Social Innovation Research Institute

**Society 4.0 Forum**

8 November 2018

*Shaping the Digital Economy for Good*

#Society4.0
Presentation:
Realities Of Community Organisations Using Data & Data Analytics In USA

Vyki Englert
Workforce Development Product Lead
BrightHive
Lessons from grassroots data projects in the USA
What do we mean by grassroots?
Most of the technology that government needs right now isn’t hard.

But change is hard, and people, are the hardest part of any problem.

Technology could allow us to solve social services problems faster.

Trust is at an all time low.
Scope the problem first.
Get consent.
Listen.
Do the least thing possible, and do it for someone else.
Communicate.
Align incentives.
Remember the means are the ends.
Plan and budget for maintenance.
Benchmark friction, Measure goals.
Evaluate metrics frequently.
Document your bias.
Solve for equity.
Threat model.
Pay it forward.
Resources