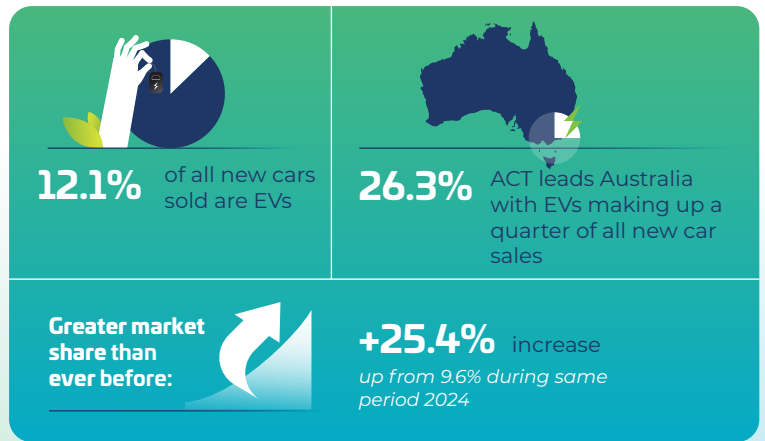
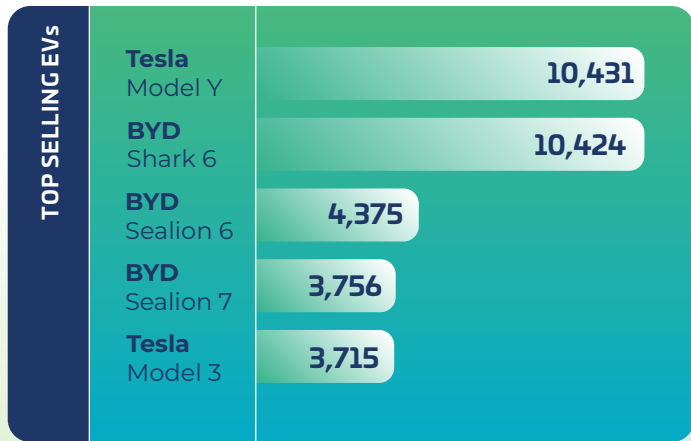
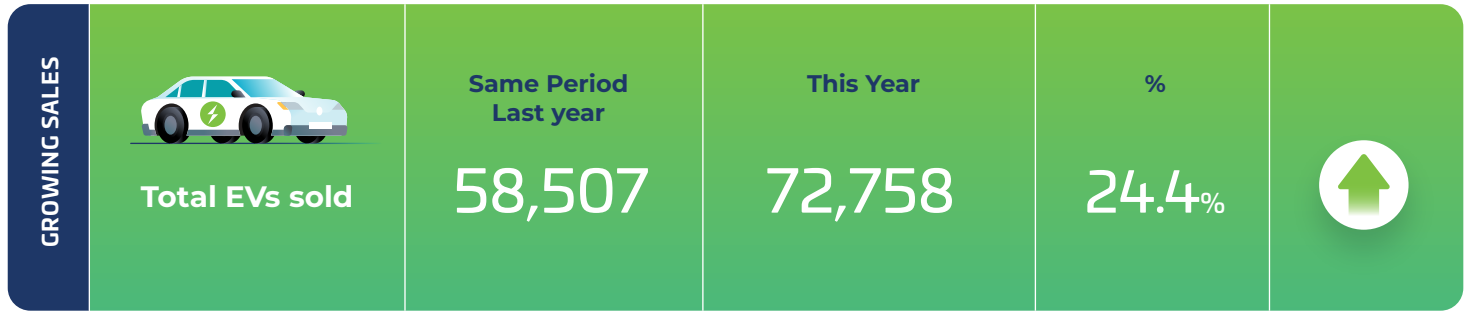


State of EVs - Highlights

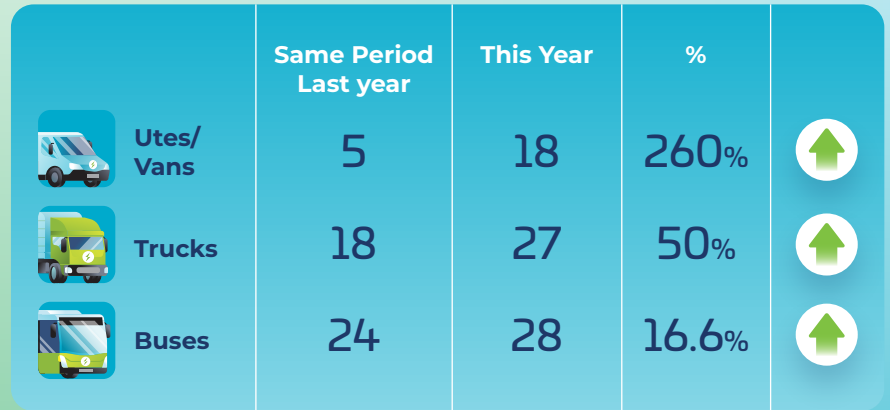
Sales Highlights



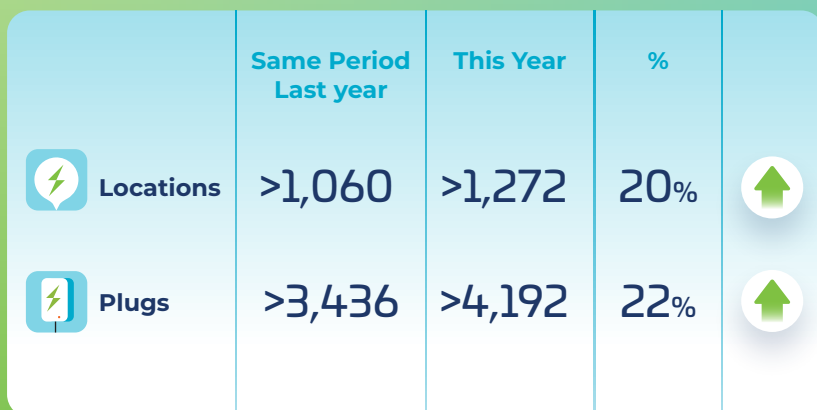
Market Growth



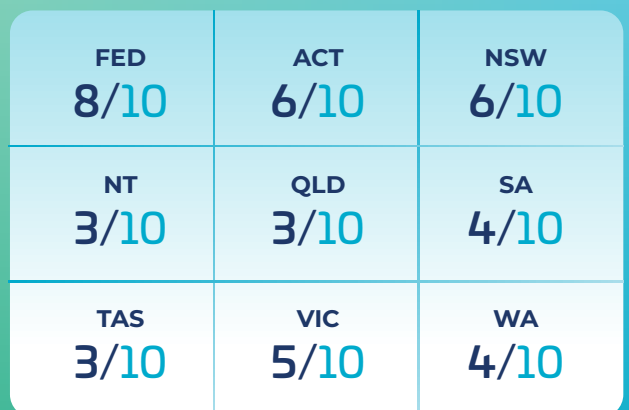
Available EV Models



Charging



Electric Vehicle Policy Scorecard





The Electric Vehicle Council’s *State of EVs 2025* shows that Australians are choosing EVs in record numbers: record sales, diverse buyers, more choice, and growing infrastructure, but support is needed from government for the transition to move beyond early adopters to the early majority of Australians.

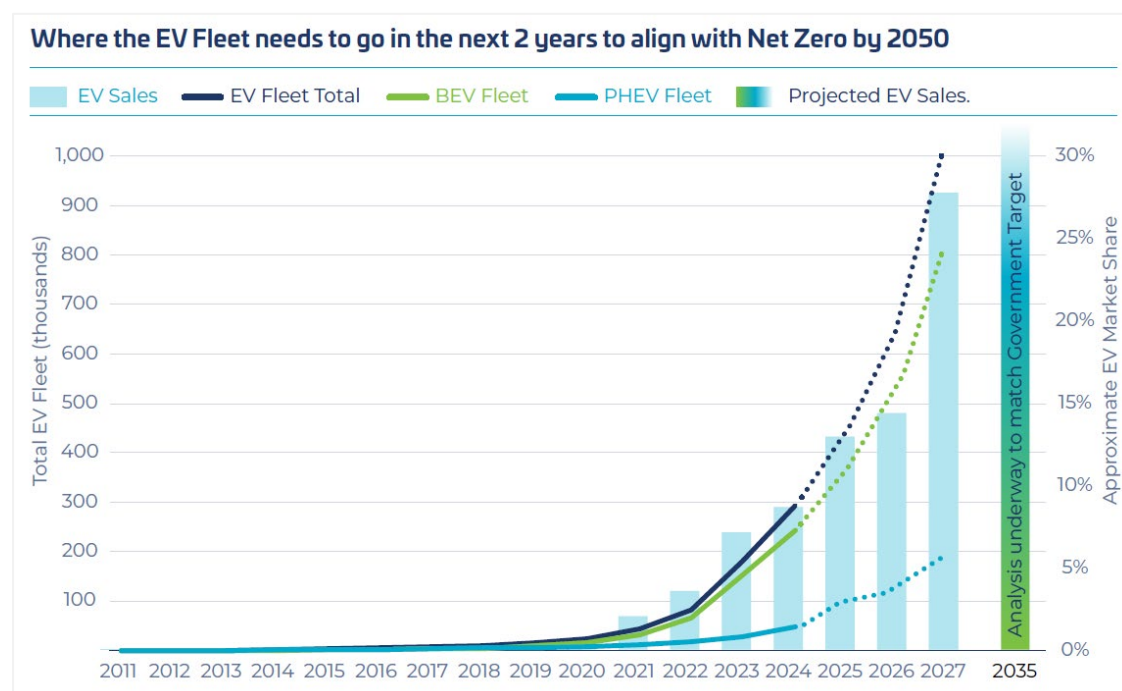
- **Record Sales:** In the first six months of 2025, Australians bought 72,758 EVs, up 24.4% on the same period in 2024; EVs accounted for 12.1% of all new car sales, with June 2025 the strongest monthly market share over the period (~16%).
- **Diverse Buyers:** Growth in outer suburbs continues to outpace inner suburbs. The second-hand market is opening options up to new buyers, with reports of 300% YoY sales growth. Tradies are snapping up new plug-in utes and vans, with 18 models available in 2025, up from just five last year.
- **More Choice:** The New Vehicle Efficiency Standard helped deliver greater model choice; there are now 153 EV models for Australians to choose from (94 BEVs, 59 PHEVs). PHEVs provide the crucial bridge: 25,000 sold in six months, tripling 2024 volumes and addressing range anxiety for some buyers.
- **Growing Infrastructure:** 1,272 fast-charging locations for consumers to visit to plug in (20% growth from June 2024) and at least 4,192 high-power charging plugs (≥ 24 kW DC) that vehicles can access (22% increase) across Australia.

National Scorecard:

FED 8/10	ACT 6/10	NSW 6/10
NT 3/10	QLD 3/10	SA 4/10
TAS 3/10	VIC 5/10	WA 4/10

Our assessment of each jurisdiction’s policies emphasises that every state and territory wound back incentives in the past year. Noting that no country has reached mass EV adoption without sustained government backing, this has held back the uptake of EVs in every state and territory, despite considerable leadership from the Federal Government.

Call to action: There are over 410,000 EVs on Australian roads as of September 2025. However, Australia will need at least 1 million EVs on the road by the end of 2027 to be on track for the Government’s 2035 emission abatement targets. This means a total of 145,000 EVs sold in 2025, an additional 240,000 EVs in 2026 and a further 320,000 in 2027.



The transition to EVs is moving from early adopters to the early majority — the riskiest stage of any transition. To create a cleaner country and stronger economy for all Australians, governments and industry need to work together to drive the uptake of electric vehicles.