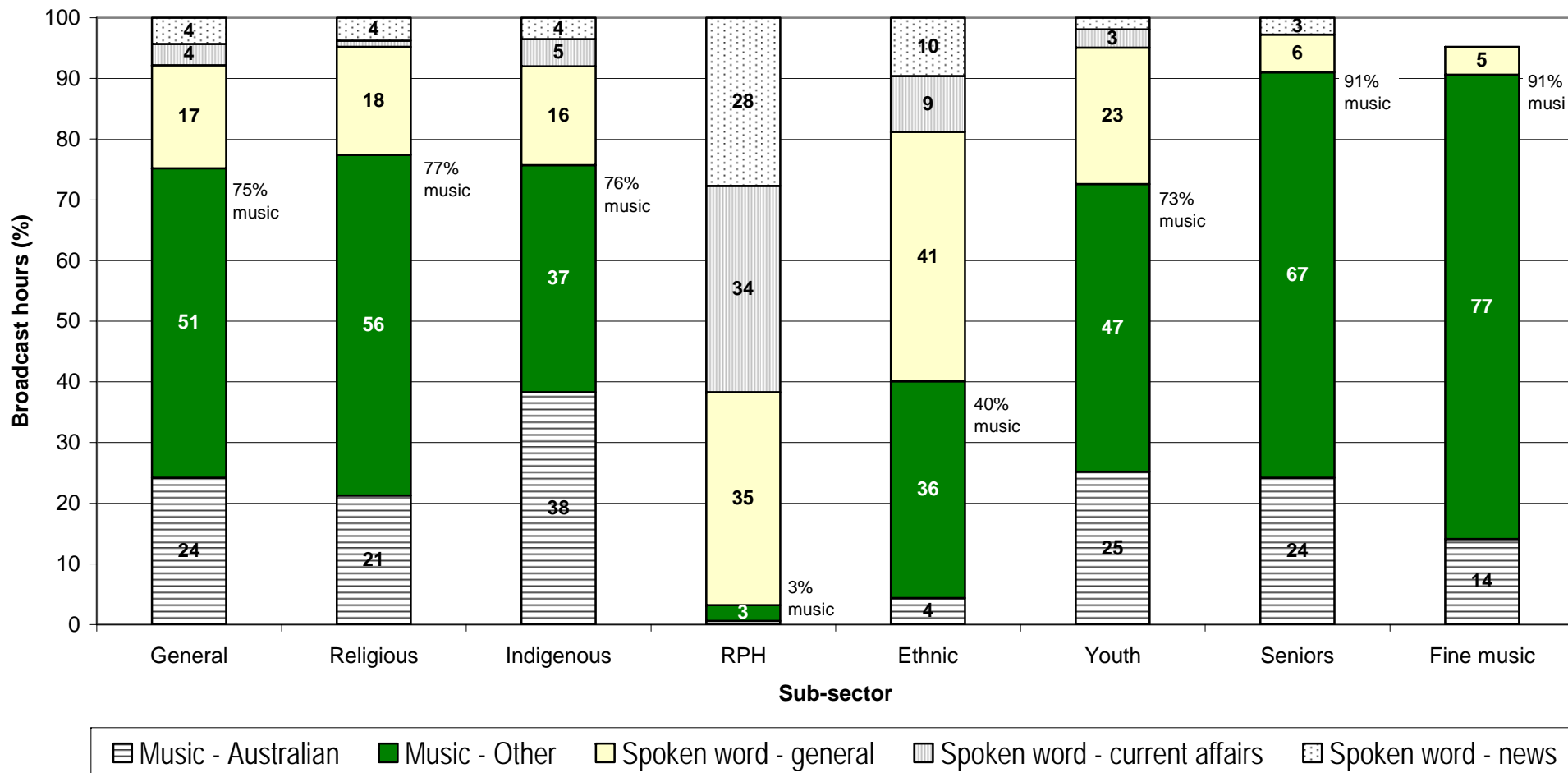
	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Total hrs broadcast	43,836	167.3	8,904	168.0	7,011	166.9	15,715	167.2	12,206	167.2	15,915	167.5	27,921	167.2

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

## PROGRAMMING

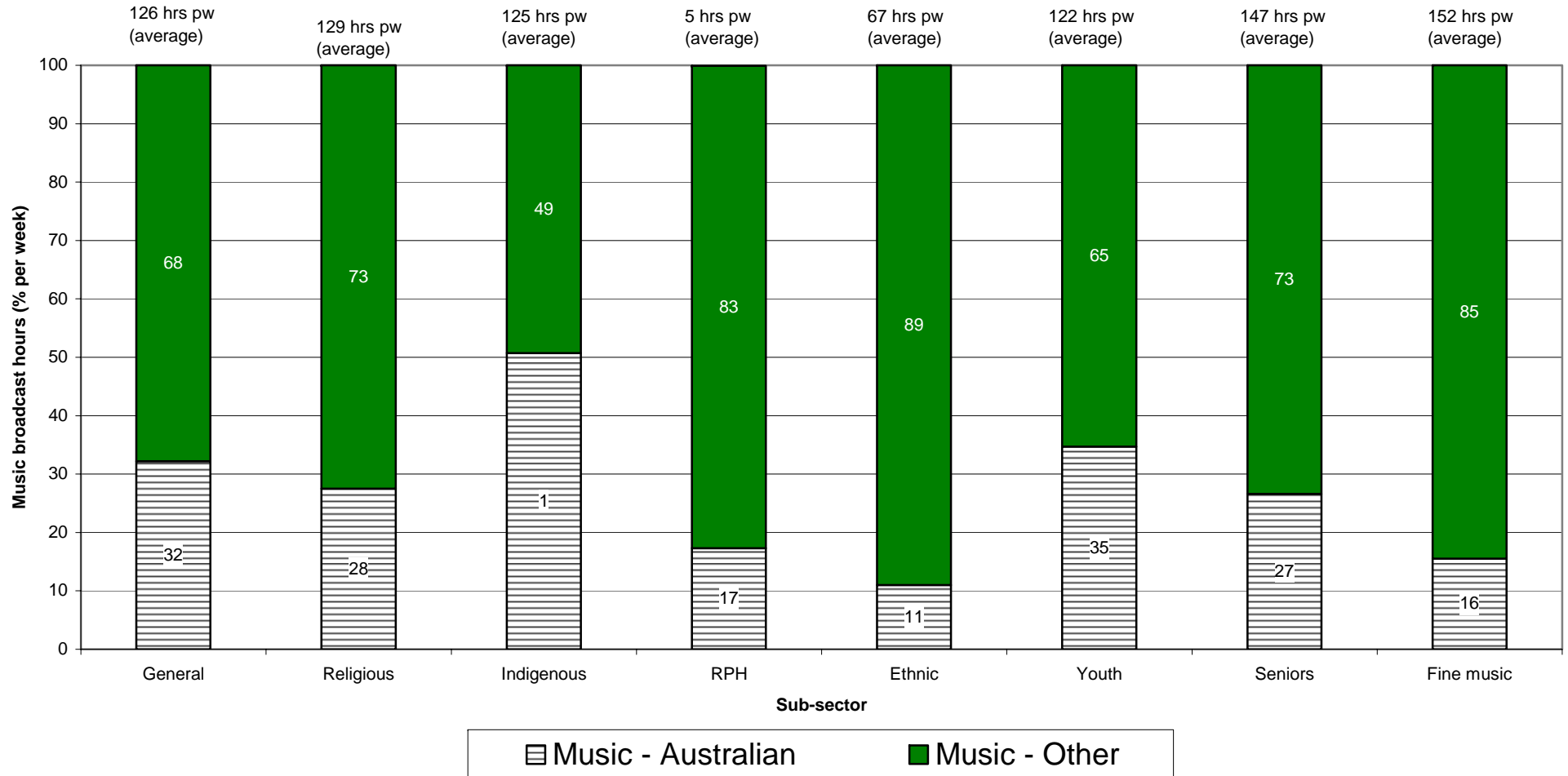
Figure 2. Spoken word and music programming by sub-sector, 2002-03



Note: sub-sectors that do not add to 100% comprise other spoken word programs that have not been included due to small sample sizes.

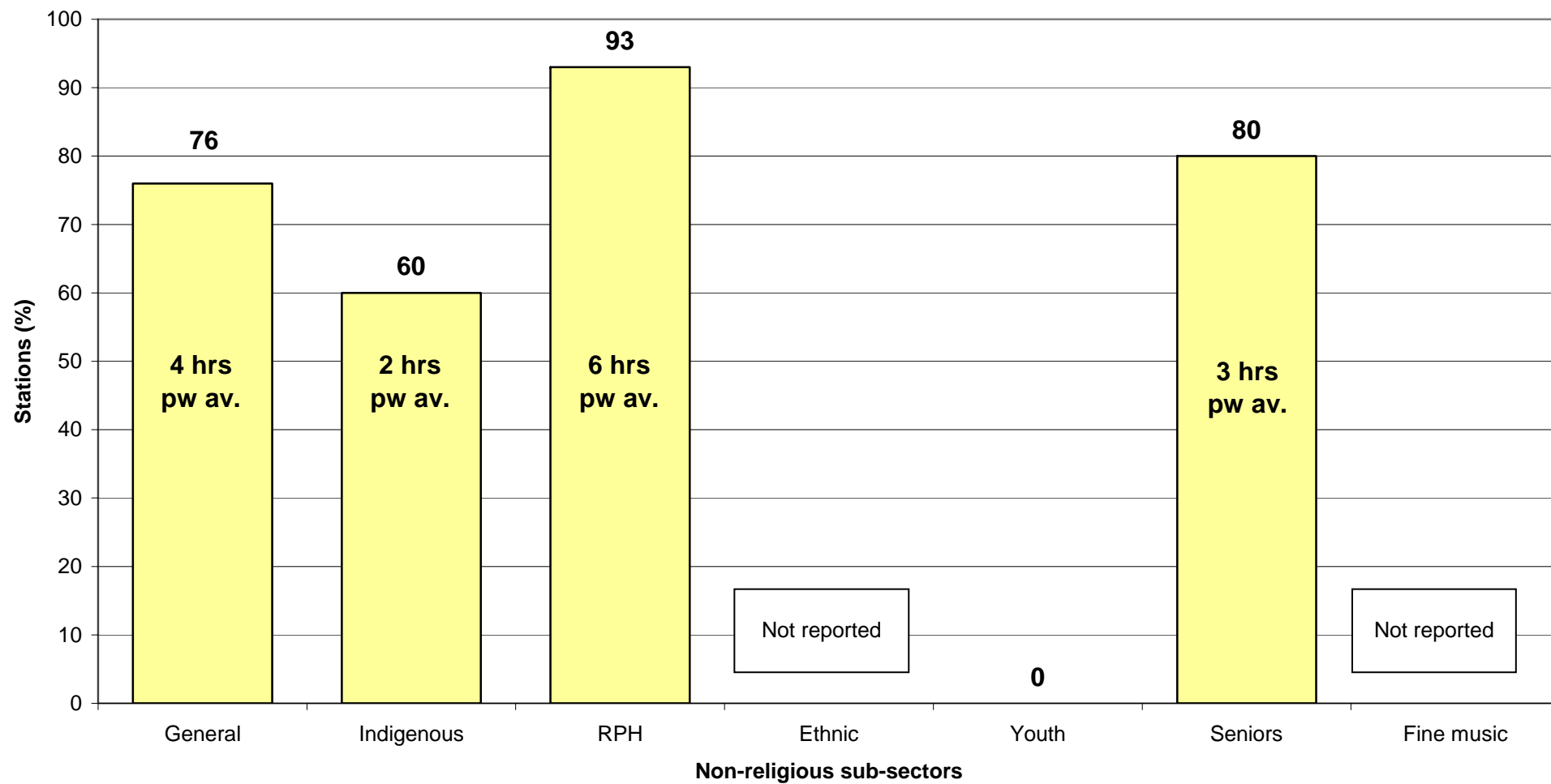
(Source: CBOOnline Database)

**Figure 3. Australian music as a proportion of total music broadcast, 2002-03**



Note: The *Community Broadcasting Codes of Practice 2002* require at least 25% Australian music to be broadcast as a proportion of total music for all sub-sectors except ethnic and classical stations. Ethnic and classical stations are required to broadcast a minimum of 10% Australian music. (Source: CBOOnline Database)

**Figure 4. Religious programming by non-religious sub-sectors, 2002-03**



Note: some religious programming is not reported due to small sample sizes.

(Source: CBOOnline Database)



**Table 3. Spoken word and music broadcast in an average week – total and average hours – by sub-sector, 2002-03**

Program type	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Spoken word – news	2,274	10.4	114	5.0	1,224	7.9	215	6.8	127	5.8	652	46.6	113	16.2	19	4.0	23	5.8	*	*
Spoken word – current affairs	1,922	11.0	254	12.7	992	7.7	57	2.8	164	8.5	799	57.1	107	18.5	30	5.0	0	0	*	*
Spoken word – general	7,233	31.1	800	32.0	4,808	29.0	1,007	29.6	593	26.9	826	59.0	483	69.1	227	37.8	50	12.5	39	7.8
<b>Spoken word – total</b>	<b>11,429</b>	<b>48.4</b>	<b>1,168</b>	<b>44.9</b>	<b>7,024</b>	<b>41.6</b>	<b>1,279</b>	<b>37.6</b>	<b>884</b>	<b>40.2</b>	<b>2,277</b>	<b>162.6</b>	<b>704</b>	<b>100.6</b>	<b>276</b>	<b>46.0</b>	<b>73</b>	<b>14.6</b>	<b>79</b>	<b>15.8</b>
Music – Australian	8,924	38.0	1,170	45.0	6,858	40.6	1,208	35.5	1,395	63.4	13	1.0	52	7.4	254	42.4	196	39.2	118	23.6
Music – other	19,115	82.3	2,030	83.4	14,465	85.6	3,178	93.5	1,359	77.3	62	4.8	420	60.0	478	79.6	541	108.2	643	128.6
<b>Music – total</b>	<b>28,039</b>	<b>118.8</b>	<b>3,200</b>	<b>123.1</b>	<b>21,323</b>	<b>126.2</b>	<b>4,386</b>	<b>129.0</b>	<b>2,754</b>	<b>125.2</b>	<b>75</b>	<b>5.4</b>	<b>472</b>	<b>67.4</b>	<b>732</b>	<b>122.0</b>	<b>737</b>	<b>147.4</b>	<b>761</b>	<b>152.2</b>
<b>Total</b>	<b>39,468</b>	<b>167.2</b>	<b>4,368</b>	<b>168.0</b>	<b>28,347</b>	<b>167.7</b>	<b>5,665</b>	<b>166.6</b>	<b>3,638</b>	<b>165.4</b>	<b>2,352</b>	<b>168.0</b>	<b>1,176</b>	<b>168.0</b>	<b>1,008</b>	<b>168.0</b>	<b>810</b>	<b>162.0</b>	<b>840</b>	<b>168.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 4. Spoken word and music broadcast in an average week – as a percentage of total broadcast hours – by sub-sector, 2002-03**

Program type	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Spoken word – news	2,274	5.8	114	2.6	1,224	4.3	215	3.8	127	3.5	652	27.7	113	9.6	19	1.9	23	2.8	*	*
Spoken word – current affairs	1,922	4.9	254	5.8	992	3.5	57	1.0	164	4.5	799	34	107	9.2	30	3.0	0	0.0	*	*
Spoken word – general	7,233	18.3	800	18.3	4,808	17.0	1,007	17.8	593	16.3	826	35.1	483	41.1	227	22.5	50	6.2	39	4.6
<b>Spoken word – total</b>	<b>11,429</b>	<b>29.0</b>	<b>1,168</b>	<b>26.7</b>	<b>7,024</b>	<b>24.8</b>	<b>1,279</b>	<b>22.6</b>	<b>884</b>	<b>24.3</b>	<b>2,277</b>	<b>96.8</b>	<b>704</b>	<b>59.9</b>	<b>276</b>	<b>27.4</b>	<b>73</b>	<b>9.0</b>	<b>79</b>	<b>9.4</b>
Music – Australian	8,924	22.6	1,170	26.8	6,858	24.2	1,208	21.3	1,395	38.3	13	0.6	52	4.4	254	25.2	196	24.2	118	14.1
Music – other	19,115	48.4	2,030	46.5	14,465	51.0	3,178	56.1	1,359	37.4	62	2.6	420	35.7	478	47.4	541	66.8	643	76.5
<b>Music – total</b>	<b>28,039</b>	<b>71.0</b>	<b>3,200</b>	<b>73.3</b>	<b>21,323</b>	<b>75.2</b>	<b>4,386</b>	<b>77.4</b>	<b>2,754</b>	<b>75.7</b>	<b>75</b>	<b>3.2</b>	<b>472</b>	<b>40.1</b>	<b>732</b>	<b>72.6</b>	<b>737</b>	<b>91.0</b>	<b>761</b>	<b>90.6</b>
<b>Total</b>	<b>39,468</b>	<b>100</b>	<b>4,368</b>	<b>100</b>	<b>28,347</b>	<b>100</b>	<b>5,665</b>	<b>100</b>	<b>3,638</b>	<b>100</b>	<b>2,352</b>	<b>100</b>	<b>1,176</b>	<b>100</b>	<b>1,008</b>	<b>100</b>	<b>810</b>	<b>100</b>	<b>840</b>	<b>100</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes (See Appendix D).

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 5. Spoken word and music broadcast in an average week – number and percentage of stations – by sub-sector, 2002-03**

Program type	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Spoken word – news	217.9	92.3	23.0	88.5	154.2	91.2	31.9	93.8	22.0	100.0	14.0	100.0	7.0	100.0	4.8	80.0	4.0	80.0	*	*
Spoken word – current affairs	174.0	73.7	20.0	76.9	128.0	75.8	19.9	58.6	19.2	87.5	14.0	100.0	5.8	82.9	6.0	100.0	0	0	*	*
Spoken word – general	232.7	98.6	25.0	96.2	165.7	98.1	34.0	100.0	22.0	100.0	14.0	100.0	7.0	100.0	6.0	100.0	4.0	80.0	5.0	100.0
<b>Spoken word – total</b>	<b>236.0</b>	<b>100.0</b>	<b>26.0</b>	<b>100.0</b>	<b>169.0</b>	<b>100.0</b>	<b>34.0</b>	<b>100.0</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>
Music – Australian	235.0	99.6	26.0	100.0	169.0	100.0	34.0	100.0	22.0	100.0	13.0	92.9	7.0	100.0	6.0	100.0	5.0	100.0	5.0	100.0
Music – other	232.2	98.4	24.3	93.6	169.0	100.0	34.0	100.0	17.6	79.9	13.0	92.9	7.0	100.0	6.0	100.0	5.0	100.0	5.0	100.0
<b>Music – total</b>	<b>236.0</b>	<b>100.0</b>	<b>26.0</b>	<b>100.0</b>	<b>169.0</b>	<b>100.0</b>	<b>34.0</b>	<b>100.0</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>
<b>Total programming</b>	<b>236.0</b>	<b>100.0</b>	<b>26.0</b>	<b>100.0</b>	<b>169.0</b>	<b>100.0</b>	<b>34.0</b>	<b>100.0</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 6. Spoken word and music broadcast in an average week – total and average hours – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Spoken word – news	2,389	9.9	474	9.9	208	6.0	1,076	12.0	631	9.2	681	8.3	1,708	10.8
Spoken word – current affairs	2,175	11.2	603	14.4	231	6.4	929	14.5	412	7.9	834	10.7	1,341	11.6
Spoken word – general	8,033	31.2	2,326	44.7	1,270	30.2	2,204	24.3	2,233	30.6	3,596	38.3	4,437	27.1
<b>Spoken word – total</b>	<b>12,597</b>	<b>48.1</b>	<b>3,403</b>	<b>64.2</b>	<b>1,709</b>	<b>40.7</b>	<b>4,209</b>	<b>44.8</b>	<b>3,277</b>	<b>44.9</b>	<b>5,111</b>	<b>53.8</b>	<b>7,486</b>	<b>44.8</b>
Music – Australian	10,094	38.7	1,633	31.4	1,674	39.8	3,354	35.7	3,433	47.0	3,307	35.2	6,787	40.6
Music – other	21,145	82.4	3,868	76.8	3,629	86.4	8,151	86.7	5,497	78.2	7,497	81.2	13,648	83.1
<b>Music – total</b>	<b>31,239</b>	<b>119.2</b>	<b>5,501</b>	<b>103.8</b>	<b>5,303</b>	<b>126.3</b>	<b>11,506</b>	<b>122.4</b>	<b>8,930</b>	<b>122.3</b>	<b>10,804</b>	<b>113.7</b>	<b>20,435</b>	<b>122.4</b>
<b>Total</b>	<b>43,836</b>	<b>167.3</b>	<b>8,904</b>	<b>168.0</b>	<b>7,011</b>	<b>166.9</b>	<b>15,715</b>	<b>167.2</b>	<b>12,206</b>	<b>167.2</b>	<b>15,915</b>	<b>167.5</b>	<b>27,921</b>	<b>167.2</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 7. Spoken word and music broadcast in an average week – as a percentage of total broadcast hours – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Spoken word – news	2,389	5.4	474	5.3	208	3	1,076	6.8	631	5.2	681	4.3	1,708	6.1
Spoken word – current affairs	2,175	5	603	6.8	231	3.3	929	5.9	412	3.4	834	5.2	1,341	4.8
Spoken word – general	8,033	18.3	2,326	26.1	1,270	18.1	2,204	14.1	2,233	18.2	3,596	22.6	4,437	15.9
<b>Spoken word – total</b>	<b>12,597</b>	<b>28.7</b>	<b>3,403</b>	<b>38.2</b>	<b>1,709</b>	<b>24.4</b>	<b>4,209</b>	<b>26.8</b>	<b>3,277</b>	<b>26.8</b>	<b>5,111</b>	<b>32.1</b>	<b>7,486</b>	<b>26.8</b>
Music – Australian	10,094	23.1	1,633	18.4	1,674	23.8	3,354	21.3	3,433	28.1	3,307	20.8	6,787	24.3
Music – other	21,145	48.2	3,868	43.4	3,629	51.8	8,151	51.9	5,497	45.1	7,497	47.1	13,648	48.9
<b>Music – total</b>	<b>31,239</b>	<b>71.3</b>	<b>5,501</b>	<b>61.8</b>	<b>5,303</b>	<b>75.6</b>	<b>11,506</b>	<b>73.2</b>	<b>8,930</b>	<b>73.2</b>	<b>10,804</b>	<b>67.9</b>	<b>20,435</b>	<b>73.2</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 8. Spoken word and music broadcast in an average week – number and percentage of stations – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Spoken word – news	240.9	91.9	47.8	90.2	34.5	82.1	89.6	95.3	68.9	94.4	82.3	86.6	158.6	94.9
Spoken word – current affairs	194.0	74.0	41.9	79.2	36.0	85.7	64.1	68.2	52.0	71.2	77.9	82.1	116.1	69.5
Spoken word – general	257.7	98.4	52.0	98.1	42.0	100.0	90.7	96.5	73.0	100.0	94.0	98.9	163.7	98.0
<b>Spoken word – total</b>	<b>262.0</b>	<b>100.0</b>	<b>53.0</b>	<b>100.0</b>	<b>42.0</b>	<b>100.0</b>	<b>94.0</b>	<b>100.0</b>	<b>73.0</b>	<b>100.0</b>	<b>95.0</b>	<b>100.0</b>	<b>167.0</b>	<b>100.0</b>
Music – Australian	261.0	99.6	52.0	98.1	42.0	100.0	94.0	100.0	73.0	100.0	94.0	98.9	167.0	100.0
Music – other	256.6	97.9	50.3	95.0	42.0	100.0	94.0	100.0	70.2	96.2	92.3	97.2	164.2	98.4
<b>Music – total</b>	<b>262.0</b>	<b>100.0</b>	<b>53.0</b>	<b>100.0</b>	<b>42.0</b>	<b>100.0</b>	<b>94.0</b>	<b>100.0</b>	<b>73.0</b>	<b>100.0</b>	<b>95.0</b>	<b>100.0</b>	<b>167.0</b>	<b>100.0</b>
<b>Total programming</b>	<b>262.0</b>	<b>100.0</b>	<b>53.0</b>	<b>100.0</b>	<b>42.0</b>	<b>100.0</b>	<b>94.0</b>	<b>100.0</b>	<b>73.0</b>	<b>100.0</b>	<b>95.0</b>	<b>100.0</b>	<b>167.0</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 9. Ethnic, religious and RPH programs broadcast – total and average hours – by sub-sector, 2002-03**

Program type	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Ethnic	1,910	16.5	215	29.4	1,366	13.2	*	*	*	*	0	0	728	104.0	*	*	*	*	*	*
Indigenous	721	8.7	881	67.8	167	2.5	*	*	1,416	68.6	0	0	*	*	*	*	0	0	*	*
Religious	3,415	18.3	132	9.9	538	4.2	2,849	83.8	29	2.2	77	5.9	*	*	0	0	10	2.5	*	*
Radio for print-handicapped	1,426	36.8	*	*	75	3.2	*	*	0	0	1,351	103.9	0	0	0	0	*	*	*	*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 10. Ethnic, religious and RPH programs broadcast – number and percentage of stations – by sub-sector, 2002-03**

Program type	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Ethnic	115.6	49.0	7.3	28.2	103.3	61.1	*	*	*	*	0	0	7.0	100.0	*	*	*	*	*	*
Indigenous	82.9	35.1	13.0	50.0	67.4	39.9	*	*	20.6	93.7	0	0	*	*	*	*	0	0	*	*
Religious	186.2	78.9	13.3	51.3	128.8	76.2	34.0	100.0	13.2	60.0	13.0	92.9	*	*	0	0	4.0	80.0	*	*
Radio for the print-handicapped	13.3	5.6	0	0	*	*	0	0	0	0	11.0	78.6	0	0	0	0	0	0	0	0

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 11. Ethnic, religious and RPH programs broadcast – total and average hours – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Ethnic	2,125	17.3	849	50.5	595	17.0	388	8.7	293	11.1	1,444	27.9	681	9.6
Indigenous	1,602	16.7	636	44.0	14	1.6	159	4.3	793	22.0	649	28.3	952	13.1
Religious	3,547	17.8	665	25.1	181	5.4	1,965	25.1	736	12.0	846	14.1	2,701	19.4
Radio for the print-handicapped	1,429	36.0	574	95.7	*	*	708	32.9	146	13.0	575	82.1	854	26.1

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 12. Ethnic, religious and RPH programs broadcast – number and percentage of stations – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Ethnic	123.0	46.9	16.8	31.7	35.0	83.3	44.7	47.5	26.5	36.3	51.8	54.5	71.2	42.6
Indigenous	95.9	36.6	14.4	27.3	8.5	20.2	36.9	39.2	36.0	49.4	22.9	24.2	72.9	43.7
Religious	199.6	76.2	26.5	49.9	33.5	79.8	78.2	83.2	61.4	84.1	60.0	63.1	139.6	83.6
Radio for the print-handicapped	13.3	5.1	4.0	7.5	0	0	8.3	8.8	*	*	4.0	4.2	9.3	5.5

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

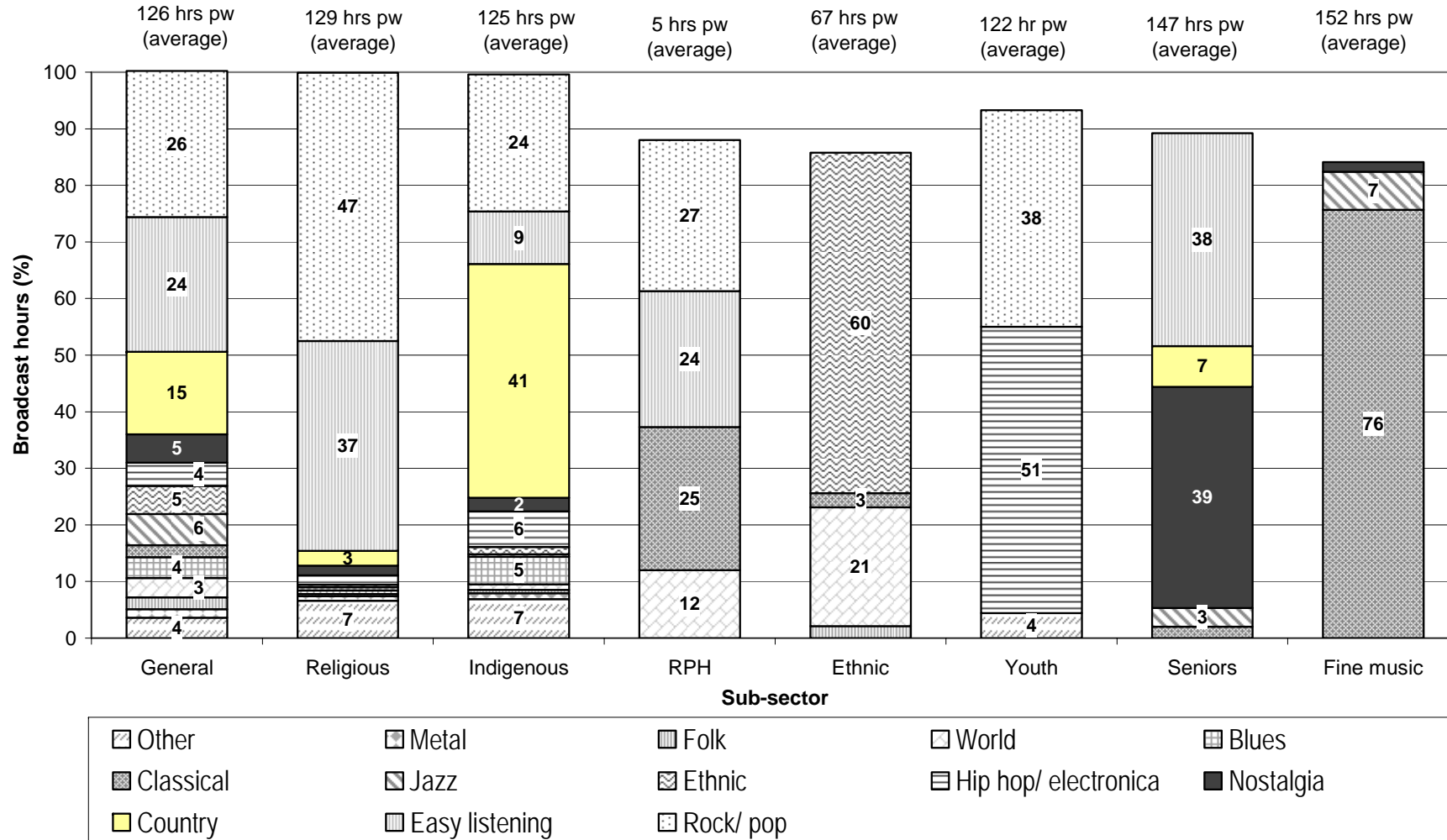
In relation to average hours broadcast, denominator includes only those stations that reported broadcasting hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

# MUSIC GENRES

Figure 5. Music genres as a proportion of total music programming – by sub-sector, 2002-03



Note: sub-sectors that do not add up to 100% comprise other music genres that have not been included due to small sample sizes.

(Source: CBOOnline Database)

**Table 13. Music genres broadcast in an average week – total and average hours – by sub-sector, 2002-03**

Music genre	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Classical	639	4.4	477	43.3	457	3.7	25	4.7	*	*	19	1.7	12	2.5	*	*	15	3.8	576	115.2
Easy listening	6,825	35.7	463	37.5	5,073	35.6	1,629	58.9	255	14.5	18	3.6	*	*	*	*	277	55.4	*	*
Country	4,010	20.3	424	25.0	3,111	19.0	115	5.8	1,137	51.7	0	0	*	*	*	*	53	10.6	*	*
Blues	815	4.7	159	10.3	783	5.2	27	2.4	135	8.7	*	*	*	*	*	*	*	*	*	*
Folk	469	3.1	25	2.0	437	3.2	19	3.0	17	2.3	0	0	10	2.0	*	*	*	*	*	*
World	824	5.2	62	5.2	725	5.3	*	*	27	3.0	9	1.0	99	14.2	*	*	*	*	*	*
Ethnic	1,335	9.7	85	7.7	1,055	8.5	*	*	37	6.5	0	0	284	40.6	*	*	*	*	*	*
Rock / pop	7,803	36.3	817	44.6	5,491	34.1	2,079	67.3	666	32.8	20	2.0	*	*	280	58.2	*	*	*	*
Jazz	1,207	6.8	82	6.2	1,177	7.6	16	1.4	12	1.6	*	*	*	*	*	*	24	4.8	51	10.2
Hip hop / electronica	1,248	7.7	260	17.4	868	6.6	75	4.3	172	9.8	0	0	*	*	370	61.6	*	*	*	*
Metal	354	3.3	45	3.9	328	3.4	33	3.4	28	2.7	0	0	0	0	*	*	0	0	*	*
Nostalgia	1,452	7.9	64	4.9	1,056	7.1	75	4.8	66	4.1	*	*	*	*	*	*	288	57.6	13	2.6
Other	1,059	9.4	236	15.8	762	8.4	291	15.8	191	17.7	0	0	0	0	32	6.8	*	*	*	*
<b>Total Music</b>	<b>28,039</b>	<b>118.8</b>	<b>3,200</b>	<b>123.1</b>	<b>21,323</b>	<b>126.2</b>	<b>4,386</b>	<b>129.0</b>	<b>2,754</b>	<b>125.2</b>	<b>75</b>	<b>5.4</b>	<b>472</b>	<b>67.4</b>	<b>732</b>	<b>122.0</b>	<b>737</b>	<b>147.4</b>	<b>761</b>	<b>152.2</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 14. Music genres broadcast in an average week – number and percentage of stations – by sub-sector, 2002-03**

Music genre	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Classical	146.4	62.0	11.0	42.3	123.2	72.9	5.2	15.4	*	*	11.0	78.6	4.8	68.6	*	*	4.0	80.0	5.0	100.0
Easy listening	191.3	81.0	12.3	47.4	142.6	84.4	27.6	81.3	17.6	79.9	5.0	35.7	*	*	*	*	5.0	100.0	*	*
Country	197.8	83.8	17.0	65.4	163.3	96.6	19.9	58.6	22.0	100.0	0	0	*	*	*	*	5.0	100.0	*	*
Blues	173.9	73.7	15.3	59.0	150.7	89.2	11.2	33.0	15.6	70.8	*	*	*	*	*	*	*	*	*	*
Folk	151.3	64.1	12.7	48.7	138.0	81.7	6.4	18.7	7.4	33.7	0	0	4.8	68.6	*	*	*	*	*	*
World	159.9	67.8	12.0	46.2	136.0	80.5	*	*	9.1	41.5	9.0	64.3	7.0	100.0	*	*	*	*	*	*
Ethnic	137.0	58.1	11.0	42.3	124.7	73.8	*	*	5.7	26.1	0	0	7.0	100.0	*	*	*	*	*	*
Rock / pop	215.1	91.1	18.3	70.5	161.0	95.3	30.9	90.8	20.3	92.4	10.0	71.4	*	*	4.8	80.0	*	*	*	*
Jazz	176.3	74.7	13.3	51.3	154.2	91.2	11.2	33.0	7.5	33.9	*	*	*	*	*	*	5.0	100.0	5.0	100.0
Hip hop / electronica	161.4	68.4	15.0	57.7	131.0	77.5	17.4	51.3	17.6	80.1	0	0	*	*	6.0	100.0	*	*	*	*
Metal	108.0	45.8	11.7	44.9	96.5	57.1	9.6	28.2	10.2	46.2	0	0	0	0	*	*	0	0	*	*
Nostalgia	184.6	78.2	13.0	50.0	148.4	87.8	15.4	45.4	16.0	72.7	*	*	*	*	*	*	5.0	100.0	5.0	100.0
Other	112.2	47.5	15.0	57.7	91.2	54.0	18.4	54.2	10.7	48.9	0	0	0	0	4.8	80.0	*	*	*	*
<b>Total Music</b>	<b>236.0</b>	<b>100.0</b>	<b>26.0</b>	<b>100.0</b>	<b>169.0</b>	<b>100.0</b>	<b>34.0</b>	<b>100.0</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 15. Music genres broadcast in an average week – total and average hours – by location, 2002-03**

Music genre	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Classical	1,115	7.1	660	26.3	113	3.3	183	2.9	160	4.6	773	13.0	343	3.5
Easy listening	7,288	35.8	583	24.0	1,287	34.8	3,347	41.8	2,072	33.3	1,870	30.5	5,419	38.1
Country	4,434	20.6	381	16.6	549	13.9	1,614	19.8	1,892	26.6	929	14.9	3,505	23.0
Blues	973	5.1	155	5.6	135	4.0	337	5.2	347	5.5	290	4.7	684	5.3
Folk	494	3.0	93	3.7	65	1.9	153	3.0	183	3.3	158	2.7	336	3.2
World	887	5.2	195	6.4	311	9.3	212	3.4	168	3.6	506	7.9	380	3.5
Ethnic	1,420	9.6	394	17.1	360	9.3	379	8.5	288	6.9	753	12.2	667	7.7
Rock / pop	8,620	36.9	1,582	43.3	1,128	29.3	3,260	37.7	2,650	36.8	2,710	36.1	5,910	37.3
Jazz	1,290	6.8	258	8.4	545	13.8	215	3.5	271	4.7	803	11.4	487	4.1
Hip hop / electronica	1,508	8.5	672	26.1	168	4.7	389	6.2	279	5.4	840	13.6	668	5.8
Metal	399	3.3	56	3.8	76	3.2	199	3.7	68	2.5	132	3.4	267	3.3
Nostalgia	1,516	7.7	93	3.6	416	10.5	649	9.0	359	6.0	508	7.8	1,008	7.6
Other	1,295	10.2	381	16.0	153	6.1	569	12.8	193	5.7	533	10.9	762	9.7
<b>Total Music</b>	<b>31,239</b>	<b>119.2</b>	<b>5,501</b>	<b>103.8</b>	<b>5,303</b>	<b>126.2</b>	<b>11,506</b>	<b>122.4</b>	<b>8,930</b>	<b>122.3</b>	<b>10,804</b>	<b>113.7</b>	<b>20,435</b>	<b>122.4</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 16. Music genres broadcast in an average week – number and percentage of stations – by location, 2002-03**

Music genre	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
Classical	157.4	60.1	25.1	47.3	34.5	82.1	62.9	67.0	34.9	47.8	59.6	62.7	97.9	58.6
Easy listening	203.6	77.7	24.3	45.9	37.0	88.1	80.1	85.2	62.1	85.1	61.3	64.6	142.3	85.2
Country	214.8	82.0	22.9	43.2	39.5	94.0	81.4	86.6	71.0	97.3	62.4	65.7	152.4	91.3
Blues	189.3	72.2	27.6	52.1	33.5	79.8	64.9	69.1	63.2	86.6	61.1	64.4	128.1	76.7
Folk	164.0	62.6	24.9	47.0	33.5	79.8	50.5	53.8	55.0	75.4	58.4	61.5	105.6	63.2
World	171.9	65.6	30.5	57.6	33.5	79.8	61.7	65.6	46.2	63.3	64.0	67.4	107.9	64.6
Ethnic	148.0	56.5	23.1	43.5	38.5	91.7	44.7	47.5	41.8	57.2	61.6	64.8	86.5	51.8
Rock / pop	233.4	89.1	36.5	68.9	38.5	91.7	86.4	91.9	72.0	98.6	75.0	79.0	158.4	94.8
Jazz	189.7	72.4	30.6	57.8	39.5	94.0	61.4	65.3	58.1	79.6	70.1	73.8	119.5	71.6
Hip hop / electronica	176.4	67.3	25.8	48.6	36.0	85.7	62.6	66.6	52.0	71.2	61.8	65.0	114.6	68.6
Metal	119.7	45.7	14.9	28.2	23.5	56.0	54.0	57.5	27.2	37.2	38.4	40.5	81.2	48.6
Nostalgia	197.6	75.4	25.5	48.1	39.5	94.0	72.4	77.0	60.2	82.5	65.0	68.4	132.6	79.4
Other	127.2	48.6	23.8	44.9	25.0	59.5	44.5	47.4	33.9	46.4	48.8	51.4	78.4	47.0
<b>Total Music</b>	<b>262.0</b>	<b>100.0</b>	<b>53.0</b>	<b>100.0</b>	<b>42.0</b>	<b>100.0</b>	<b>94.0</b>	<b>100.0</b>	<b>68.0</b>	<b>100.0</b>	<b>95.0</b>	<b>100.0</b>	<b>167.0</b>	<b>100.0</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

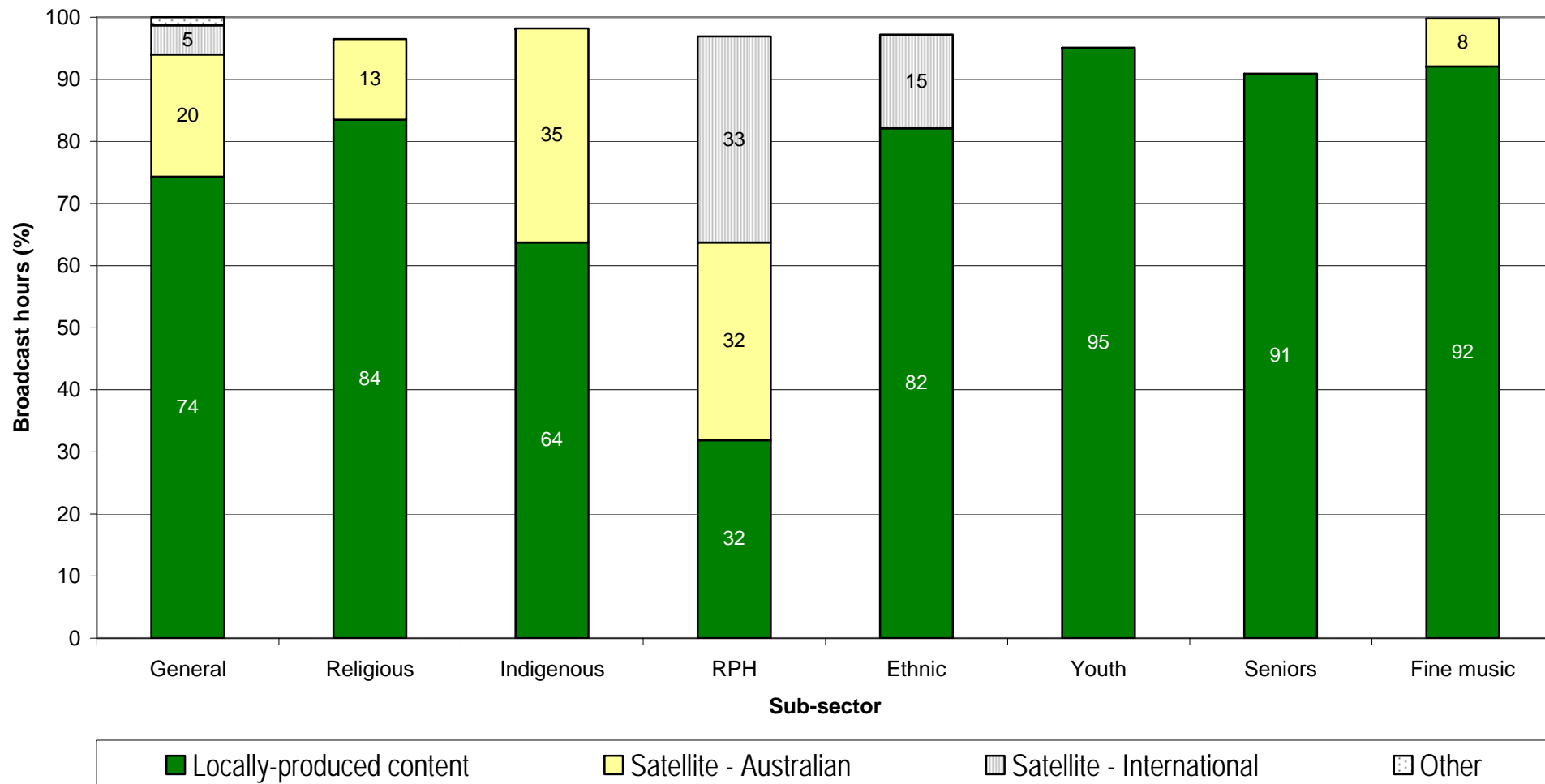
In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

## PROGRAM SOURCES

Figure 6. Program sources by sub-sector, 2002-03

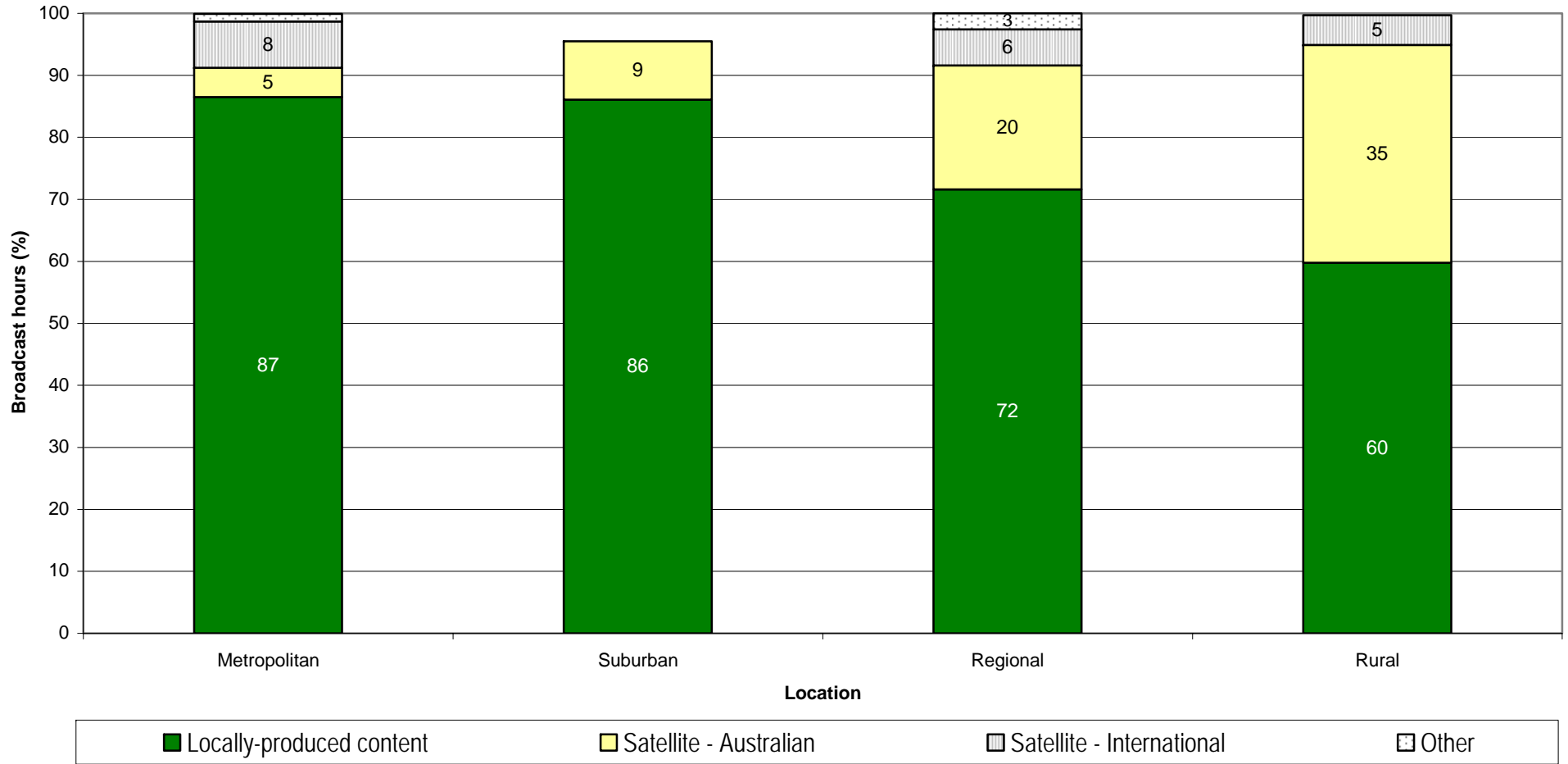


Note: sub-sectors that do not add up to 100% comprise other program sources that have not been included due to small sample sizes.

(Source: CBOOnline Database)



**Figure 7. Program sources by location, 2002-03**



Note: sectors that do not add up to 100% comprise other program sources that have not been included due to small sample sizes.

(Source: CBOOnline Database)

**Table 17. Program sources in an average week – total and average hours – by sub-sector, 2002-03**

Program source	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
<b>Locally-produced content**</b>	<b>28,452</b>	<b>122.2</b>	<b>3,850</b>	<b>148.1</b>	<b>21,067</b>	<b>126.3</b>	<b>4,732</b>	<b>143.4</b>	<b>2,319</b>	<b>105.4</b>	<b>750</b>	<b>53.6</b>	<b>966</b>	<b>137.9</b>	<b>959</b>	<b>159.8</b>	<b>736</b>	<b>147.2</b>	<b>774</b>	<b>154.8</b>
ComRadSat	5,047	36.7	41	4.4	4,894	37.9	38	5.6	*	*	*	*	*	*	*	*	*	*	65	13.0
NIRS	812	30.0	310	37.2	73	5.2	0	0	1,020	53.8	0	0	*	*	0	0	0	0	0	0
RPH	760	57.3	0	0	14	6.0	0	0	0	0	746	67.8	0	0	0	0	0	0	0	0
Other Australian satellite	1,475	37.0	62	10.9	594	38.6	700	41.7	229	20.5	0	0	0	0	*	*	*	*	0	0
<b>Total Aust. satellite</b>	<b>8,094</b>	<b>42.5</b>	<b>413</b>	<b>26.9</b>	<b>5,575</b>	<b>39.8</b>	<b>739</b>	<b>33.0</b>	<b>1,254</b>	<b>61.7</b>	<b>749</b>	<b>68.1</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>65</b>	<b>13.0</b>
International satellite	2,421	35.3	68	13.6	1,326	28.2	*	*	*	*	781	55.8	178	25.4	0	0	*	*	*	*
<b>Total satellite</b>	<b>10,515</b>	<b>52.1</b>	<b>481</b>	<b>27.7</b>	<b>6,900</b>	<b>47.2</b>	<b>911</b>	<b>38.7</b>	<b>1,255</b>	<b>61.7</b>	<b>1,530</b>	<b>109.3</b>	<b>210</b>	<b>30.1</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>66</b>	<b>13.2</b>
Other sources	501	9.2	37	12.2	380	8.5	*	*	*	*	*	*	0	0	0	0	0	0	0	0
<b>Total hours broadcast</b>	<b>39,468</b>	<b>167.2</b>	<b>4,368</b>	<b>168.0</b>	<b>28,347</b>	<b>167.7</b>	<b>5,665</b>	<b>166.6</b>	<b>3,638</b>	<b>165.4</b>	<b>2,352</b>	<b>168.0</b>	<b>1,176</b>	<b>168.0</b>	<b>1,008</b>	<b>168.0</b>	<b>810</b>	<b>162.0</b>	<b>840</b>	<b>168.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

\*\* unusually, during the period, 1 religious, regional and 1 general, regional station did not air locally-produced content. Due to the impact of weighting these 2 stations represent 3.2 stations.

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 18. Program sources in an average week – as a percentage of total broadcast hours – by sub-sector, 2002-03**

Program source	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg
<b>Locally-produced content**</b>	<b>28,452</b>	<b>72.1</b>	<b>3,850</b>	<b>88.1</b>	<b>21,067</b>	<b>74.3</b>	<b>4,732</b>	<b>83.5</b>	<b>2,319</b>	<b>63.7</b>	<b>750</b>	<b>31.9</b>	<b>966</b>	<b>82.1</b>	<b>959</b>	<b>95.1</b>	<b>736</b>	<b>90.9</b>	<b>774</b>	<b>92.1</b>
ComRadSat	5,047	12.8	41	0.9	4,894	17.3	38	0.7	*	*	*	*	*	*	*	*	*	*	65	7.7
NIRS	812	2.1	310	7.1	73	0.3	0	0	1,020	28	0	0	29	1.2	0	0	0	0	0	0
RPH	760	1.9	0	0	*	*	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Australian satellite	1,475	3.7	62	1.4	594	2.1	700	12.4	229	6.3	0	0	7	0.6	*	*	*	*	0	0
<b>Total Australian satellite</b>	<b>8,094</b>	<b>20.5</b>	<b>413</b>	<b>9.5</b>	<b>5,575</b>	<b>19.7</b>	<b>739</b>	<b>13</b>	<b>1,254</b>	<b>34.5</b>	<b>749</b>	<b>31.8</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>65</b>	<b>7.7</b>
International satellite	2,421	6.1	68	1.6	1,326	4.7	*	*	*	*	781	33.2	178	15.1	0	0	*	*	*	*
<b>Total satellite</b>	<b>10,515</b>	<b>26.6</b>	<b>481</b>	<b>11</b>	<b>6,900</b>	<b>24.3</b>	<b>911</b>	<b>16.1</b>	<b>1,255</b>	<b>34.5</b>	<b>1,530</b>	<b>65.1</b>	<b>210</b>	<b>17.9</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>66</b>	<b>7.9</b>
Other sources	501	1.3	37	0.8	380	1.3	*	*	*	*	*	*	0	0	0	0	0	0	0	0
<b>Total hours broadcast</b>	<b>39,468</b>	<b>100</b>	<b>4,368</b>	<b>100</b>	<b>28,347</b>	<b>100</b>	<b>5,665</b>	<b>100</b>	<b>3,638</b>	<b>100</b>	<b>2,352</b>	<b>100</b>	<b>1,176</b>	<b>100</b>	<b>1,008</b>	<b>100</b>	<b>810</b>	<b>100</b>	<b>840</b>	<b>100</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

\*\* unusually, during the period, 1 religious, regional and 1 general, regional station did not air locally produced content. Due to the impact of weighting these 2 stations represent 3.2 stations.

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 19. Program sources in an average week – number and percentage of stations – by sub-sector, 2002-03**

Program source	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
<b>Locally-produced content</b>	<b>232.7</b>	<b>98.6</b>	<b>26.0</b>	<b>100.0</b>	<b>166.7</b>	<b>98.7</b>	<b>33.0</b>	<b>97.1</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>
ComRadSat	137.5	58.3	9.3	35.9	129.2	76.5	6.9	20.2	*	*	*	*	*	*	*	*	*	*	5.0	100.0
NIRS	27.1	11.5	8.3	32.1	14.0	8.3	0	0	19.0	86.2	0	0	*	*	0	0	0	0	0	0
RPH	13.3	5.6	0	0	*	*	0	0	0	0	11.0	78.6	0	0	0	0	0	0	0	0
Other Australian Satellite	39.9	16.9	5.7	21.8	15.4	9.1	16.8	49.4	11.2	50.8	0	0	0	0	*	*	*	*	0	0
<b>Total Australian Satellite</b>	<b>174.0</b>	<b>73.7</b>	<b>15.0</b>	<b>57.7</b>	<b>130.0</b>	<b>76.9</b>	<b>20.0</b>	<b>58.8</b>	<b>17.0</b>	<b>77.3</b>	<b>11.0</b>	<b>78.6</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>5.0</b>	<b>100.0</b>
International Satellite	68.7	29.1	5.0	19.2	47.1	27.9	*	*	*	*	14.0	100.0	7.0	100.0	0	0	*	*	*	*
<b>Total Satellite</b>	<b>184.0</b>	<b>78.0</b>	<b>17.0</b>	<b>65.4</b>	<b>135.0</b>	<b>79.9</b>	<b>21.0</b>	<b>61.8</b>	<b>17.0</b>	<b>77.3</b>	<b>14.0</b>	<b>100.0</b>	<b>6.0</b>	<b>85.7</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>5.0</b>	<b>100.0</b>
Other Sources	46.0	19.5	*	*	41.0	24.3	*	*	*	*	*	*	0	0	0	0	0	0	0	0
<b>All Sources</b>	<b>236.0</b>	<b>100.0</b>	<b>26.0</b>	<b>100.0</b>	<b>169.0</b>	<b>100.0</b>	<b>34.0</b>	<b>100.0</b>	<b>22.0</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>7.0</b>	<b>100.0</b>	<b>6.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>	<b>5.0</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 20. Level of locally-produced content broadcast in an average week – number and percentage of stations – by sub-sector, 2002-03**

Level	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)		
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	
None	*	*	0	0	*	*	*	*	0	0	0	0	0	0	0	0	0	0	0	0	0
1%-25%	13.6	5.7	0	0	*	*	*	*	*	*	7.0	50.0	0	0	0	0	0	0	0	0	0
26%-50%	27.1	11.5	*	*	16.8	9.9	*	*	7.5	33.9	*	*	*	*	0	0	0	0	0	0	0
51%-75%	73.4	31.1	*	*	60.2	35.6	*	*	5.7	26.1	5.0	35.7	*	*	0	0	*	*	*	*	*
76%-99%	87.9	37.3	13.0	50.0	66.1	39.1	18.3	53.8	5.7	26.1	0	0	4.6	65.7	*	*	*	*	4.0	80.0	0
100%	30.8	13.0	8.7	33.3	20.6	12.2	9.4	27.5	*	*	0	0	0	0	4.8	80.0	*	*	0	0	0

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 21. Program sources in an average week – total and average hours – by location, 2002-03**

Program source	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#		
	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	No	Avg	
<b>Locally-produced content**</b>	<b>32,302</b>	<b>124.8</b>	<b>7,703</b>	<b>145.3</b>			<b>6,037</b>	<b>143.7</b>	<b>11,258</b>	<b>122.7</b>	<b>7,305</b>	<b>101.5</b>	<b>13,739</b>	<b>144.6</b>	<b>18,563</b>
ComRadSat	5,088	34.6	157	7.4	635	30.2	1,937	34.4	2,359	48.9	792	18.7	4,296	41.1	
NIRS	1,123	31.7	174	17.6	0	0	186	21.2	762	45.7	174	17.6	948	37.2	
RPH	760	57.3	28	7.0	0	0	633	76.6	*	*	28	7.0	732	79.0	
Other Australian satellite	1,537	33.7	63	9.5	*	*	383	21.5	1,069	57.4	85	9.3	1,452	39.8	
<b>Total Australian satellite</b>	<b>8,507</b>	<b>41.4</b>	<b>422</b>	<b>13.0</b>	<b>657</b>	<b>28.0</b>	<b>3,139</b>	<b>40.4</b>	<b>4,289</b>	<b>59.6</b>	<b>1,079</b>	<b>19.3</b>	<b>7,428</b>	<b>49.6</b>	
International satellite	2,489	33.8	670	33.2	*	*	917	32.4	585	33.1	988	35.7	1,501	32.7	
<b>Total satellite</b>	<b>10,996</b>	<b>50.2</b>	<b>1,093</b>	<b>28.1</b>	<b>975</b>	<b>34.2</b>	<b>4,055</b>	<b>50.8</b>	<b>4,874</b>	<b>67.7</b>	<b>2,067</b>	<b>30.7</b>	<b>8,929</b>	<b>58.8</b>	
Other sources	538	9.3	109	13.8	0	0	402	9.1	*	*	109	13.8	429	8.6	
<b>Total hours broadcast</b>	<b>43,836</b>	<b>167.3</b>	<b>8,904</b>	<b>168.0</b>	<b>7,011</b>	<b>166.9</b>	<b>15,715</b>	<b>167.2</b>	<b>12,206</b>	<b>167.2</b>	<b>15,915</b>	<b>167.5</b>	<b>27,921</b>	<b>167.2</b>	

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

\*\* unusually, during the period, 1 religious, regional and 1 general, regional station did not air locally-produced content. Due to the impact of weighting these 2 stations represent 3.2 stations.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 22. Program sources in an average week – as a percentage of total broadcast hours – by location, 2002-03**

Program source	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
<b>Locally-produced content**</b>	<b>32,302</b>	<b>73.7</b>	<b>7,703</b>	<b>86.5</b>	<b>6,037</b>	<b>86.1</b>	<b>11,258</b>	<b>71.6</b>	<b>7,305</b>	<b>59.8</b>	<b>13,739</b>	<b>86.3</b>	<b>18,563</b>	<b>66.5</b>
ComRadSat	5,088	11.6	157	1.8	635	9.1	1,937	12.3	2,359	19.3	792	5	4,296	15.4
NIRS	1,123	2.6	174	2	0	0	186	1.2	762	6.2	174	1.1	948	3.4
RPH	760	1.7	28	0.3	0	0	633	4	*	*	28	0.2	732	2.6
Other Australian satellite	1,537	3.5	63	0.7	*	*	383	2.4	1,069	8.8	85	0.5	1,452	5.2
<b>Total Australian satellite</b>	<b>8,507</b>	<b>19.4</b>	<b>422</b>	<b>4.7</b>	<b>657</b>	<b>9.4</b>	<b>3,139</b>	<b>20</b>	<b>4,289</b>	<b>35.1</b>	<b>1,079</b>	<b>6.8</b>	<b>7,428</b>	<b>26.6</b>
International satellite	2,489	5.7	670	7.5	*	*	917	5.8	585	4.8	988	6.2	1,501	5.4
<b>Total satellite</b>	<b>10,996</b>	<b>25.1</b>	<b>1,093</b>	<b>12.3</b>	<b>975</b>	<b>13.9</b>	<b>4,055</b>	<b>25.8</b>	<b>4,874</b>	<b>39.9</b>	<b>2,067</b>	<b>13</b>	<b>8,929</b>	<b>32</b>
Other sources	538	1.2	109	1.2	0	0	402	2.6	*	*	109	0.7	429	1.5
<b>Total hours broadcast</b>	<b>43,836</b>	<b>100</b>	<b>8,904</b>	<b>100</b>	<b>7,011</b>	<b>100</b>	<b>15,715</b>	<b>100</b>	<b>12,206</b>	<b>100</b>	<b>15,915</b>	<b>100</b>	<b>27,921</b>	<b>100</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

\*\* unusually, during the period, 1 religious, regional and 1 general, regional station did not air locally produced content. Due to the impact of weighting these 2 stations represent 3.2 stations.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 23. Program sources in an average week – number and percentage of stations – by location, 2002-03**

Program source	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Locally-produced content	258.7	98.8	53.0	100.0	42.0	100.0	91.7	97.6	72.0	98.6	95.0	100.0	163.7	98.0
ComRadSat	146.8	56.0	21.3	40.2	21.0	50.0	56.3	59.9	48.2	66.0	42.3	44.5	104.5	62.6
NIRS	35.4	13.5	9.9	18.7	0	0	8.8	9.3	16.7	22.9	9.9	10.5	25.5	15.2
RPH	13.3	5.1	4.0	7.5	0	0	8.3	8.8	*	*	4.0	4.2	9.3	5.5
Other Australian Satellite	45.6	17.4	6.6	12.5	*	*	17.8	19.0	18.6	25.5	9.1	9.6	36.5	21.8
<b>Total Australian Satellite</b>	<b>189.0</b>	<b>72.1</b>	<b>33.0</b>	<b>62.3</b>	<b>19.0</b>	<b>45.2</b>	<b>70.0</b>	<b>74.5</b>	<b>67.0</b>	<b>91.8</b>	<b>52.0</b>	<b>54.7</b>	<b>137.0</b>	<b>82.0</b>
International Satellite	73.7	28.1	20.2	38.1	*	*	28.3	30.1	17.7	24.2	27.7	29.2	46.0	27.5
<b>Total Satellite</b>	<b>201.0</b>	<b>76.7</b>	<b>39.0</b>	<b>73.6</b>	<b>23.0</b>	<b>54.8</b>	<b>72.0</b>	<b>76.6</b>	<b>67.0</b>	<b>91.8</b>	<b>62.0</b>	<b>65.3</b>	<b>139.0</b>	<b>83.2</b>
Other Sources	48.0	18.3	9.0	17.0	0	0	35.0	37.2	*	*	9.0	9.5	39.0	23.4
<b>All Sources</b>	<b>262.0</b>	<b>100.0</b>	<b>53.0</b>	<b>100.0</b>	<b>42.0</b>	<b>100.0</b>	<b>94.0</b>	<b>100.0</b>	<b>73.0</b>	<b>100.0</b>	<b>95.0</b>	<b>100.0</b>	<b>167.0</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 24. Level of locally-produced content broadcast in an average week – number and percentage of stations – by location, 2002-03**

Level	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
None	*	*	0	0	0	0	*	*	*	*	0	0	*	*
1%-25%	13.6	5.2	0	0	0	0	7.1	7.6	6.4	8.8	0	0	13.6	8.1
26%-50%	28.4	10.8	*	*	0	0	*	*	18.7	25.6	*	*	25.2	15.1
51%-75%	76.4	29.2	7.9	14.8	13.5	32.1	32.6	34.7	22.4	30.7	21.4	22.5	55.0	33.0
76%-99%	100.9	38.5	27.9	52.6	15.0	35.7	34.6	36.8	23.4	32.1	42.9	45.1	58.1	34.8
100%	39.4	15.1	14.1	26.5	13.5	32.1	10.9	11.6	*	*	27.6	29.0	11.9	7.1

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

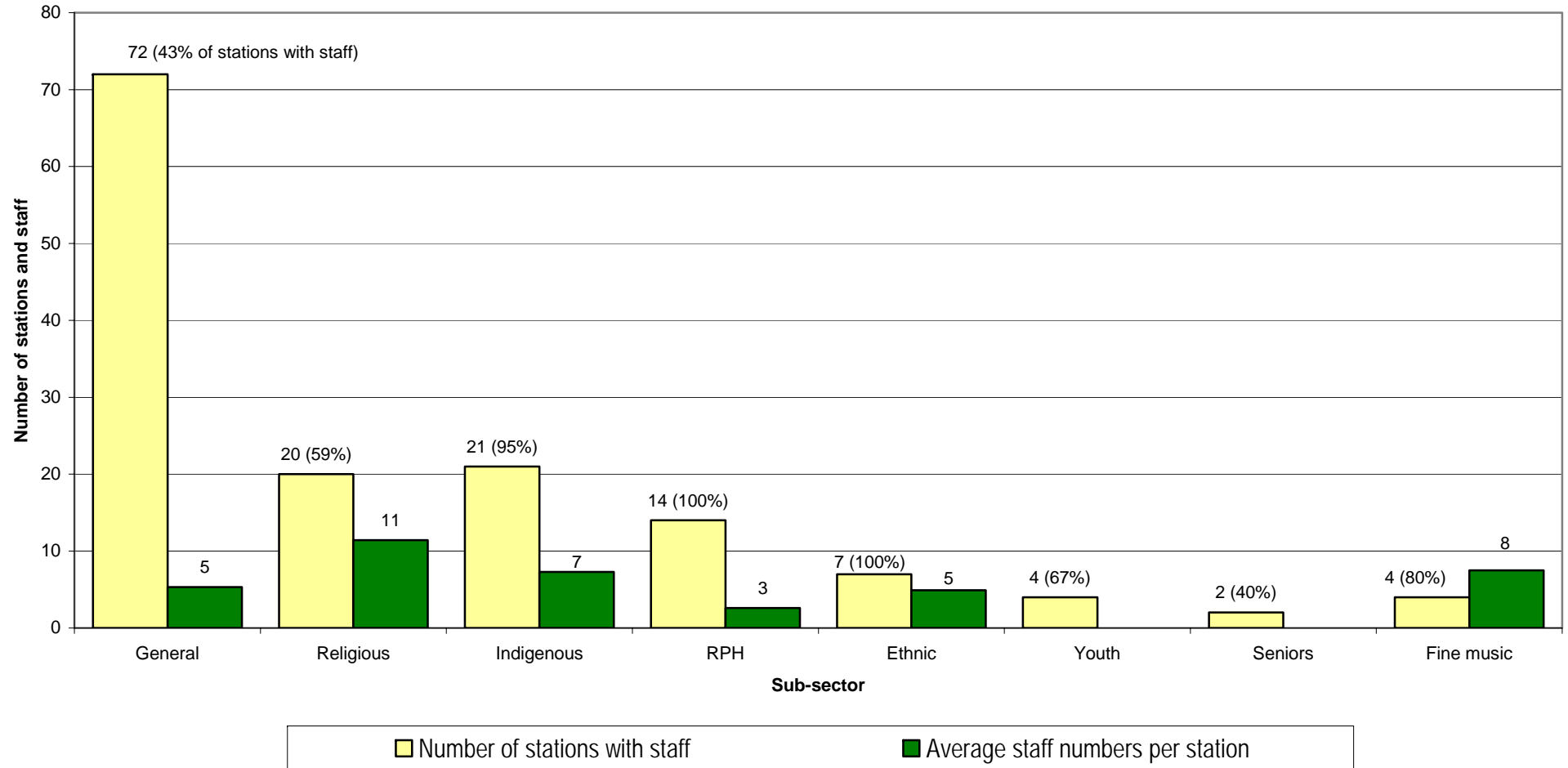
In relation to average hours broadcast, denominator includes only those stations that reported broadcasting 1 hour or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

## STAFF

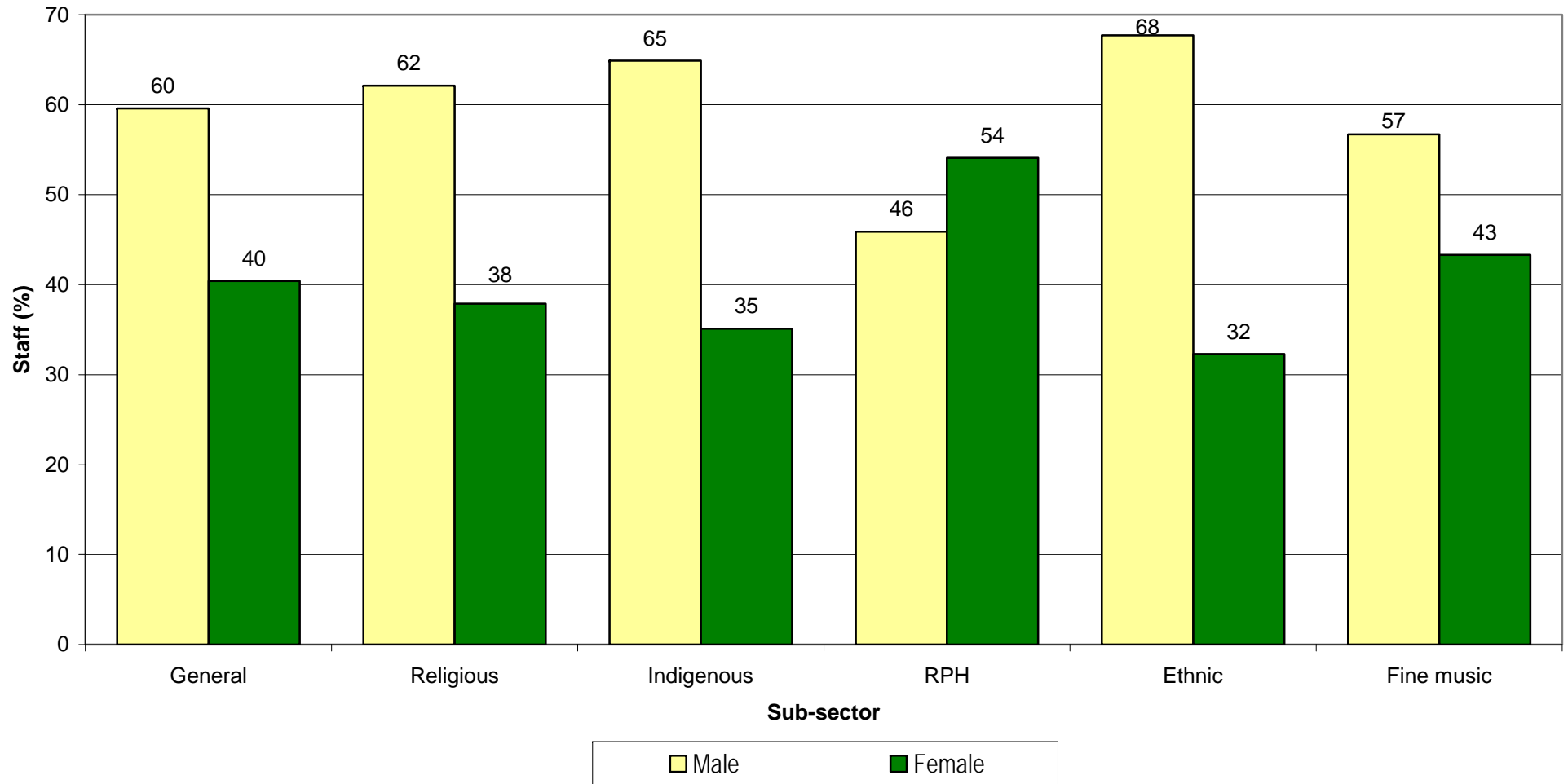
Figure 8. Staff by sub-sector, 2002-03



Note: some average staff numbers are not reported due to small sample sizes.

(Source: CBOOnline Database)

Figure 9. Gender of staff by sub-sector, 2002-03



Note: percentages for the Youth and Seniors sub-sectors are not reported due to small sample sizes.

(Source: CBOOnline Database)

**Table 25. Average number of staff employed (full- and part-time) and number of stations with staff – by sub-sector and location, 2002-03**

Location	All stations (n=262)		Stations > \$500k (n=26)#		Stations < \$500k (n=236)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns	Staff	St'ns
Metropolitan	10.5	47	15.1	20	7	27	13.8	13	20.7	8	*	5	4.3	7	4.9	7	*	4	0	0	*	3
Suburban	2.6	21	0	0	2.6	21	2.6	20	0	0	0	0	0	0	0	0	0	0	0	0	*	1
Regional	4.3	45	*	2	3.9	43	4.6	24	5.7	11	*	2	1	6	0	0	0	0	*	2	0	0
Rural	4.6	31	*	4	3.9	27	2.6	15	*	1	7.3	14	*	1	0	0	0	0	0	0	0	0
Metropolitan / suburban	8	68	15.1	20	5.1	48	7.1	33	20.7	8	*	5	4.3	7	4.9	7	*	4	0	0	7.5	4
Regional / rural	4.4	76	10.4	6	3.9	70	3.8	39	5.5	12	6.9	16	0	7	0	0	0	0	*	2	0	0
National	6.1	144	14	26	4.4	118	5.3	72	11.4	20	7.3	21	2.6	14	4.9	7	*	4	*	2	7.5	4

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

## 1 ethnic suburban station merged with metropolitan for weighting.

In relation to average staff employed, denominator includes only those stations that reported employing 1 staff member or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 26. Male and female staff – average number and percentage – by sub-sector, 2002-03**

Gender	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%
Female	1.9	38.9	5.63	39.7	2.4	40.4	4.9	37.9	2.6	35.1	1.5	54.1	2.4	32.3	*	*	*	*	3.2	43.3
Male	3.2	61.1	8.4	60.3	3.7	59.6	7.5	62.1	5.1	64.9	2.4	45.9	3.3	67.7	*	*	*	*	4.2	56.7
<b>Total Staff</b>	<b>4.5</b>	<b>100.0</b>	<b>14.0</b>	<b>100.0</b>	<b>5.3</b>	<b>100.0</b>	<b>11.4</b>	<b>100.0</b>	<b>7.3</b>	<b>100.0</b>	<b>2.9</b>	<b>100.0</b>	<b>4.9</b>	<b>100.0</b>	*	*	*	*	<b>7.5</b>	<b>100.0</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average staff employed, denominator includes only those stations that reported 1 staff member or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 27. Male and female staff – average number and percentage - by location, 2002-03**

Gender	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#	
	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Female	2.7	39.2	4.4	36.7	1.4	47.2	2.0	42.1	1.9	41.9	3.5	37.7	2.0	41.7
Male	4.3	60.8	6.6	63.3	1.8	52.8	3.2	57.9	3.3	58.1	5.4	62.3	3.2	58.3
<b>Total Staff</b>	<b>6.2</b>	<b>100.0</b>	<b>10.5</b>	<b>100.0</b>	<b>2.6</b>	<b>100.0</b>	<b>4.5</b>	<b>100.0</b>	<b>4.6</b>	<b>100.0</b>	<b>8.0</b>	<b>100.0</b>	<b>4.5</b>	<b>100.0</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

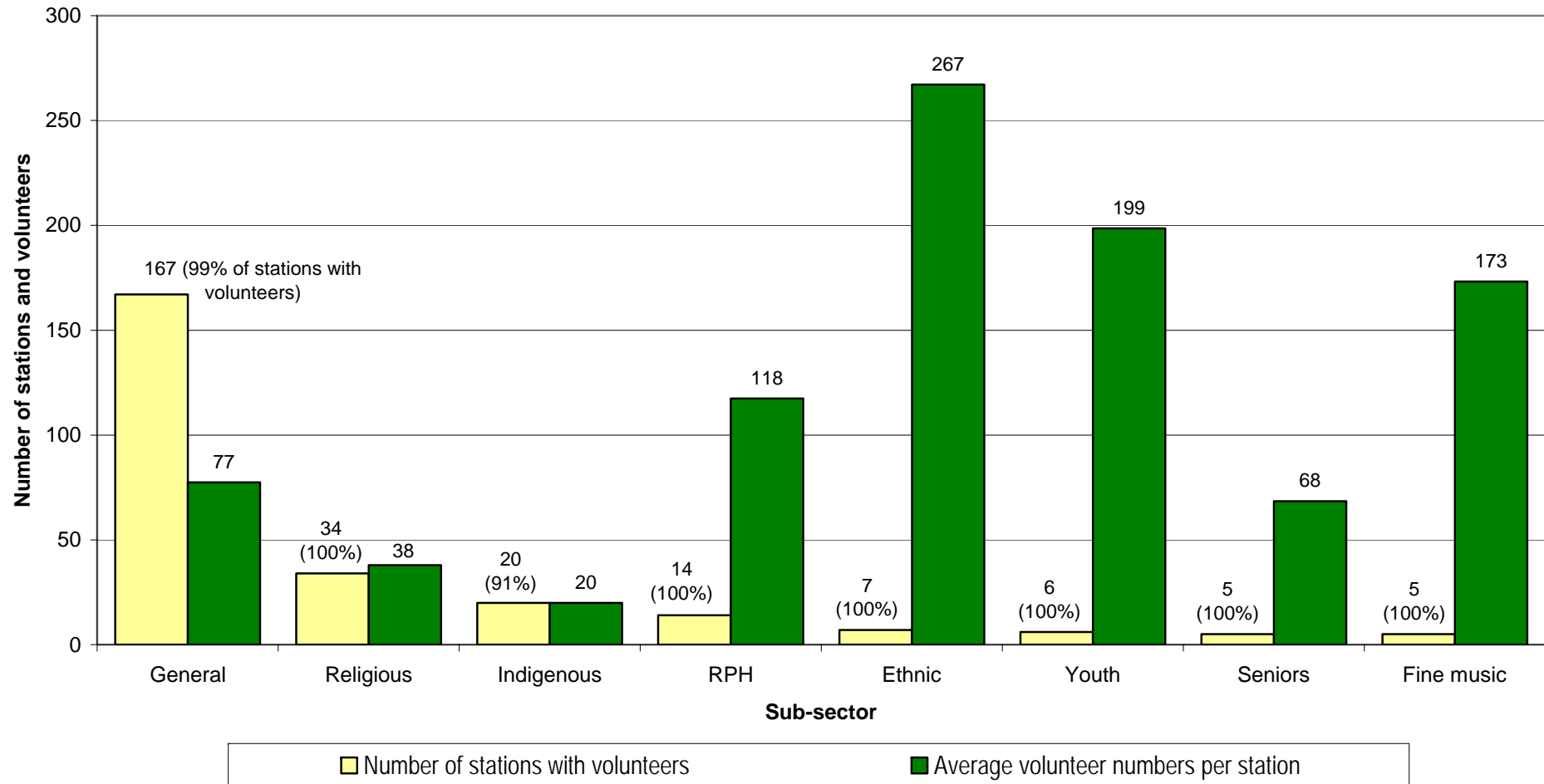
In relation to average staff employed, denominator includes only those stations that reported 1 staff member or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

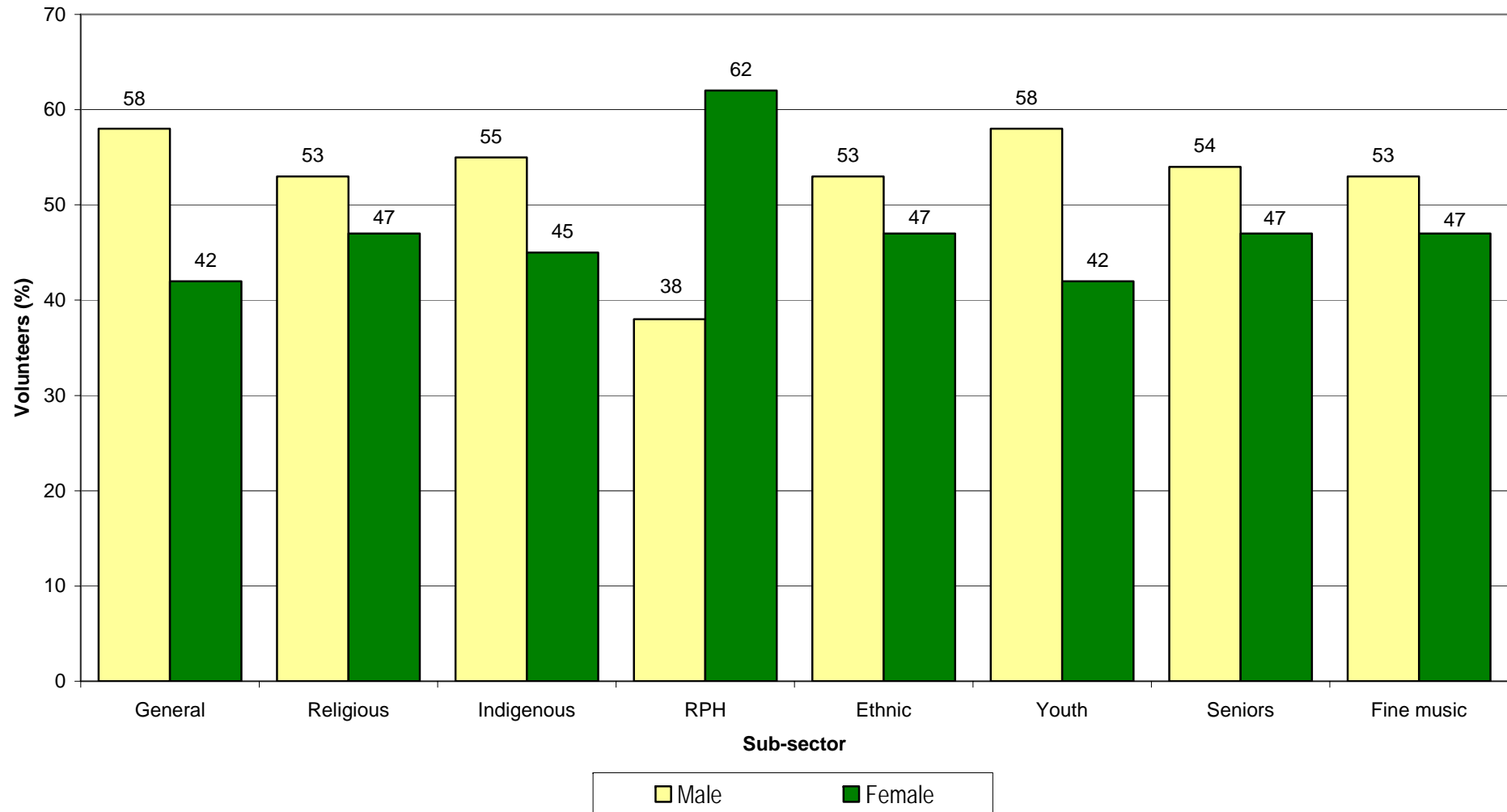
## VOLUNTEERS

Figure 10. Volunteers by sub-sector, 2002-03



(Source: CBOOnline Database)

Figure 11. Gender of volunteers by sub-sector, 2002-03



(Source: CBOOnline Database)



**Table 28. Average number of volunteers and number of stations with volunteers – by sub-sector and location, 2002-03**

Location	All stations (n=262)		Stations > \$500k (n=26)#		Stations < \$500k (n=236)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns	Vol	St'ns
Metropolitan	171.8	51	186	18	163.9	33	197.9	15	60.1	9	*	3	182.4	7	267.1	7	198.6	6	0	0	202	4
Suburban	98.7	42	0	0	98.7	42	100	40	0	00	0	0	0	0	0	0	0	0	*	1	*	1
Regional	54.9	92	*	2	54	90	63.9	60	32.6	20	*	2	48	6	0	0	0	0	63.5	4	0	0
Rural	34.3	73	*	4	34.9	69	40.6	52	19	5	14.4	15	*	1	0	0	0	0	0	0	0	0
Metropolitan / suburban	138.9	93	186	18	127.4	75	126.7	55	60.1	9	*	3	182.4	7	267.1	7	198.6	6	*	1	173.2	5
Regional / rural	45.8	165	47.9	6	45.7	159	53.1	112	29.9	25	14.4	17	52.6	7	0	0	0	0	63.5	4	0	0
National	79.5	258	151.9	24	71.9	234	77.4	167	37.9	34	20	20	117.5	14	267.1	7	198.6	6	68.4	5	173.2	5

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

## 1 ethnic suburban station merged with metropolitan for weighting.

In relation to average volunteers, denominator includes only those stations that reported having 1 volunteer staff member or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 29. Male and female volunteers – average number and percentage – by sub-sector, 2002-03**

Gender	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%	Avg	%
Female	32.0	44.2	71.6	47.1	32.5	42.0	17.8	47.1	9.7	45.2	72.5	61.7	126.2	47.2	82.8	41.7	31.8	46.5	80.8	46.7
Male	40.2	55.8	80.3	52.9	44.9	58.0	20.0	52.9	11.0	54.8	45.0	38.3	141.0	52.8	115.8	58.3	36.6	53.5	92.4	53.3
<b>Total Volunteers</b>	<b>71.9</b>	<b>100.0</b>	<b>151.9</b>	<b>100.0</b>	<b>77.4</b>	<b>100.0</b>	<b>37.9</b>	<b>100.0</b>	<b>20.0</b>	<b>100.0</b>	<b>117.5</b>	<b>100.0</b>	<b>267.1</b>	<b>100.0</b>	<b>198.6</b>	<b>100.0</b>	<b>68.4</b>	<b>100.0</b>	<b>173.2</b>	<b>100.0</b>

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average volunteers, denominator includes only those stations that reported 1 volunteer or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 30. Male and female volunteers – average number and percentage – by location, 2002-03**

<b>Gender</b>	<b>National (n=262)</b>		<b>Metropolitan (n=53)#</b>		<b>Suburban (n=42)#</b>		<b>Regional (n=94)#</b>		<b>Rural (n=73)</b>		<b>Metro / Suburban (n=95)#</b>		<b>Regional / Rural (n=167)#</b>	
	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>	<b>Avg</b>	<b>%</b>
Female	35.7	44.7	81.0	47.1	41.1	41.6	22.9	41.6	16.5	47.3	63.0	45.3	20.1	43.5
Male	43.9	55.3	90.8	52.9	57.6	58.4	32.1	58.4	18.1	52.7	75.9	54.7	25.9	56.5
<b>Total Volunteers</b>	<b>79.5</b>	<b>100.0</b>	<b>171.8</b>	<b>100.0</b>	<b>98.7</b>	<b>100.0</b>	<b>54.9</b>	<b>100.0</b>	<b>34.3</b>	<b>100.0</b>	<b>138.9</b>	<b>100.0</b>	<b>45.8</b>	<b>100.0</b>

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

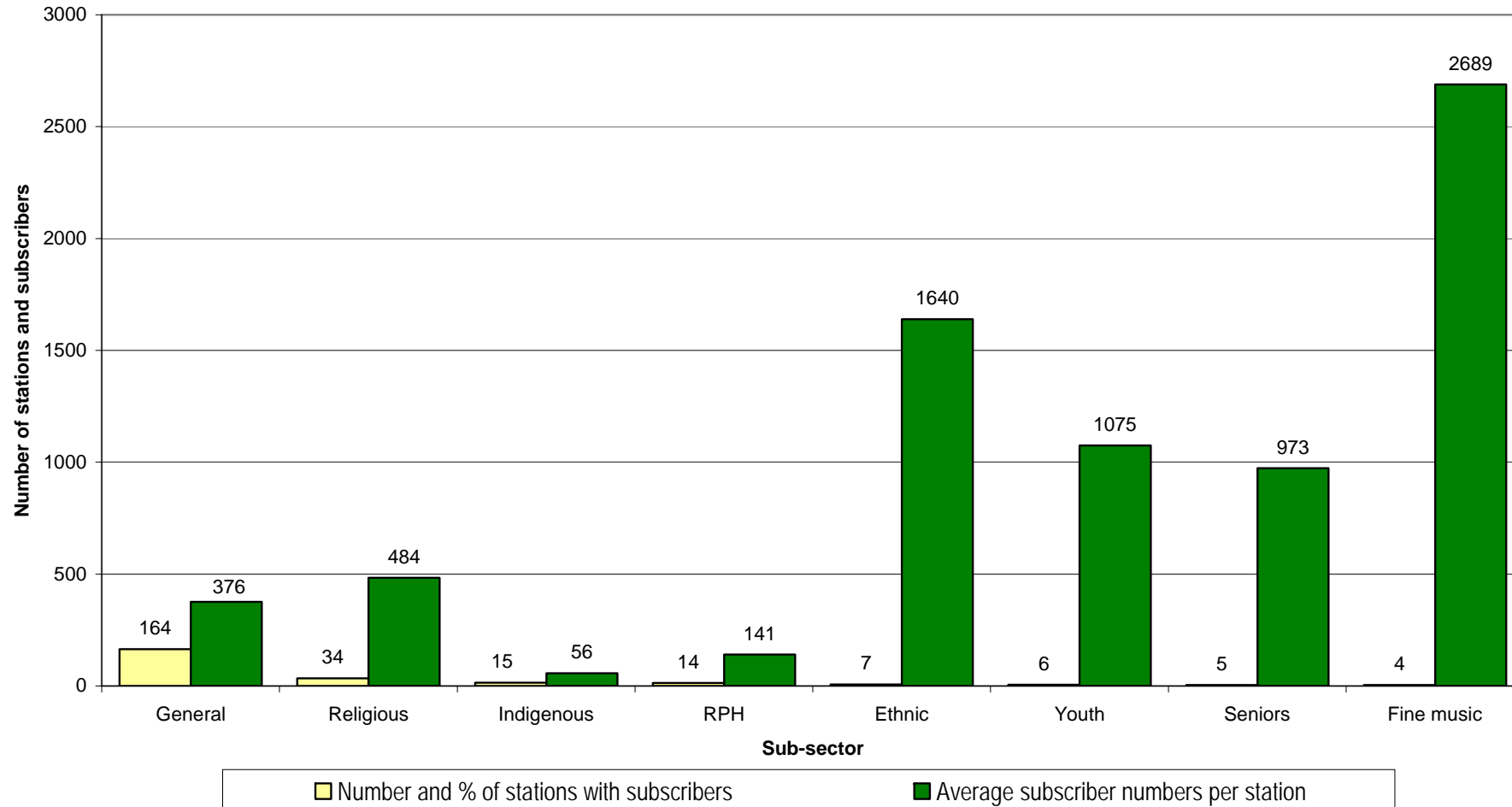
In relation to average volunteers, denominator includes only those stations that reported 1 volunteer or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

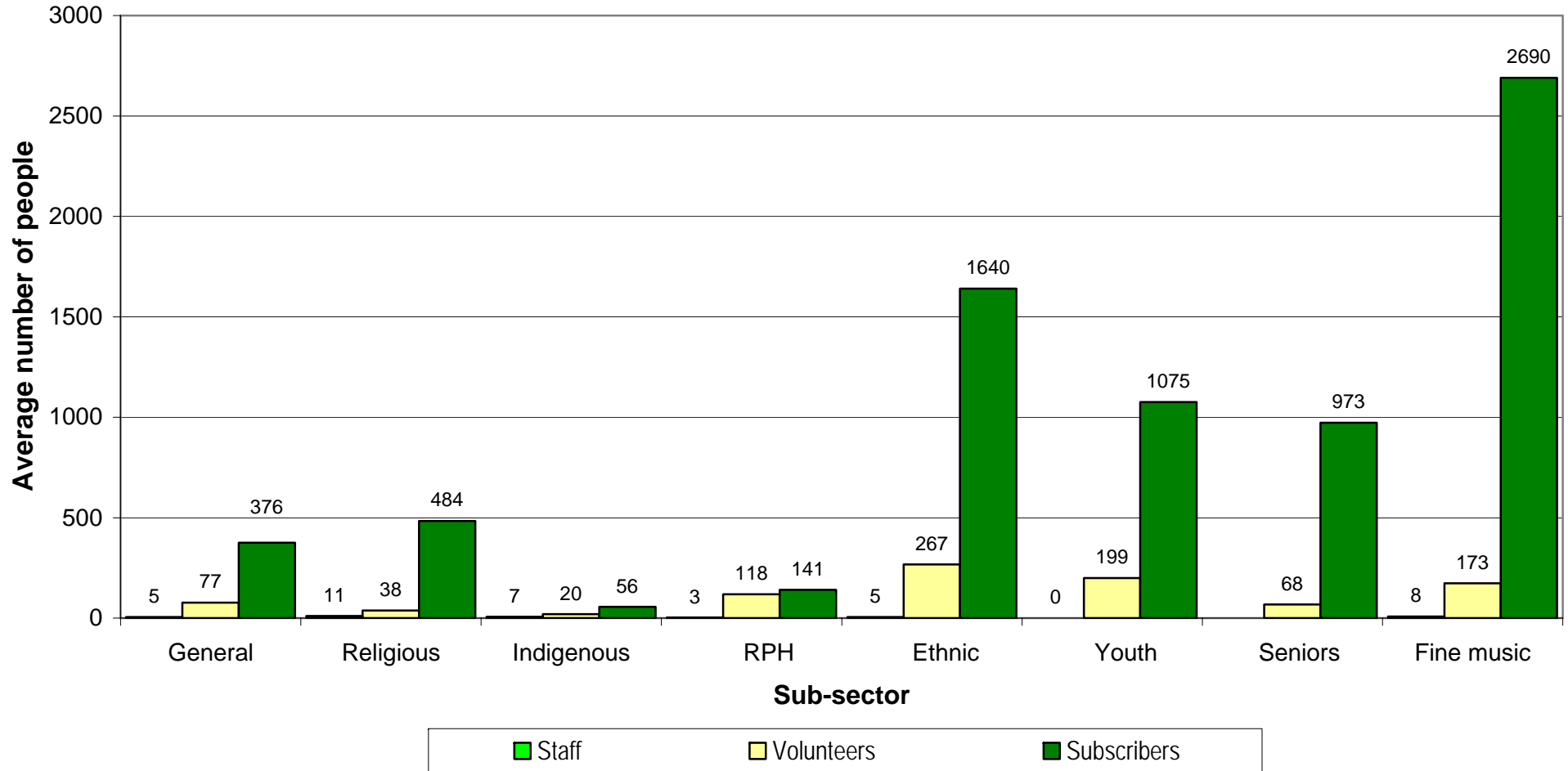
## SUBSCRIBERS

Figure 12. Subscribers by sub-sector, 2002-03



(Source: CBOOnline Database)

Figure 13. Average number of staff, volunteers and subscribers by sub-sector, 2002-03



(Source: CBOOnline Database)

**Table 31. Average number of subscribers and number of stations with subscribers – by sub-sector and location, 2002-03**

Location	All stations (n=262)		Stations > \$500k (n=26)#		Stations < \$500k (n=236)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)	
	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns	Sub	St'ns
Metropolitan	1450.7	49	2641.2	18	746.7	31	2341.5	15	606.2	9	*	3	140.8	6	1639.8	7	1074.8	6	0	0	*	3
Suburban	304.7	37	0	0	304.7	37	271.8	35	0	0	0	0	0	0	0	0	0	0	*	1	*	1
Regional	285.9	88	*	2	236	86	184.7	62	515.1	20	*	2	0	0	0	0	0	0	792.5	4	0	0
Rural	80.7	67	*	4	82.4	63	81.9	52	137.4	5	44	10	0	0	0	0	0	0	0	0	0	0
Metropolitan / suburban	959.6	86	2641.2	18	506.2	68	919.7	50	606.2	9	*	3	140.8	6	1639.8	7	1074.8	6	*	1	2689	4
Regional / rural	197.6	155	861.5	6	170.8	149	137.8	114	439.5	25	57.2	12	0	0	0	0	0	0	792.5	4	0	0
National	470.7	241	2202.3	24	276.1	217	376.2	164	483.7	34	56.4	15	140.8	140.8	1639.8	7	1074.8	6	972.8	5	2689	4

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

## 1 ethnic suburban station merged with metropolitan for weighting.

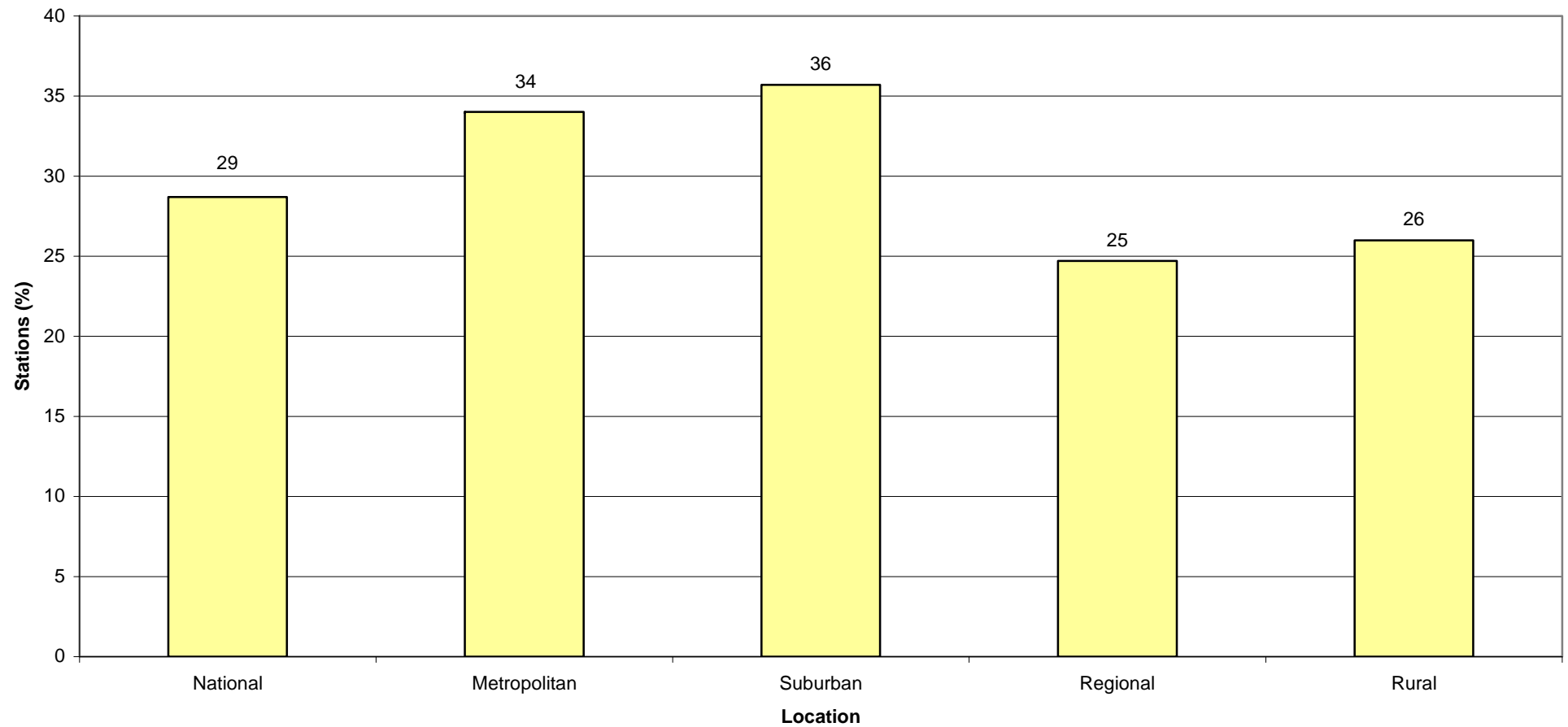
In relation to average subscribers, denominator includes only those stations that reported having 1 subscriber or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

## AUDIENCE RESEARCH

Figure 14. Audience research by location, 2002-03



(Source: CBOOnline Database)

**Table 32. Stations that undertake audience research – number and percentage of stations – by sub-sector, 2002-03**

	Stations < \$500k (n=236)#		Stations > \$500k (n=26)#		General (n= 169)		Religious (n=34)		Indigenous (non-RIBS) (n=22)		RPH (n=14)		Ethnic (n=7)		Youth (n=6)		Seniors / mature age (n=5)		Fine music (n=5)		
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	
Audience Research	65	27.3	10	43.1	45	26.7	15	43.9	*	*	5	35.7	*	*	*	*	*	*	*	*	*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

(Source: CBOOnline Database)

**Table 33. Stations that undertake audience research – number and percentage of stations – by location, 2002-03**

	National (n=262)		Metropolitan (n=53)#		Suburban (n=42)#		Regional (n=94)#		Rural (n=73)		Metro / Suburban (n=95)#		Regional / Rural (n=167)#							
	No	%	No	%	No	%	No	%	No	%	No	%	No	%						
Audience Research	75	28.7	18	34.0	15	35.7	23	24.7	19	26.0	33	34.7	42	25.3	75	28.7	18	34.0	15	35.7

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

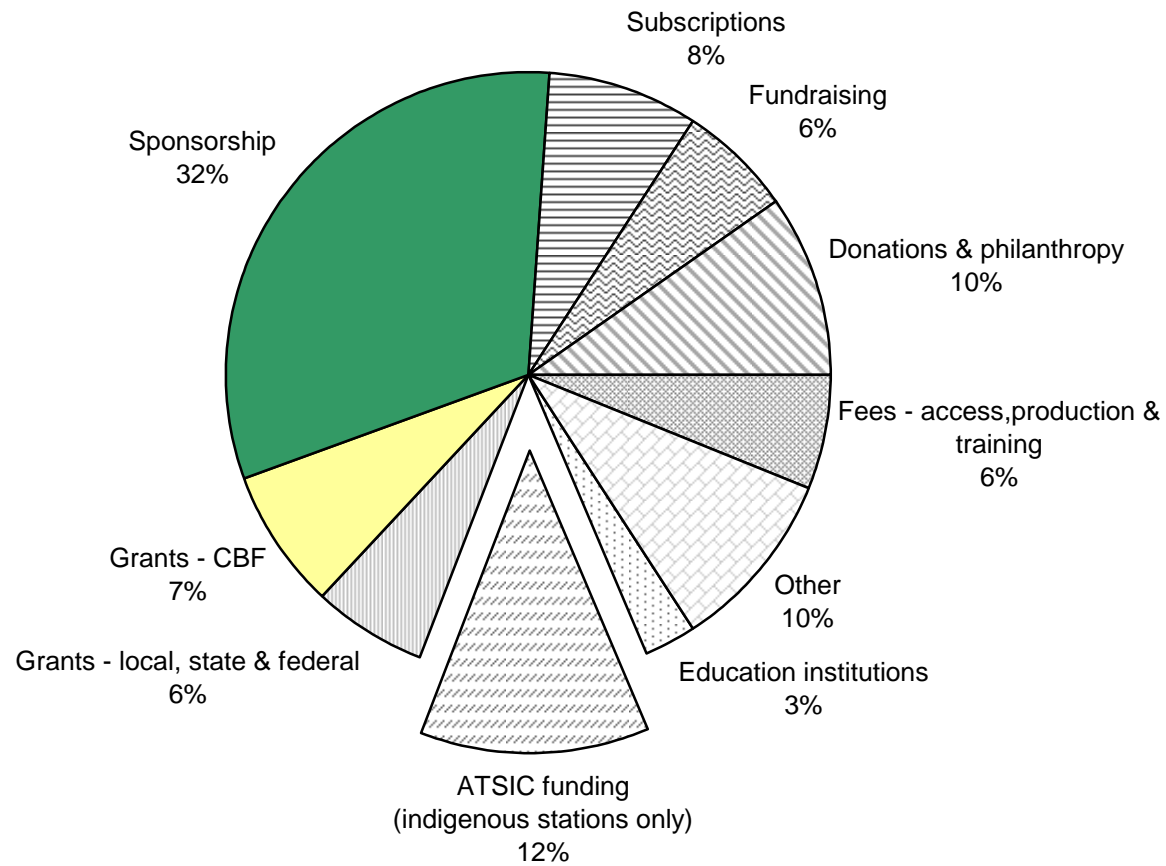
(Source: CBOOnline Database)



## INCOME

Figure 15. National income (excluding GST), 2002-03

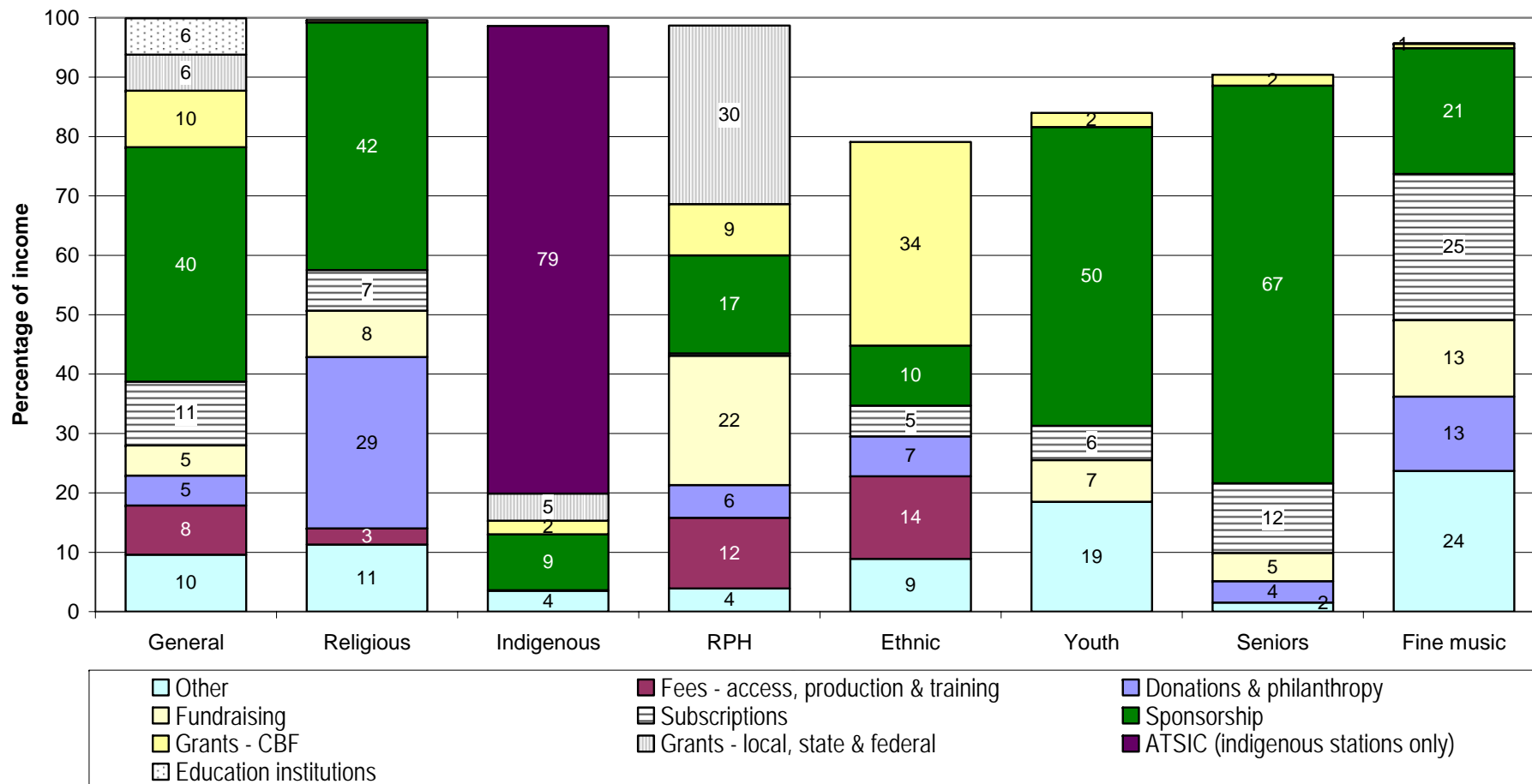
Total national income: \$46.6m



(Source: CBOOnline Database)

**Figure 16. Income by sub-sector (excluding GST), 2002-03**

Income: general \$20.6m; religious \$9.5m; Indigenous \$7.2m; RPH \$2.1m; ethnic \$3.2m; youth \$1m; seniors \$0.4m; fine music \$2.6m.

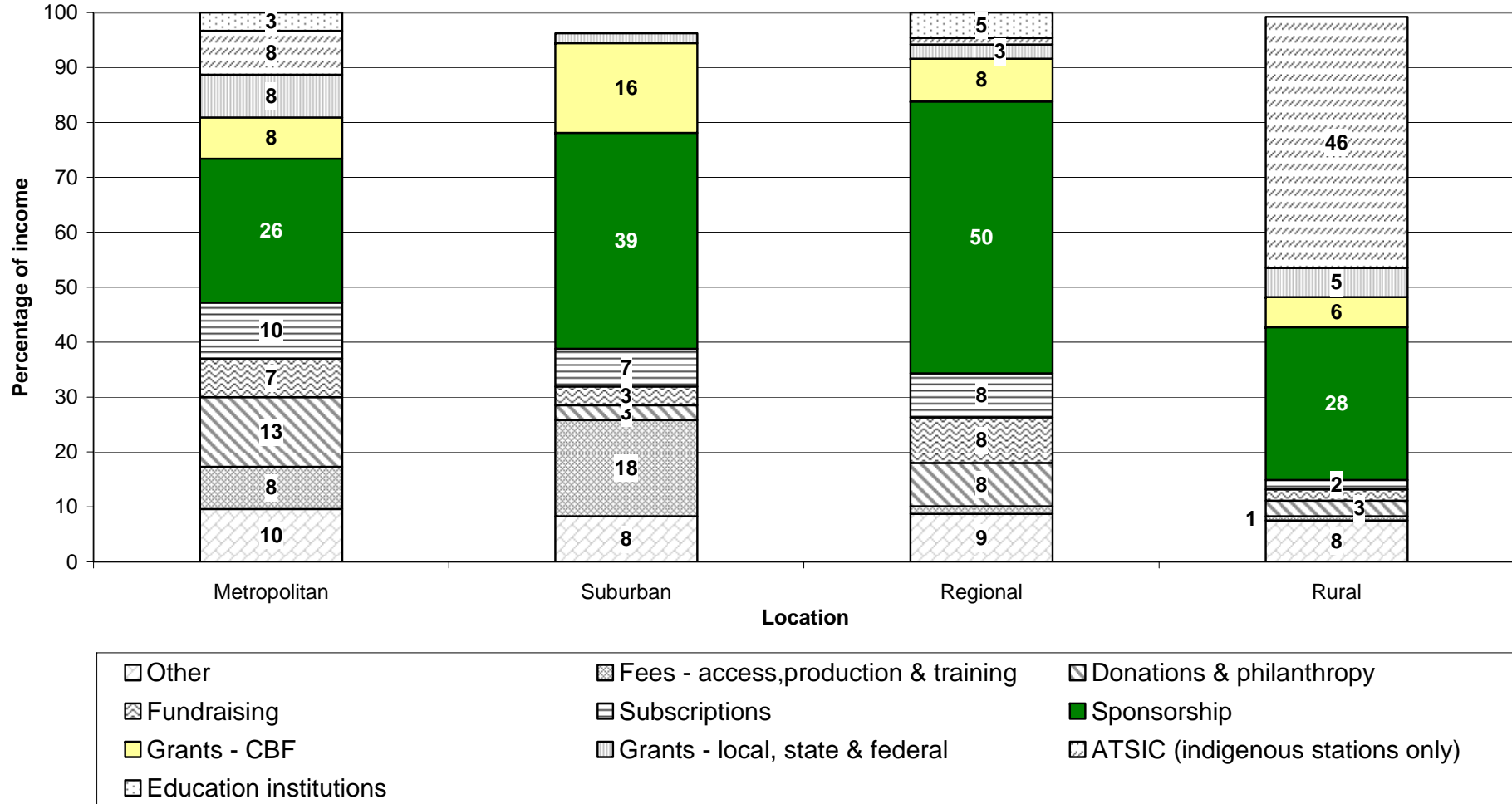


Note: sub-sectors that do not add up to 100% comprise other income sources that have not been included due to small sample sizes.

(Source: CBOOnline Database)

**Figure 17. Income by location (excluding GST), 2002-03**

Total income: metropolitan \$26.7m; suburban \$3.9m; regional \$8.3m; rural \$7.6m.



Note: sub-sectors that do not add up to 100% comprise other income sources that have not been included due to small sample sizes.

(Source: CBOOnline Database)

**Table 34. Income (excluding GST) – all stations/national, 2002-2003 (n=262)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$1,269,995	2.7	19.8	\$64,141
ATSIC	\$5,647,570	12.1	20.6	\$274,154
Federal Government grants	\$1,458,699	3.1	33.4	\$43,674
State Government grants	\$1,192,658	2.6	41.2	\$28,948
Local Government grants	\$144,501	0.3	45.1	\$3,204
<b>Government grants combined</b>	<b>\$2,795,858</b>	<b>6</b>	<b>96.1</b>	<b>\$29,093</b>
CBF grants	\$3,500,490	7.5	157.0	\$22,296
Philanthropic organisations	\$408,290	0.9	18.9	\$21,603
Sponsorship	\$14,766,276	31.7	251.8	\$58,643
Subscriptions	\$3,783,566	8.1	232.0	\$16,308
Donations	\$4,124,405	8.9	201.4	\$20,479
Fundraising	\$2,853,470	6.1	175.5	\$16,259
Access fees	\$2,062,764	4.4	72.9	\$28,296
Production or studio fees	\$628,857	1.3	73.2	\$8,591
Training	\$266,362	0.6	62.2	\$4,282
<b>Access/production/training fees combined</b>	<b>\$2,957,983</b>	<b>6.3</b>	<b>107.7</b>	<b>\$27,465</b>
Other	\$4,476,903	9.6	199.9	\$22,396
Total (excluding CBF grants)	\$43,084,314	92.5	262.0	\$164,444
<b>Grand Total</b>	<b>\$46,584,804</b>	<b>100.0</b>	<b>262.0</b>	<b>\$177,805</b>

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 34a. Income scatterplot (excluding GST) – all stations/national, 2002-2003 (n=262)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$16,398	\$45	12			*					*				*					*		*		\$330,000
ATSIC	\$27,691	\$20,000	*	*			*		*	*		4	*	*						*			*	\$570,000
Federal government grants	\$12,868	\$600	18	*	*	*			*		*		*	*	*								*	\$260,000
State government grants	\$4,600	\$3,000	18		*	5	*	*			*		*		*		*	*					*	\$95,000
Local govt grants	\$903	\$300	23	7	*		*	5		*									*				*	\$18,000
Philanthropic organisations	\$3,090	\$1,200	6	*	*					*					*		*						*	\$63,000
Sponsorship	\$33,705	\$40	141	52	21	9	11	*	*		*	*	*			*	*	*		*		*	*	\$670,000
Subscriptions	\$28,788	\$8	206	11	4	*		4	*			*		*									*	\$580,000
Donations	\$41,950	\$5	180	10	4	*			*	*			*										*	\$840,000
Fundraising	\$14,394	\$15	142	9	8	5		*	*					*		*						*	*	\$290,000
Access fees	\$12,281	\$80	46	5	*	*	4		*	*	*		*		*	*							*	\$250,000
Production or studio fees	\$4,249	\$18	56	4	*		*	*	*					*	*		*			*	*		*	\$85,000
Training	\$3,103	\$18	54	*	*		*					*										*	*	\$62,000
Other	\$19,455	\$7	154	12	10	11	*		*	*	*	*		*			*	*					*	\$390,000
Total	\$80,672	\$2,600	143	52	17	9	8	6	6	*	*	*	*				*	*	*				*	\$1,600,000
Grand Total (including CBF grants)	\$81,197	\$2,600	133	47	21	9	9	7	11	4	4	*	*	*	*		*	*	*		*	*	*	\$1,600,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 35. Income (excluding GST) – stations earning <\$500k, 2002-2003 (n=236) #**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$336,195	1.3	13.8	\$24,362
ATSIC	\$2,111,072	8.0	11.6	\$181,989
Federal Government grants	\$1,322,621	5.0	30.7	\$43,082
State Government grants	\$858,073	3.3	33.5	\$25,614
Local Government grants	\$122,501	0.5	42.1	\$2,910
<b>Government grants combined</b>	<b>\$2,303,195</b>	<b>8.8</b>	<b>87.4</b>	<b>\$26,352</b>
CBF grants	\$2,836,682	10.8	143.0	\$19,837
Philanthropic organisations	\$401,290	1.5	16.9	\$23,745
Sponsorship	\$9,080,141	34.5	226.8	\$40,036
Subscriptions	\$1,430,058	5.4	211.7	\$6,755
Donations	\$1,784,014	6.8	186.4	\$9,571
Fundraising	\$1,724,903	6.6	160.1	\$10,774
Access fees	\$1,452,647	5.5	66.6	\$21,812
Production or studio fees	\$270,135	1.0	59.2	\$4,563
Training	\$87,397	0.3	53.2	\$1,643
<b>Access/production/training fees combined</b>	<b>\$1,810,179</b>	<b>6.8</b>	<b>96.4</b>	<b>\$18,778</b>
Other	\$2,481,081	9.4	182.9	\$13,565
Total (excluding CBF grants)	\$23,462,127	89.2	236.0	\$99,416
<b>Grand Total</b>	<b>\$26,298,809</b>	<b>100.0</b>	<b>236</b>	<b>\$111,436</b>

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 35a. Income scatterplot (excluding GST) – stations earning <\$500k, 2002-2003 (n=236) #**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$7,248	@	11																					*
ATSIC	\$14,277	@	*		*							*			*		*					*		*
Federal government grants	\$12,868	@	17	*	*	*					*		*	*	*									*
State Government grants	\$4,600	@	18		*	*	*	*					*		*		*							*
Local Govt grants	\$903	@	23	6	*		*	4		*														*
Philanthropic Organisations	\$3,090	@	5		*					*					*		*							*
Sponsorship	\$18,147	@	113	30	26	22	5	8	7	*	5		*		*				*					*
Subscriptions	\$3,679	@	124	46	13	*	6		*	*		*			6	*					*			*
Donations	\$15,330	@	163	6	6	5		*	*	*														*
Fundraising	\$14,394	@	138	8	6	*		*	*															*
Access fees	\$7,871	@	40	8	*	*	*			*			*	*							*			*
Production or studio fees	\$4,249	@	52	*	*										*									*
Training	\$1,399	@	36	14		*																		*
Other	\$14,079	@	139	19	6	4	5	*	*		*													*
<b>Total</b>	<b>\$33,402</b>	<b>@</b>	<b>91</b>	<b>37</b>	<b>34</b>	<b>22</b>	<b>14</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>		<b>*</b>	<b>*</b>	<b>*</b>					<b>*</b>
Grand Total (including CBF grants)	\$45,500	@	88	52	30	20	10	*	6	4	4	4	4	*	*		*						*	

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 36. Income (excluding GST) – stations earning >\$500k, 2002-2003 (n=26) #**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$933,800	4.6	6.0	\$155,633
ATSIC	\$3,536,497	17.4	9.0	\$392,944
Federal Government grants	*	*	*	*
State Government grants	\$334,585	1.6	7.7	\$43,453
Local Government grants	*	*	*	*
<b>Government grants combined</b>	<b>\$492,663</b>	<b>2.4</b>	<b>8.7</b>	<b>\$56,628</b>
CBF grants	\$663,808	3.3	14.0	\$47,415
Philanthropic organisations	*	*	*	*
Sponsorship	\$5,686,135	28.0	25.0	\$227,445
Subscriptions	\$2,353,508	11.6	20.3	\$115,936
Donations	\$2,340,391	11.5	15.0	\$156,026
Fundraising	\$1,128,567	5.6	15.3	\$73,763
Access fees	\$610,117	3.0	6.3	\$96,844
Production or studio fees	\$358,721	1.8	14.0	\$25,623
Training	\$178,965	0.9	9.0	\$19,885
<b>Access/production/training fees combined</b>	<b>\$1,147,803</b>	<b>5.7</b>	<b>11.3</b>	<b>\$101,575</b>
Other	\$1,995,822	9.8	17.0	\$117,401
Total (excluding CBF grants)	\$19,622,187	96.7	26.0	\$754,699
<b>Grand Total</b>	<b>\$20,285,995</b>	<b>100.0</b>	<b>26.0</b>	<b>\$780,231</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 36a. Income scatterplot (excluding GST) – stations earning >\$500k, 2002-2003 (n=26) #**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$16,350	@	*		*	*									*						*		*	
ATSIC	\$14,501	@	*	*		*	*										*							*
Federal government grants		#	*																					*
State Government grants	\$2,727	@	*							*	*											*	*	
Local Govt grants		#	*				*																	*
Philanthropic Organisations		#	*																					*
Sponsorship	\$33,457	@	5	*	*	*	4	*	*			*				*	*	*		*		*	*	*
Subscriptions	\$28,788	@	7	*	*	*		4	*			*		*										*
Donations	\$41,910	@	4	4	*	*			*				*											*
Fundraising	\$14,075	@	4	*	*	*		*	*					*		*								*
Access fees	\$12,185	@	*		*	*					*					*								*
Production or studio fees	\$3,813	@	*	*	*		*	*		*						*		*			*			*
Training	\$3,070	@	4		*	*						*										*	*	*
Other	\$19,328	@	*	*	*	*				*	*	*		*				*						*
<b>Total</b>	<b>\$66,107</b>	<b>@</b>	*		*	*	*	*		*	*					*	*	*						*
Grand Total (including CBF grants)	\$65,437	@		*	4		*	*	*	*	*			*	*		*	*		*				*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 37. Income (excluding GST) – general stations, 2002-2003 (n=169)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$1,266,436	6.1	16.7	\$75,834
ATSIC	0	0	0	0
Federal Government grants	\$494,829	2.4	11.6	\$42,658
State Government grants	\$648,693	3.1	13.6	\$47,698
Local Government grants	\$117,282	0.6	37.5	\$3,128
<b>Government grants combined</b>	<b>\$1,260,804</b>	<b>6.1</b>	<b>58.4</b>	<b>\$21,589</b>
CBF grants	\$1,957,059	9.5	117.0	\$16,727
Philanthropic organisations	\$301,110	1.5	13.3	\$22,640
Sponsorship	\$8,156,083	39.5	165.7	\$49,222
Subscriptions	\$2,214,519	10.7	159.9	\$13,849
Donations	\$718,233	3.5	136.2	\$5,273
Fundraising	\$1,057,350	5.1	120.0	\$8,811
Access fees	\$1,282,481	6.2	52.8	\$24,289
Production or studio fees	\$243,569	1.2	44.5	\$5,473
Training	\$187,914	0.9	48.9	\$3,843
<b>Access/production/training fees combined</b>	<b>\$1,713,964</b>	<b>8.3</b>	<b>77.7</b>	<b>\$22,059</b>
Other	\$1,978,563	9.6	136.0	\$14,548
Total (excluding CBF grants)	\$18,667,061	90.5	169.0	\$110,456
<b>Grand Total</b>	<b>\$20,624,120</b>	<b>100.0</b>	<b>169.0</b>	<b>\$122,036</b>

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 37a. Income scatterplot (excluding GST) – general stations, 2002-2003 (n=169)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$16,398	\$45	9			*					*				*						*	*		\$330,000
Federal government grants	\$12,868	\$600	7			*																*		\$260,000
State Government grants	\$4,585	\$3,300	5								*						*	*				*		\$95,000
Local Govt grants	\$894	\$480	18	6	*	*		5														*		\$18,000
Philanthropic Organisations	\$3,050	\$2,000	5			*			*								*					*		\$63,000
Sponsorship	\$24,838	\$250	92	21	23	6	6	*	4	*						*	*					*	*	\$500,000
Subscriptions	\$28,784	\$100	148	4	*			*	*				*									*		\$580,000
Donations	\$7,899	\$20	122	7				*	*	*	*											*		\$160,000
Fundraising	\$8,249	\$15	84	24	*	*	*	*	*													*		\$160,000
Access fees	\$12,281	\$80	39	*		*	*		*	*	*					*						*		\$250,000
Production or studio fees	\$2,650	\$18	29	9		*					*		*									*	*	\$53,000
Training	\$3,097	\$150	44		*	*																*	*	\$62,000
Other	\$14,729	\$29	98	16	6	5	8															*		\$290,000
Total	\$63,369	\$2,600	93	43	12	7	*			4	*	*	*								*	*	*	\$1,300,000
Grand Total (including CBF grants)	\$74,599	\$2,600	93	39	15		*	4	5		*	*							*	*		*		\$1,500,000
			0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 38. Income (excluding GST) – religious stations, 2002-2003 (n=34)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$559	0.0	1.1	\$508
ATSI	0	0	0	0
Federal Government grants	*	*	*	*
State Government grants	*	*	*	*
Local Government grants	*	*	*	*
<b>Government grants combined</b>	<b>\$18,251</b>	<b>0.2</b>	<b>6.8</b>	<b>\$2,684</b>
CBF grants	\$39,927	0.4	5.0	\$7,985
Philanthropic organisations	*	*	*	*
Sponsorship	\$3,955,620	41.7	33.0	\$119,867
Subscriptions	\$645,292	6.8	34.0	\$18,979
Donations	\$2,734,527	28.9	33.0	\$82,864
Fundraising	\$736,945	7.8	23.9	\$30,835
Access fees	*	*	*	*
Production or studio fees	\$229,358	2.4	10.7	\$21,435
Training	\$29,739	0.3	4.4	\$6,759
<b>Access/production/training fees combined</b>	<b>\$265,191</b>	<b>2.8</b>	<b>6.6</b>	<b>\$40,181</b>
Other	\$1,075,282	11.3	27.6	\$38,959
Total (excluding CBF grants)	\$9,436,041	99.6	34.0	\$277,531
<b>Grand Total</b>	<b>\$9,475,968</b>	<b>100.0</b>	<b>34.0</b>	<b>\$278,705</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 38a. Income scatterplot (excluding GST) – religious stations, 2002-2003 (n=34)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions		#	*																					
Federal government grants		#	*									*										*		
State Government grants		#	*																					
Local Govt grants		#	*																				*	
Philanthropic Organisations		#	*																					
Sponsorship	\$33,668	\$790	18	4		*	*		*							*		*		*		*	*	\$670,000
Subscriptions	\$8,000	\$8	18	6	*		*	*	*						*								*	\$160,000
Donations	\$41,887	\$1,300	21	4	*				*	*			*										*	\$840,000
Fundraising	\$14,272	\$52	16	*	*	*		*	*														*	\$290,000
Access fees		#	*																				*	
Production or studio fees	\$3,847	\$60	5	*	*													*			*		*	\$77,000
Training	\$1,449	\$18	*																				*	\$29,000
Other	\$14,079	\$7	21						*				*			*		*					*	\$280,000
Total	\$80,671	\$2,600	15	5	4	*	*			*	*						*	*	*				*	\$1,600,000
Grand Total (incl. CBF grants)	\$81,196	\$2,600	15	5	4	*	*			*	*						*	*	*				*	\$1,600,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 39. Income (excluding GST) – Indigenous (non-RIBS) stations, 2002-2003 (n=22)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	0	0	0	0
ATSIC	\$5,647,570	78.7	20.6	\$274,154
Federal Government grants	\$133,328	1.9	1.7	\$78,428
State Government grants	\$199,367	2.8	4.7	\$42,418
Local Government grants	0	0	0	0
<b>Government grants combined</b>	<b>\$332,695</b>	<b>4.7</b>	<b>4.7</b>	<b>\$70,786</b>
CBF grants	\$168,470	2.3	9.0	\$18,719
Philanthropic organisations	0	0	0	0
Sponsorship	\$674,331	9.4	19.2	\$35,121
Subscriptions	\$1,406	0.0	9.1	\$155
Donations	*	*	*	*
Fundraising	*	*	*	*
Access fees	*	*	*	*
Production or studio fees	*	*	*	*
Training	*	*	*	*
<b>Access/production/training fees combined</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
Other	\$247,796	3.5	10.5	\$23,600
Total (excluding CBF grants)	\$7,003,459	97.7	22.0	\$318,339
<b>Grand Total</b>	<b>\$7,171,929</b>	<b>100.0</b>	<b>22.0</b>	<b>\$325,997</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 39a. Income scatterplot (excluding GST) – Indigenous (non-RIBS) stations, 2002-2003 (n=22)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
ATSIC	\$27,691	\$20,000	*	*			*		*	*		4	*	*						*			*	\$570,000
Federal government grants		#	*																					
State Government grants		#	*							*													*	
Sponsorship	\$5,993	\$2,100	*	4	*	*		*				*	*					*					*	\$120,000
Subscriptions	\$22	\$58	4	*		*																	*	\$500
Donations		#	*																					
Fundraising		#	*																				*	
Access fees		#	*																				*	
Production or studio fees		#	*					*															*	
Training		#	*																					
Other	\$6,113	\$340	5	*	*		*																*	\$120,000
Total	\$33,058	\$9,700	*	*			*	*		*	*		*	*	*			*		*		*	*	\$670,000
Grand Total (incl. CBF grants)	\$33,058	\$9,700	*		*		*	*			*	*	*	*	*	*	*	*	*	*	*	*	*	\$670,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 40. Income (excluding GST) – RPH stations, 2002-2003 (n=14)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	0	0	0	0
ATSIC		0	0	0
Federal Government grants	\$434,549	20.5	12.0	\$36,212
State Government grants	\$204,283	9.6	14.0	\$14,592
Local Government grants	0	0	0	0
Government grants combined	\$638,832	30.1	14	\$45,631
CBF grants	\$182,650	8.6	12.0	\$15,221
Philanthropic organisations	*	*	*	*
Sponsorship	\$349,059	16.5	12.0	\$29,088
Subscriptions	\$9,421	0.4	6.0	\$1,570
Donations	\$116,547	5.5	13.0	\$8,965
Fundraising	\$461,874	21.8	12.0	\$38,490
Access fees	\$251,393	11.9	5.0	\$50,279
Production or studio fees	*	*	*	*
Training	*	*	*	*
Access/production/training fees combined	\$253,662	12	5	\$50,732
Other	\$82,708	3.9	6.0	\$13,785
Total (excluding CBF grants)	\$1,937,778	91.4	14.0	\$138,413
<b>Grand Total</b>	<b>\$2,120,428</b>	<b>100.0</b>	<b>14.0</b>	<b>\$151,459</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 40a. Income scatterplot (excluding GST) – RPH stations, 2002-2003 (n=14)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Federal government grants	\$6,463	\$5,000	5	*	*	*			*											*			*	\$130,000
State Government grants	\$2,939	\$3,000	10				*				*								*				*	\$62,000
Philanthropic Organisations		#	*																				*	
Sponsorship	\$5,676	\$40	5		*	*	*		*			*				*							*	\$110,000
Subscriptions	\$184	\$580	*	*			*	*															*	\$4,300
Donations	\$2,499	\$20	7	*	*	*	*								*								*	\$50,000
Fundraising	\$14,383	\$240	5	5	*																		*	\$290,000
Access fees	\$2,995	\$20,000	*				*								*	*							*	\$80,000
Production or studio fees		#	*																				*	
Training		#	*																					
Other	\$1,942	\$200	*		*				*					*									*	\$39,000
Total	\$24,410	\$16,000	6	*		*		*					*	*									*	\$500,000
Grand Total (incl. CBF grants)	\$25,107	\$25,000	6	*		*		*					*	*	*								*	\$530,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 41. Income (excluding GST) – ethnic stations, 2002-2003 (n=7)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	0	0	0	0
ATSIC		0	0	0
Federal Government grants	*	*	*	*
State Government grants	*	*	*	*
Local Government grants	*	*	*	*
<b>Government grants combined</b>	*	*	*	*
CBF grants	\$1,102,934	34.3	7.0	\$157,562
Philanthropic organisations	0	0	0	0
Sponsorship	\$326,639	10.1	5.8	\$56,317
Subscriptions	\$168,414	5.2	7.0	\$24,059
Donations	\$215,444	6.7	4.6	\$46,836
Fundraising	*	*	*	*
Access fees	\$448,087	13.9	6.0	\$74,681
Production or studio fees	*	*	*	*
Training	*	*	*	*
<b>Access/production/training fees combined</b>	<b>\$560,091</b>	<b>17.4</b>	<b>6</b>	<b>\$93,349</b>
Other	\$286,140	8.9	7.0	\$40,877
Total (excluding CBF grants)	\$2,115,663	65.7	7.0	\$302,238
<b>Grand Total</b>	<b>\$3,218,597</b>	<b>100.0</b>	<b>7.0</b>	<b>\$459,800</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 41a. Income scatterplot (excluding GST) – ethnic stations, 2002-2003 (n=7)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Federal government grants		#	*																				*	
State Government grants		#	*																					
Local Govt grants		#	*																					
Sponsorship	\$9,003	\$6,800	*			*		*															*	\$190,000
Subscriptions	\$3,614	\$1,400	*	*															*				*	\$74,000
Donations	\$7,644	\$5	*							*													*	\$150,000
Fundraising		#	*																				*	
Access fees	\$7,243	\$13,000	*					*											*				*	\$160,000
Production or studio fees		#	*																				*	
Training		#	*																					
Other	\$7,720	\$7,300	*	*	*		*																*	\$160,000
Total	\$25,554	\$53,000	*				*					*			*		*						*	\$560,000
Grand Total (incl. CBF grants)	\$35,727	\$340,000	*				*	*	*										*				*	\$1,100,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 42. Income (excluding GST) – youth stations, 2002-2003 (n=6)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	0	0	0	0
ATSIC	0	0	0	0
Federal Government grants	*	*	*	*
State Government grants	*	*	*	*
Local Government grants	*	*	*	*
<b>Government grants combined</b>	*	*	*	*
CBF grants	\$23,570	2.4	4.0	\$5,893
Philanthropic organisations	*	*	*	*
Sponsorship	\$494,476	50.3	6.0	\$82,413
Subscriptions	\$57,402	5.8	6.0	\$9,567
Donations	*	*	*	*
Fundraising	\$68,600	7.0	4.8	\$14,292
Access fees	*	*	*	*
Production or studio fees	*	*	*	*
Training	*	*	*	*
<b>Access/production/training fees combined</b>	*	*	*	*
Other	\$182,283	18.5	4.8	\$37,976
Total (excluding CBF grants)	\$960,120	97.6	6.0	\$160,020
<b>Grand Total</b>	<b>\$983,690</b>	<b>100.0</b>	<b>6.0</b>	<b>\$163,948</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 42a. Income scatterplot (excluding GST) – youth stations, 2002-2003 (n=6)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Federal government grants		#	*																					
State Government grants		#	*													*							*	
Local Govt grants		#	*																					
Philanthropic Organisations		#	*																				*	
Sponsorship	\$13,985	\$5,700	*		*		*																*	\$290,000
Subscriptions	\$1,626	\$760	*			*																	*	\$33,000
Donations		#	*						*														*	
Fundraising	\$1,654	\$370	*													*							*	\$33,000
Access fees		#	*																					
Production or studio fees		#	*																				*	
Training		#	*																			*		
Other	\$3,821	\$51	*																		*		*	\$76,000
Total	\$14,280	\$70,000	*	*			*	*															*	\$360,000
Grand Total (incl. CBF grants)	\$14,274	\$75,000		*			*		*													*		\$360,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 43. Income (excluding GST) – seniors/mature aged stations, 2002-2003 (n=5)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	0	0	0	0
ATSIC	0	0	0	0
Federal Government grants	0	0	0	0
State Government grants	*	*	*	*
Local Government grants	*	*	*	*
<b>Government grants combined</b>	*	*	*	*
CBF grants	*	*	*	*
Philanthropic organisations	0	0	0	0
Sponsorship	\$257,941	67.0	5.0	\$51,588
Subscriptions	\$45,226	11.7	5.0	\$9,045
Donations	\$13,732	3.6	4.0	\$3,433
Fundraising	\$18,483	4.8	5.0	\$3,697
Access fees	0	0	0	0
Production or studio fees	*	*	*	*
Training	*	*	*	*
<b>Access/production/training fees combined</b>	*	*	*	*
Other	\$5,759	1.5	4.0	\$1,440
Total (excluding CBF grants)	\$378,069	98.2	5.0	\$75,614
<b>Grand Total</b>	<b>\$385,069</b>	<b>100.0</b>	<b>5.0</b>	<b>\$77,014</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 43a. Income scatterplot (excluding GST) – seniors/mature aged stations, 2002-2003 (n=5)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
State Government grants		#	*																					
Local Govt grants		#	*																					
Sponsorship	\$2,946	\$27,000	*						*								*					*		\$86,000
Subscriptions	\$1,275	\$2,500	*				*															*		\$28,000
Donations	\$234	\$710	*											*			*					*		\$5,400
Fundraising	\$569	\$800	*		*																	*		\$12,000
Production or studio fees		#	*																			*		
Training		#	*																			*		
Other	\$118	\$250	*			*													*			*		\$2,600
Total	\$3,092	\$44,000	*	*										*						*		*		\$110,000
Grand Total (including CBF grants)	\$3,092	\$44,000	*			*								*								*	*	\$110,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 44. Income (excluding GST) – fine music stations, 2002-2003 (n=5)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$3,000	0.1	2.0	\$1,500
ATSIC	0	0	0	0
Federal Government grants	*	*	*	*
State Government grants	*	*	*	*
Local Government grants	*	*	*	*
<b>Government grants combined</b>	*	*	*	*
CBF grants	*	*	*	*
Philanthropic organisations	0	0	0	0
Sponsorship	\$552,128	21.2	5.0	\$110,426
Subscriptions	\$641,887	24.6	5.0	\$128,377
Donations	\$324,610	12.5	5.0	\$64,922
Fundraising	\$335,901	12.9	4.0	\$83,975
Access fees	*	*	*	*
Production or studio fees	*	*	*	*
Training	*	*	*	*
<b>Access/production/training fees combined</b>	<b>\$60,226</b>	<b>2.3</b>	<b>4</b>	<b>\$15,057</b>
Other	\$618,372	23.7	4.0	\$154,593
Total (excluding CBF grants)	\$2,586,124	99.3	5.0	\$517,225
<b>Grand Total</b>	<b>\$2,605,004</b>	<b>100.0</b>	<b>5.0</b>	<b>\$521,001</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 44a. Income scatterplot (excluding GST) – fine music stations, 2002-2003 (n=5)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions		#	*																				*	
Federal government grants		#	*																					
State Government grants		#	*																					*
Local Govt grants		#	*																					*
Sponsorship	\$10,250	\$9,000	*	*													*	*					*	\$210,000
Subscriptions	\$13,831	\$4,500	*		*								*	*									*	\$280,000
Donations	\$5,362	\$17,000	*	*							*							*					*	\$120,000
Fundraising	\$9,601	\$3,000	*				*					*											*	\$200,000
Access fees		#	*	*																				*
Production or studio fees		#	*				*																	*
Training		#	*																					
Other	\$19,371	\$1,700	*			*				*													*	\$390,000
Total	\$38,806	\$84,000	*																		*	*	*	\$860,000
Grand Total (including CBF grants)	\$38,825	\$86,000	*																		*	*	*	\$860,000

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 45. Income (excluding GST) – metropolitan stations, 2002-2003 (n=53)#**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$884,200	3.3	6.6	\$133,970
ATSIC	*	*	*	*
Federal Government grants	\$1,350,197	5.1	17.1	\$78,959
State Government grants	\$714,486	2.7	22.3	\$32,040
Local Government grants	\$23,560	0.1	5.4	\$4,363
<b>Government grants combined</b>	<b>\$2,088,243</b>	<b>7.9</b>	<b>28.6</b>	<b>\$73,015</b>
CBF grants	\$1,805,335	6.8	37.0	\$48,793
Philanthropic organisations	\$252,094	0.9	10.9	\$23,128
Sponsorship	\$7,001,658	26.2	50.8	\$137,828
Subscriptions	\$2,721,942	10.2	48.7	\$55,892
Donations	\$3,150,827	11.8	42.2	\$74,664
Fundraising	\$1,868,595	7.0	33.9	\$55,121
Access fees	\$1,296,346	4.8	21.4	\$60,577
Production or studio fees	\$566,723	2.1	25.1	\$22,579
Training	\$188,334	0.7	18.1	\$10,405
<b>Access/production/training fees combined</b>	<b>\$2,051,403</b>	<b>7.6</b>	<b>30.5</b>	<b>\$67,259</b>
Other	\$2,860,797	10.7	46.5	\$61,523
Total (excluding CBF grants)	\$24,929,374	93.2	53.0	\$470,366
<b>Grand Total</b>	<b>\$26,734,709</b>	<b>100.0</b>	<b>53.0</b>	<b>\$504,428</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 45a. Income scatterplot (excluding GST) – metropolitan stations, 2002-2003 (n=53)#**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$16,388	@	*			*									*						*		*	
ATSIC		#	*			*																	*	
Federal government grants	\$12,835	@	4	*	*	*			*		*		*	*	*									*
State Government grants	\$3,486	@	5			*	5		*				*	*		*			*				*	*
Local Govt grants	\$735	@	*		*				*															*
Philanthropic Organisations	\$3,090	@	*	*						*					*									*
Sponsorship	\$33,694	@	16	9	6	*	5	*	*		*		*				*	*		*		*	*	*
Subscriptions	\$28,788	@	28	7	4	*		*	*			*		*										*
Donations	\$41,950	@	26	7	*	*			*	*			*											*
Fundraising	\$14,383	@	12	*	4	*		*	*					*		*							*	*
Access fees	\$12,263	@	6	*	*		4		*		*		*		*	*								*
Production or studio fees	\$4,245	@	10	*	*		*	*	*					*	*		*			*	*			*
Training	\$3,103	@	11	*	*		*					*										*	*	*
Other	\$19,453	@	21	4	5	6				*	*	*		*			*	*						*
Total	\$79,104	@	8	7	*	4	8	4	*	*	*	*	*				*	*	*					*
<b>Grand Total (including CBF grants)</b>	<b>\$79,629</b>	<b>@</b>	<b>*</b>	<b>9</b>		<b>5</b>	<b>5</b>	<b>7</b>	<b>*</b>	<b>4</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>		<b>*</b>	<b>*</b>	<b>*</b>			<b>*</b>		<b>*</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 46. Income (excluding GST) – suburban stations, 2002-2003 (n=42)#**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	*	*	*	*
ATSIC	0	0	0	0
Federal Government grants	0	0	0	0
State Government grants	0	0	0	0
Local Government grants	\$70,870	1.8	16.0	\$4,429
<b>Government grants combined</b>	<b>\$70,870</b>	<b>1.8</b>	<b>16.0</b>	<b>\$4,429</b>
CBF grants	\$634,068	16.3	30.0	\$21,136
Philanthropic organisations	*	*	*	*
Sponsorship	\$1,532,906	39.3	42.0	\$36,498
Subscriptions	\$269,833	6.9	37.0	\$7,293
Donations	\$106,376	2.7	34.5	\$3,083
Fundraising	\$133,289	3.4	31.0	\$4,300
Access fees	\$631,267	16.2	18.5	\$34,123
Production or studio fees	\$29,748	0.8	15.0	\$1,983
Training	\$22,003	0.6	20.0	\$1,100
<b>Access/production/training fees combined</b>	<b>\$683,018</b>	<b>17.6</b>	<b>28.5</b>	<b>\$23,966</b>
Other	\$323,690	8.3	38.5	\$8,408
Total (excluding CBF grants)	\$3,265,748	83.7	42.0	\$77,756
<b>Grand Total</b>	<b>\$3,899,816</b>	<b>100.0</b>	<b>42.0</b>	<b>\$93,082</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

**Table 46a. Income scatterplot (excluding GST) – suburban stations, 2002-2003 (n=42)#**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions		#	*																				*	
Local Govt grants	\$868	@	8	*		*																		*
Philanthropic Organisations		#	*																					*
Sponsorship	\$7,808	@	15	10	*	*	*	*			*										*			*
Subscriptions	\$1,374	@	10	5	8	*		5							*							*	*	
Donations	\$1,249	@	17	10		*								*										*
Fundraising	\$663	@	*	8		*	5					*	*					*						*
Access fees	\$4,479	@	5	*				*		*										*				*
Production or studio fees	\$201	@	5		*												*					*	*	
Training	\$103	@		*	*					*				*	*			*						*
Other	\$2,779	@	21	5		5			5													*		
Total	\$9,451	@	5	10			5	*		*	*	*		*				*			*		*	*
Grand Total (incl. CBF grants)	\$19,807	@	10	7	*	*	*	5			5	*												*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 47. Income (excluding GST) – regional stations, 2002-2003 (n=94)#**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$383,376	4.6	6.6	\$58,087
ATSIC	*	*	*	*
Federal Government grants	\$103,501	1.2	15.3	\$6,765
State Government grants	\$71,591	0.9	10.4	\$6,884
Local Government grants	\$42,424	0.5	14.5	\$2,926
<b>Government grants combined</b>	<b>\$217,516</b>	<b>2.6</b>	<b>33.9</b>	<b>\$6,416</b>
CBF grants	\$644,177	7.8	52.0	\$12,388
Philanthropic organisations	0	0	0	0
Sponsorship	\$4,108,526	49.5	89.7	\$45,803
Subscriptions	\$661,552	8.0	87.0	\$7,604
Donations	\$655,251	7.9	82.0	\$7,991
Fundraising	\$691,073	8.3	82.9	\$8,336
Access fees	\$54,037	0.7	14.9	\$3,627
Production or studio fees	\$4,152	0.1	14.6	\$284
Training	*	*	*	*
<b>Access/production/training fees combined</b>	<b>\$68,694</b>	<b>0.8</b>	<b>32.5</b>	<b>\$2,114</b>
Other	\$722,461	8.7	61.3	\$11,786
Total (excluding CBF grants)	\$7,664,009	92.2	94.0	\$81,532
<b>Grand Total</b>	<b>\$8,308,186</b>	<b>100.0</b>	<b>94.0</b>	<b>\$88,385</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

**Table 47a. Income scatterplot (excluding GST) – regional stations, 2002-2003 (n=94)#**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions	\$7,225	@	*						*														*	
ATSIC		#	*																					
Federal government grants	\$1,342	@	*	*	*	4																*		
State Government grants	\$1,235	@	*	7																				*
Local Govt grants	\$336	@	*	*		*				*						4								*
Sponsorship	\$22,498	@	45	14	14	5	*	*	*		*						*							*
Subscriptions	\$7,996	@	74	5	*			*	*															*
Donations	\$4,734	@	57	12	*		*	*	*	*	*	*	*			*								*
Fundraising	\$2,341	@	28	13	13	6	*	5	*		*	*	*			*		*			*			*
Access fees	\$600	@	*	*		4				*	*			*										*
Production or studio fees	\$491	@	10		*	*				*														*
Training	\$60	@	*		*			*	*			*				*						*	*	*
Other	\$4,550	@	35	4	5		*	*	*	*	*					*								*
Total	\$30,372	@	33	18	15	8	*	6	*	*	*							*						*
Grand Total (incl. CBF grants)	\$30,372	@	23	21	22	*	4	7	*	*	*		*				*		*					*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 48. Income (excluding GST) – rural stations, 2002-2003 (n=73)**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	*	*	*	*
ATSIC	\$3,493,555	45.7	13.6	\$256,879
Federal Government grants	*	*	*	*
State Government grants	\$406,580	5.3	8.5	\$47,833
Local Government grants	*	*	*	*
<b>Government grants combined</b>	<b>\$419,227</b>	<b>5.5</b>	<b>17.6</b>	<b>\$23,820</b>
CBF grants	\$416,910	5.5	38.0	\$10,971
Philanthropic organisations	*	*	*	*
Sponsorship	\$2,123,187	27.8	69.2	\$30,682
Subscriptions	\$130,239	1.7	59.4	\$2,193
Donations	\$211,950	2.8	42.7	\$4,964
Fundraising	\$160,514	2.1	27.7	\$5,795
Access fees	\$54,037	0.7	14.9	\$3,627
Production or studio fees	\$4,152	0.1	14.6	\$284
Training	*	*	*	*
<b>Access/production/training fees combined</b>	<b>\$103,709</b>	<b>1.4</b>	<b>16.2</b>	<b>\$6,402</b>
Other	\$569,956	7.5	53.7	\$10,614
Total (excluding CBF grants)	\$7,225,184	94.5	73.0	\$98,975
<b>Grand Total</b>	<b>\$7,642,094</b>	<b>100.0</b>	<b>73.0</b>	<b>\$104,686</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 48a. Income scatterplot (excluding GST) – rural stations, 2002-2003 (n=73)**

	Bracket range	Min.	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Max.
Educational Institutions		#	*																					
ATSIC	\$24,000	@	*					*		*	*		4	*	*									*
Federal government grants		#	*																					
State Government grants	\$4,560	@	4															*						*
Local Govt grants		#	*																					6
Philanthropic Organisations		#	*																					
Sponsorship	\$6,065	@	16	12	10	7		*	*	*	*	*		*				*	*		*			*
Subscriptions	\$860	@	32	13	*		*				*		*											*
Donations	\$5,388	@	37	*	*																		*	
Fundraising	\$1,094	@	8		*	*			*	4	4	*												*
Access fees	\$1,492	@	10	*																				*
Production or studio fees	\$73	@	9		*				*															*
Training		#	*	*																				*
Other	\$6,130	@	34	8	4		*						*											*
Total	\$31,211	@	38	6	6	6	4	*	*	*		*		*		*				*				*
Grand Total (incl. CBF grants)	\$31,466	@	22	16	6	6	10	*	*		*		*	*			*			*				*

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

@ Min and Max are shown only for National and Service Types.

# Min and Max and Bracket Ranges are only shown when at least 4 stations have complied.

Min and Max are rounded to the second place.

(Source: CBOOnline Database)

**Table 49. Income (excluding GST) – metropolitan/suburban stations, 2002-2003 (n=95)#**

Income	Total	%	No. of stations (weighted)	Average
Educational institutions	\$886,313	2.9	10.1	\$87,754
ATSIC	*	*	*	*
Federal Government grants	\$1,350,197	4.4	17.1	\$78,959
State Government grants	\$714,486	2.3	22.3	\$32,040
Local Government grants	\$94,430	0.3	21.4	\$4,413
<b>Government grants combined</b>	<b>\$2,159,113</b>	<b>9.7</b>	<b>44.6</b>	<b>\$77,445</b>
CBF grants	\$2,439,403	8.0	67.0	\$36,409
Philanthropic organisations	\$395,749	1.3	15.9	\$24,890
Sponsorship	\$8,534,564	27.9	92.8	\$91,967
Subscriptions	\$2,991,775	9.8	85.7	\$34,910
Donations	\$3,257,203	10.6	76.7	\$42,467
Fundraising	\$2,001,884	6.5	64.9	\$30,846
Access fees	\$1,927,613	6.3	39.9	\$48,311
Production or studio fees	\$596,470	1.9	40.1	\$14,875
Training	\$210,337	0.7	38.1	\$5,521
<b>Access/production/training fees combined</b>	<b>\$2,734,421</b>	<b>25.2</b>	<b>59</b>	<b>\$91,225</b>
Other	\$3,184,486	10.4	85.0	\$37,465
Total (excluding CBF grants)	\$28,195,121	92.0	95.0	\$296,791
<b>Grand Total</b>	<b>\$30,634,524</b>	<b>100.0</b>	<b>95.0</b>	<b>\$322,469</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

#1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 50. Income (excluding GST) – regional/rural stations, 2002-2003 (n=167)#**

<b>Income</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Educational institutions	\$383,682	2.4	9.7	\$39,555
ATSIC	\$3,597,955	22.6	15.6	\$230,638
Federal Government grants	\$108,501	0.7	16.3	\$6,657
State Government grants	\$478,171	3.0	18.8	\$25,435
Local Government grants	\$50,071	0.3	23.7	\$2,113
<b>Government grants combined</b>	<b>\$636,743</b>	<b>8.1</b>	<b>51.5</b>	<b>\$30,236</b>
CBF grants	\$1,061,087	6.7	90.0	\$11,790
Philanthropic organisations	*	*	*	*
Sponsorship	\$6,231,712	39.1	159.0	\$39,193
Subscriptions	\$791,791	5.0	146.4	\$5,408
Donations	\$867,201	5.4	124.7	\$6,954
Fundraising	\$851,587	5.3	110.6	\$7,700
Access fees	\$135,152	0.8	33.0	\$4,096
Production or studio fees	\$32,386	0.2	33.1	\$978
Training	\$56,025	0.4	24.2	\$2,315
<b>Access/production/training fees combined</b>	<b>\$172,403</b>	<b>2.2</b>	<b>48.7</b>	<b>\$8,515</b>
Other	\$1,292,416	8.1	115.0	\$11,238
Total (excluding CBF grants)	\$14,889,193	93.3	167.0	\$89,157
<b>Grand Total</b>	<b>\$15,950,280</b>	<b>100.0</b>	<b>167.0</b>	<b>\$95,511</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

In relation to average income, denominator includes only those stations that reported receiving income of \$1 or more.

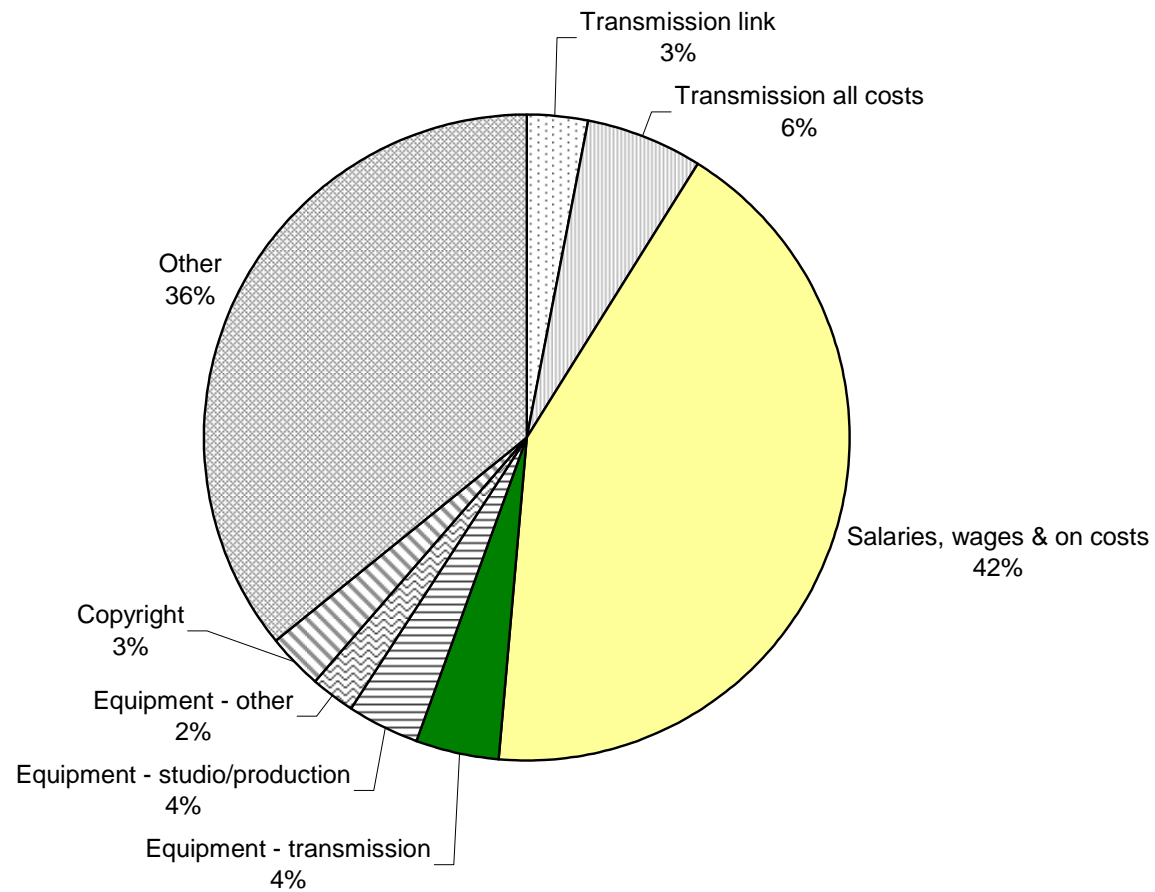
The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

## EXPENDITURE

**Figure 18. National expenditure (excluding GST), 2002-03**

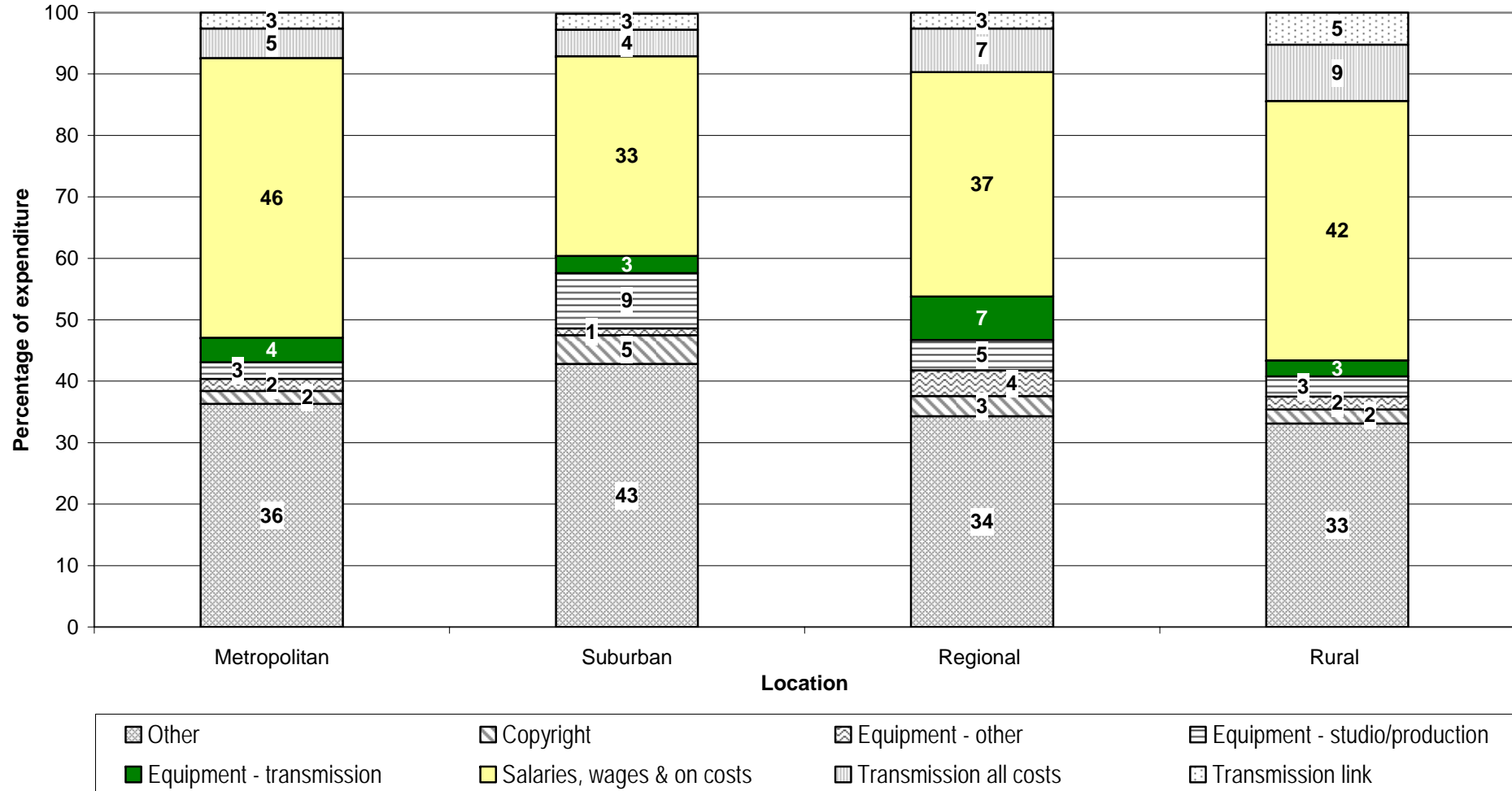
Total national expenditure: \$45m.



(Source: CBOOnline Database)

**Figure 19. Expenditure by location (excluding GST), 2002-03**

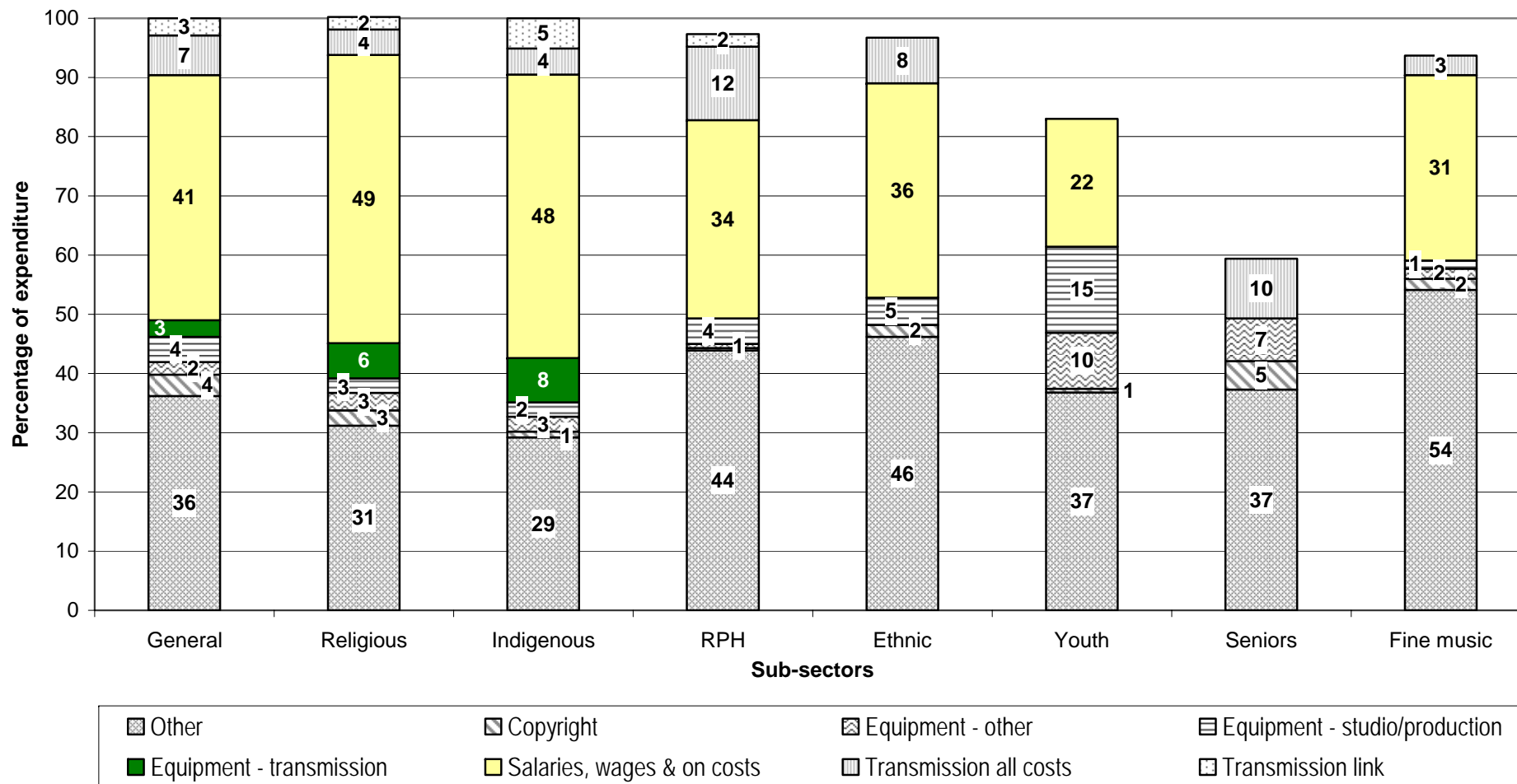
Total expenditure: metropolitan \$25.5m; suburban \$3.4m; regional \$8.2m; rural \$7.8m.



(Source: CBOOnline Database)

**Figure 20. Expenditure by sub-sector (excluding GST), 2002-03**

Total expenditure: general \$19.6m; religious \$9.4m; Indigenous \$7.8m; RPH \$1.9m; ethnic \$2.8m; youth \$0.8m; seniors \$0.3m; fine music \$2.4m.



Note: sub-sectors that do not add up to 100% comprise other expenditure that has not been included due to small sample sizes.

(Source: CBOOnline Database)

**Table 51. Expenditure (excluding GST) – all stations/national, 2002-2003 (n=262)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$1,364,382	3.0	147.5	\$9,250
Salaries, wages & on costs	\$19,045,115	42.3	157.3	\$121,075
Transmission equipment	\$1,911,345	4.2	108.9	\$17,551
Studio/production equipment	\$1,645,099	3.7	183.6	\$8,960
Equipment other	\$1,057,040	2.3	187.9	\$5,626
Transmission all costs	\$2,677,237	5.9	205.7	\$13,015
Copyright	\$1,157,578	2.6	254.5	\$4,548
Other	\$16,156,046	35.9	249.0	\$64,884
<b>Total</b>	<b>\$45,013,842</b>	<b>100.0%</b>	<b>262.0</b>	<b>\$171,809</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 52. Expenditure (excluding GST) – stations earning <\$500k, 2002-2003 (n=236)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$766,257	3.0	128.9	\$5,945
Salaries, wages & on costs	\$8,945,624	35.4	131.3	\$68,131
Transmission equipment	\$1,151,518	4.6	97.6	\$11,798
Studio/production equipment	\$1,335,162	5.3	168.6	\$7,919
Equipment other	\$679,746	2.7	165.9	\$4,097
Transmission all costs	\$1,828,707	7.2	185.0	\$9,885
Copyright	\$665,212	2.6	230.2	\$2,890
Other	\$9,871,671	39.1	224.7	\$43,933
<b>Total</b>	<b>\$25,243,897</b>	<b>100.0</b>	<b>236.0</b>	<b>\$106,966</b>

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 53. Expenditure (excluding GST) – stations earning >\$500k, 2002-2003 (n=26)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$598,125	3.0	18.7	\$31,985
Salaries, wages & on costs	\$10,099,492	51.1	26.0	\$388,442
Transmission equipment	\$759,828	3.8	11.3	\$67,241
Studio/production equipment	\$309,937	1.6	15.0	\$20,662
Equipment other	\$377,294	1.9	22.0	\$17,150
Transmission all costs	\$848,530	4.3	20.7	\$40,992
Copyright	\$492,366	2.5	24.3	\$20,262
Other	\$6,284,374	31.8	24.3	\$258,616
<b>Total</b>	<b>\$19,769,946</b>	<b>100.0</b>	<b>26.0</b>	<b>\$760,383</b>

# 1 station turning over less than \$500k per annum has been merged with those turning over more than \$500k for weighting purposes.

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 54. Expenditure (excluding GST) – general stations, 2002-2003 (n=169)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$562,198	2.9	89.9	\$6,254
Salaries, wages & on costs	\$8,112,959	41.4	83.8	\$96,813
Transmission equipment	\$555,956	2.8	64.7	\$8,593
Studio/production equipment	\$837,992	4.3	124.1	\$6,753
Equipment other	\$405,431	2.1	125.2	\$3,238
Transmission all costs	\$1,307,351	6.7	130.1	\$10,049
Copyright	\$708,740	3.6	166.7	\$4,252
Other	\$7,099,480	36.2	158.7	\$44,735
<b>Total</b>	<b>\$19,590,107</b>	<b>100.0</b>	<b>169.0</b>	<b>\$115,918</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 55. Expenditure (excluding GST) – religious stations, 2002-2003 (n=34)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$193,463	2.1	17.6	\$10,992
Salaries, wages & on costs	\$4,563,104	48.7	22.0	\$207,414
Transmission equipment	\$552,016	5.9	16.8	\$32,858
Studio/production equipment	\$235,360	2.5	24.4	\$9,646
Equipment other	\$269,503	2.9	21.0	\$12,833
Transmission all costs	\$399,377	4.3	25.3	\$15,786
Copyright	\$239,537	2.6	34.0	\$7,045
Other	\$2,923,829	31.2	33.0	\$88,601
<b>Total</b>	<b>\$9,376,189</b>	<b>100.0</b>	<b>34.0</b>	<b>\$275,770</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 56. Expenditure (excluding GST) – Indigenous (non-RIBS) stations, 2002-2003 (n=22)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$395,915	5.1%	17.3	\$22,885
Salaries, wages & on costs	\$3,715,130	47.9%	20.6	\$180,346
Transmission equipment	\$584,542	7.5%	14.8	\$39,496
Studio/production equipment	\$186,630	2.4%	10.5	\$17,774
Equipment other	\$192,227	2.5%	19.2	\$10,012
Transmission all costs	\$340,364	4.4%	16.7	\$20,381
Copyright	\$76,556	1.0%	19.0	\$4,029
Other	\$2,261,869	29.2%	20.3	\$111,422
<b>Total</b>	<b>\$7,753,233</b>	<b>100.0%</b>	<b>22.0</b>	<b>\$352,420</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 57. Expenditure (excluding GST) – RPH stations, 2002-2003 (n=14)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$39,978	2.1	12.0	\$3,332
Salaries, wages & on costs	\$637,151	33.5	13.0	\$49,012
Transmission equipment	*	*	*	*
Studio/production equipment	\$82,456	4.3	6.0	\$13,743
Equipment other	\$12,692	0.7	4.0	\$3,173
Transmission all costs	\$234,807	12.4	14.0	\$16,772
Copyright	\$7,713	0.4	13.0	\$593
Other	\$834,075	43.9	14.0	\$59,577
<b>Total</b>	<b>\$1,899,955</b>	<b>100.0</b>	<b>14.0</b>	<b>\$135,711</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 58. Expenditure (excluding GST) – ethnic stations, 2002-2003 (n=7)**

Expenditure	Total	%	No. of stations (weighted)	Average
Transmission link	*	*	*	*
Salaries, wages & on costs	\$1,021,648	36.2	7.0	\$145,950
Transmission equipment	*	*	*	*
Studio/production equipment	\$129,654	4.6	4.6	\$28,186
Equipment other	*	*	*	*
Transmission all costs	\$217,145	7.7	7.0	\$31,021
Copyright	\$56,946	2.0	7.0	\$8,135
Other	\$1,302,889	46.2	7.0	\$186,127
<b>Total</b>	<b>\$2,821,517</b>	<b>100.0</b>	<b>7.0</b>	<b>\$403,074</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 59. Expenditure (excluding GST) – youth stations, 2002-2003 (n=6)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	*	*	*	*
Salaries, wages & on costs	\$178,705	21.6	4.8	\$37,230
Transmission equipment	*	*	*	*
Studio/production equipment	\$119,907	14.5	6.0	\$19,985
Equipment other	\$78,595	9.5	6.0	\$13,099
Transmission all costs	*	*	*	*
Copyright	\$5,341	0.6	4.8	\$1,113
Other	\$304,892	36.8	6.0	\$50,815
<b>Total</b>	<b>\$827,495</b>	<b>100.0</b>	<b>6.0</b>	<b>\$137,916</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 60. Expenditure (excluding GST) – seniors/mature aged stations, 2002-2003 (n=5)**

Expenditure	Total	%	No. of stations (weighted)	Average
Transmission link	*	*	*	*
Salaries, wages & on costs	*	*	*	*
Transmission equipment	*	*	*	*
Studio/production equipment	*	*	*	*
Equipment other	\$23,586	7.2	4.0	\$5,897
Transmission all costs	\$33,008	10.1	5.0	\$6,602
Copyright	\$15,777	4.8	5.0	\$3,155
Other	\$122,409	37.3	5.0	\$24,482
<b>Total</b>	<b>\$328,140</b>	<b>100.0</b>	<b>5.0</b>	<b>\$65,628</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)



**Table 61. Expenditure (excluding GST) – fine music stations, 2002-2003 (n=5)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	*	*	*	*
Salaries, wages & on costs	\$756,919	31.3	4.0	\$189,230
Transmission equipment	*	*	*	*
Studio/production equipment	\$34,167	1.4	5.0	\$6,833
Equipment other	\$41,794	1.7	5.0	\$8,359
Transmission all costs	\$79,300	3.3	4.0	\$19,825
Copyright	\$46,968	1.9	5.0	\$9,394
Other	\$1,306,603	54.1	5.0	\$261,321
<b>Total</b>	<b>\$2,417,207</b>	<b>100.0</b>	<b>5.0</b>	<b>\$483,441</b>

\* suppressed to meet the confidentiality requirements of the CBAA (i.e. cells with 3 or less cases).

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 62. Expenditure (excluding GST) – metropolitan stations, 2002-2003 (n=53)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$654,156	2.6	34.3	\$19,072
Salaries, wages & on costs	\$11,623,251	45.5	47.9	\$242,657
Transmission equipment	\$1,025,597	4.0	18.9	\$54,264
Studio/production equipment	\$678,291	2.7	42.3	\$16,035
Equipment other	\$510,237	2.0	40.5	\$12,598
Transmission all costs	\$1,229,418	4.8	42.4	\$28,996
Copyright	\$541,793	2.1	49.1	\$11,034
Other	\$9,271,619	36.3	51.3	\$180,733
<b>Total</b>	<b>\$25,534,362</b>	<b>100.0</b>	<b>53.0</b>	<b>\$481,780</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

**Table 63. Expenditure (excluding GST) – suburban stations, 2002-2003 (n=42)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$89,711	2.6	22.5	\$3,987
Salaries, wages & on costs	\$1,107,222	32.5	23.5	\$47,116
Transmission equipment	\$96,535	2.8	16.0	\$6,033
Studio/production equipment	\$306,523	9.0	31.0	\$9,888
Equipment other	\$38,485	1.1	26.0	\$1,480
Transmission all costs	\$147,456	4.3	26.0	\$5,671
Copyright	\$160,296	4.7	42.0	\$3,817
Other	\$1,456,302	42.8	37.0	\$39,360
<b>Total</b>	<b>\$3,402,530</b>	<b>100.0</b>	<b>42.0</b>	<b>\$81,013</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 64. Expenditure (excluding GST) – regional stations, 2002-2003 (n=94)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$213,151	2.6	52.0	\$4,099
Salaries, wages & on costs	\$3,005,355	36.5	54.9	\$54,742
Transmission equipment	\$582,338	7.1	45.2	\$12,884
Studio/production equipment	\$404,520	4.9	66.9	\$6,047
Equipment other	\$346,079	4.2	62.2	\$5,564
Transmission all costs	\$582,509	7.1	78.5	\$7,421
Copyright	\$274,108	3.3	91.7	\$2,989
Other	\$2,829,591	34.3	91.7	\$30,857
<b>Total</b>	<b>\$8,237,652</b>	<b>100.0</b>	<b>94.0</b>	<b>\$87,635</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

**Table 65. Expenditure (excluding GST) – rural stations, 2002-2003 (n=73)**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$407,364	5.2	38.7	\$10,526
Salaries, wages & on costs	\$3,309,288	42.2	30.9	\$107,097
Transmission equipment	\$206,875	2.6	28.9	\$7,158
Studio/production equipment	\$255,765	3.3	43.5	\$5,880
Equipment other	\$162,239	2.1	59.1	\$2,745
Transmission all costs	\$717,853	9.2	58.8	\$12,208
Copyright	\$181,381	2.3	71.6	\$2,533
Other	\$2,598,534	33.1	68.9	\$37,715
<b>Total</b>	<b>\$7,839,299</b>	<b>100.0</b>	<b>73.0</b>	<b>\$107,388</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

(Source: CBOOnline Database)

**Table 66. Expenditure (excluding GST) – metropolitan/suburban stations, 2002-2003 (n=95)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$743,867	2.6	56.8	\$13,096
Salaries, wages & on costs	\$12,730,473	44.0	71.4	\$178,298
Transmission equipment	\$1,122,132	3.9	34.9	\$32,153
Studio/production equipment	\$984,814	3.4	73.3	\$13,435
Equipment other	\$548,722	1.9	66.5	\$8,251
Transmission all costs	\$1,376,874	4.8	68.4	\$20,130
Copyright	\$702,089	2.4	91.1	\$7,707
Other	\$10,727,921	37.1	88.3	\$121,494
<b>Total</b>	<b>\$28,936,891</b>	<b>100.0</b>	<b>95.0</b>	<b>\$304,599</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)

**Table 67. Expenditure (excluding GST) – regional/rural stations, 2002-2003 (n=167)#**

<b>Expenditure</b>	<b>Total</b>	<b>%</b>	<b>No. of stations (weighted)</b>	<b>Average</b>
Transmission link	\$620,515	3.9	90.7	\$6,841
Salaries, wages & on costs	\$6,314,643	39.3	85.8	\$73,597
Transmission equipment	\$789,213	4.9	74.0	\$10,665
Studio/production equipment	\$660,285	4.1	110.3	\$5,986
Equipment other	\$508,318	3.2	121.4	\$4,187
Transmission all costs	\$1,300,362	8.1	137.3	\$9,471
Copyright	\$455,489	2.8	163.4	\$2,788
Other	\$5,428,125	33.8	160.7	\$33,778
<b>Total</b>	<b>\$16,076,951</b>	<b>100.0%</b>	<b>167.0</b>	<b>\$96,269</b>

In relation to average expenditure, denominator includes only those stations that reported expenditures of \$1 or more.

The sum of the values for each category may differ from the total due to rounding.

# 1 suburban and 1 regional station have been merged with metropolitan for weighting purposes.

(Source: CBOOnline Database)