



SOUTH EAST QUEENSLAND **Food Systems Strategy**

The SEQ Food System Strategy identifies **three interconnected focus areas** to guide action towards a sustainable, resilient and future-ready food system for SEQ. Together, these focus areas respond to population growth, climate and supply chain risks, and opportunities to strengthen regional value creation and food system coordination.

1 Strengthen a unique food bowl that supports a growing SEQ population

SAFEGUARD PRODUCTIVE CAPACITY WHILE MEETING THE NEEDS OF A LARGER AND MORE DIVERSE REGION

- **Know our food system** - Evidence-based region-wide food system planning
- **Protect productive capacity** - Safeguard agricultural resources and critical infrastructure
- **Ensure equitable food access** - Affordable, nutritious and culturally appropriate food for all

2 Feed mega sporting events

LEVERAGE THE LEAD-UP TO AND LEGACY OF THE 2032 OLYMPIC AND PARALYMPIC GAMES TO DELIVER LASTING REGIONAL FOOD SYSTEM BENEFITS

- **Leverage the 2032 Games** - Catalyse development of a sustainable and inclusive food system
- **Enable enduring local benefits** - Co-designed with local, multicultural and Indigenous groups
- **Showcase SEQ's food identity** - Distinctive, nutritious and culturally rich food supply

3 Grow an SEQ food innovation system

SUPPORT VALUE CREATION, RESILIENCE AND COMPETITIVENESS ACROSS THE FOOD SYSTEM

- **Harvest data innovation** - Integrate and use food system data effectively
- **Innovative value creation** - Leverage learning networks and circular economy solutions
- **Showcase Indigenous food knowledge** - Create food market and food security opportunities
- **Align food system values** - Harmonise food production, manufacturing and workforce strategies with changing consumer values